

#### **PRESS RELEASE**

For immediate publication

# Agile projects and scaling like neighbor's cat multiplies:

# False Flag revolutionizes the creative industry with whitelabel services from the EU.

October 13th, 2023

Kissing - False Flag, an A2A service provider (agency-to-agency) specializing exclusively in whitelabel services for European creative agencies, sets out to revolutionize the creative industry. The aim of the project is to offer agencies a unique combination of first-class creative services and the flexibility of freelancers. All this in strict compliance with confidentiality, competition and data protection agreements.

#### **Born from experience**

Dennis Wehrmann, founder of False Flag and himself an agency owner with 20 years of experience in the creative industry, is convinced that the agency industry can grow through innovative models and knows from his own experience where the shoe pinches.

With a comprehensive service portfolio of branding, design, copywriting, marketing, technical services and production, False Flag offers a forward-looking solution for agencies that want to scale their capacities and refocus on their core competencies.

# **Privacy and quality**

False Flag goes beyond the usual model of freelancers or outsourcing of creative jobs and enables agencies to protect their client relationships by not directly contacting the end client at any point. Based in Germany, offering white-label services with guaranteed data protection according to EU standards and the highest level of discretion, the company creates a trusting environment for



smooth collaboration.

## Broad range of agency services with full flexibility

False Flag's services cover a wide range of competencies from branding and design to adverstising, marketing, PR and technical solutions. The focus is on enabling agencies to react flexibly to project requirements at any time while ensuring the highest professional quality. This is intended to give agencies the necessary freedom to focus on customer relationships and new business.

False Flag not only promises efficiency and scalability, but also focuses on ethical principles such as fair compensation and environmentally friendly processes.

For more information, visit the official website: https://falseflag.agency.

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#### **About False Flag**

The A2A (Agency-to-Agency) provider "False Flag" specializes in first-class whitelabel services for Europe's creative agencies. Strictly adhering to confidentiality, competition and data protection agreements, False Flag combines the range of services of a large creative agency with the flexibility of a free-lancer - but with predictable capacities, proven processes and consistent performance at the highest level.

Visit https://falseflag.agency for more information.