

Cookies Policy:

Cookies are short text files with relevant information that your browser processes when a site is visited by a user.

Placing cookies helps the Website recognize the device (tablet, desktop, mobile, etc.) of the user whenever you visit us. Cookies retain only information related to your preferences, not revealing personal information.

Types of cookies:

There are several types of cookies with different features and functions. They are:

Essential - These types of files allow you to navigate the portal and use its features, such as access to concrete areas and secure areas via login, so without them the features that require them are no longer available.

Analytics - Allows you to analyze how users navigate the portal, monitor the performance of the portal and provide a more efficient and faster experience, helping to correct any problems immediately. They count data such as the most viewed pages, most viewed contents, navigation flows and error messages.

Functional - Allow user preferences to be saved, as well as data entered in fill fields to access specific areas of the portal. For example, personal areas, user accounts, or comments.

Third-party - This type of files allows you to account for app accesses / views or external elements as advertising.

Advertising - Analyze and target advertising according to the interest of each portal user, allowing the number of times an ad is printed to each user, and can thus "rotate" multiple ads. These cookies also allow you to measure views and number of hits to ads without identifying the user.

Definitive - They provide a more personalized navigation, since they are saved in the used browser and are accessed whenever the user of the portal revisits the page, forwarding and helping the navigation of the same according to his previous researches.

Session - Temporary files that are used only while the user browses the page, also allow a personalized and optimized navigation.

The authorization of the use of cookies, granted by the user, can be deactivated at any time, partially or totally, notwithstanding again that this action may affect some functionalities of the pages.