

## GLOBAL BUSINESS DEVELOPMENT

Explore opportunities to share the American Museum of Natural History's engaging scientific content with your audiences.

Each year, the American Museum of Natural History produces a variety of **traveling exhibitions**, immersive **planetarium shows**, and other content drawn from the Museum's **vast scientific expertise** and collections.

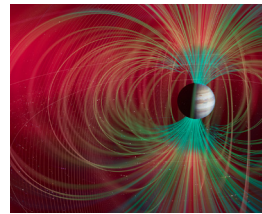
Each of our content streams presents **forward-looking scientific questions** and inspires intellectual curiosity and discovery while **engaging visitors of all ages**, and can be **adapted into your audiences' language**.

### TRAVELING EXHIBITIONS



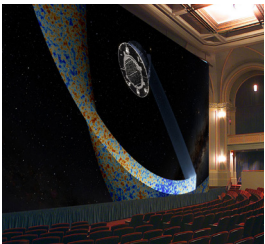
Grounded in the research and development of our Museum's experts and our Exhibitions team, our immersive exhibitions will engage and inspire your visitors.

### PLANETARIUM SHOWS



A stunning balance of art and science, our planetarium shows are created by a dedicated team and available to display in your own planetarium.

### EDUCATIONAL CONTENT



We offer opportunities to license our extensive collection of educational content including photos, science videos, educational resources and interactives to help organizations reach their educational goals for their visitors.

### PUBLISHING



The variety within our acclaimed publishing program reflects our diverse audiences. Each one of our titles are either written, edited or vetted by the Museum's team of experts, working in a broad range of scientific disciplines.

### LICENSING



The Museum's commercial licensing program extends the reach of our research, exhibitions and collections beyond an in-person visit through a range of products, from stationary and educational toys to fossil reproductions.

#### LEARN MORE

[amnh.org/gbd](http://amnh.org/gbd) | [amnh.org/gbd/contact-us](http://amnh.org/gbd/contact-us)

[travelingprograms@amnh.org](mailto:travelingprograms@amnh.org) | +1 212.496.3362

American Museum of Natural History

Global Business Development • 200 Central Park West • New York, New York 10024, USA

## TRAVELING EXHIBITIONS CURRENT OFFERINGS

7,000 - 8,000 sq feet / 650 - 750 sq metres

**SHARKS**

Discover the diversity of this fascinating group of fishes.

**THE NATURE OF COLOR**

Explore the many roles of color in nature and culture.

**T. REX: THE ULTIMATE PREDATOR**

Discover the amazing story of the world's most iconic dinosaur.

**UNSEEN OCEANS**

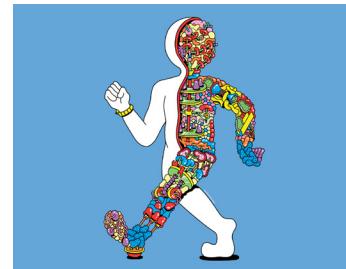
Explore the world's oceans through 21st century technology.

**OUR SENSES**

Experience the link between our senses and perceptions of reality.

**iCUBA!**

Encounter the biodiversity and cultural wonders of Cuba.

**THE SECRET WORLD INSIDE YOU**

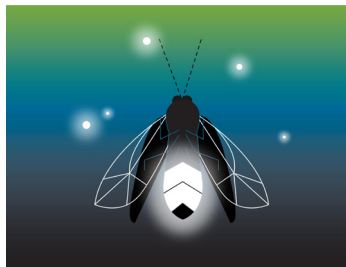
Journey through the body to learn why microbes matter.

**DRAGONS, UNICORNS & MERMAIDS: MYTHIC CREATURES**

Discover the scientific explanations behind the world's best known mythic creatures.

**PTEROSAURS: FLIGHT IN THE AGE OF THE DINOSAURS**

They were neither birds nor dinosaurs – but millions of years ago, pterosaurs ruled the skies.

**CREATURES OF LIGHT: NATURE'S BIOLUMINESCENCE**

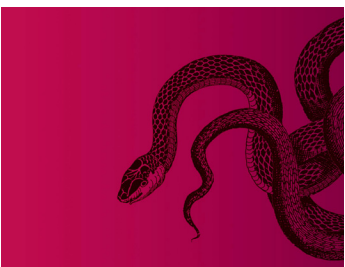
Meet the organisms that produce light, and learn how and why they glow.

**NATURE'S SUPERHEROES: LIFE AT THE LIMITS**

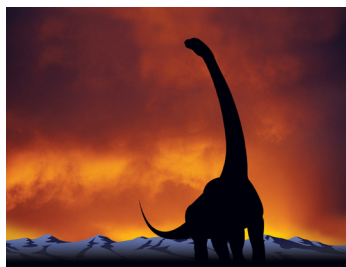
Meet the amazing species that can survive and thrive under extreme conditions.

**FOOD: OUR GLOBAL KITCHEN**

Explore the intersection of food, culture, health, and history.

**THE POWER OF POISON**

Explore poison's varied roles in nature, health, and history.

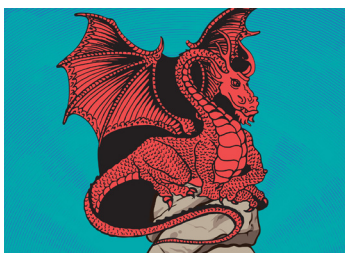
**THE WORLD'S LARGEST DINOSAURS**

Find out what scientists know about these gigantic sauropods.



## FOR SMALLER SPACES

~2,000 sq feet exhibitions



### GIANTS, DRAGONS, & UNICORNS: THE WORLD OF MYTHIC CREATURES

Discover the real animals that inspired legends of mythic creatures.



### DINOSAUR DISCOVERIES: ANCIENT FOSSILS, NEW IDEAS

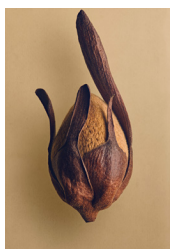
Find out how technology has revealed how dinosaurs really lived.

## 2D Photography and panel exhibitions



### MICROSCULPTURE

Experience the intricate shapes, colors, and structures of insects in striking high resolution detail.



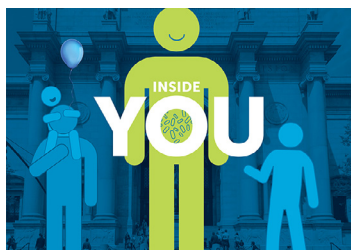
### THE HIDDEN BEAUTY OF SEEDS & FRUITS

Shines a light onto the tiny elements in nature often hidden from the human eye.



### PICTURING SCIENCE

Showcases high-tech images taken as part of scientific research and explores the science of imaging technologies.



### INSIDE YOU

Journey through the human body to discover what microbes are and why they matter.



### NATURAL HISTORIES

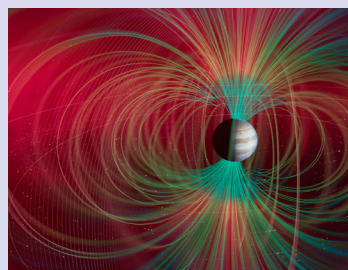
200 years of scientific illustrations reveal how art has helped humans understand the natural world.



### OPULENT OCEANS

Breathtaking scientific illustrations demonstrate the science and stories behind oceanography.

## PLANETARIUM SHOWS



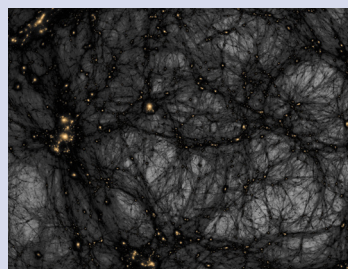
### WORLDS BEYOND EARTH

Narrated by Lupita Nyong'o, *World's Beyond Earth* tells the story of the surprisingly dynamic nature of the worlds that share our solar system.



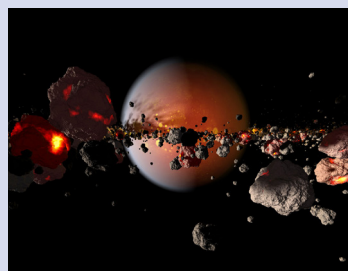
### PASSPORT TO THE UNIVERSE

Narrated by Tom Hanks, *Passport to the Universe* takes audiences on a thrilling journey through the observable universe.



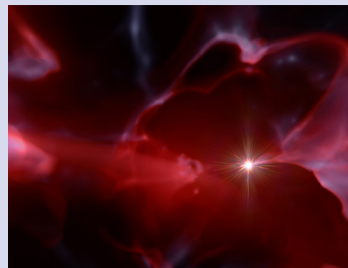
### DARK UNIVERSE

Narrated by Neil deGrasse Tyson, *Dark Universe* explores breakthroughs that have led astronomers to confront two great cosmic mysteries: dark matter and dark energy.



### COSMIC COLLISIONS

Narrated by Robert Redford, *Cosmic Collisions* delves into the destructive but beautiful collisions that fuel our universe.

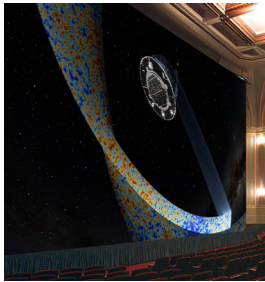


### JOURNEY TO THE STARS

Narrated by Whoopi Goldberg, *Journey to the Stars* reveals the fascinating story that connects us all to the stars.

## MORE WAYS TO SHARE AMNH CONTENT

### EDUCATIONAL CONTENT



By licensing AMNH exhibition Intellectual Property, your venue can benefit from the experience and prestige of one of the largest natural history museums in the world.

Current opportunities to license our extensive collection of educational content include:

- Photos
- Science videos
- Educational resources
- Interactives

### LICENSING



The Museum's commercial licensing program extends the reach of our research, exhibitions and collections beyond an in-person visit through a range of products, from stationary and educational toys to fossil reproductions.

Current licensing opportunities include:

- Image licensing (art prints, calendars, stationary and image banks, books, exhibitions)
- Brand and product licensing (apparel, educational toys and games)
- Video licensing

### PUBLISHING



The American Museum of Natural History works with a variety of trade publishers to produce books that draw upon the vast scientific expertise, world-renowned collections, and extensive resources of the Museum.

The Museum's trade publishing program supports our mission: to discover, interpret, and disseminate information about human cultures, the natural world, and the universe.

Ranging from guidebooks to board books to literary nonfiction, the Museum's trade publications reflect the institution's diverse content and audiences, and have been translated into several languages.

#### LEARN MORE

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