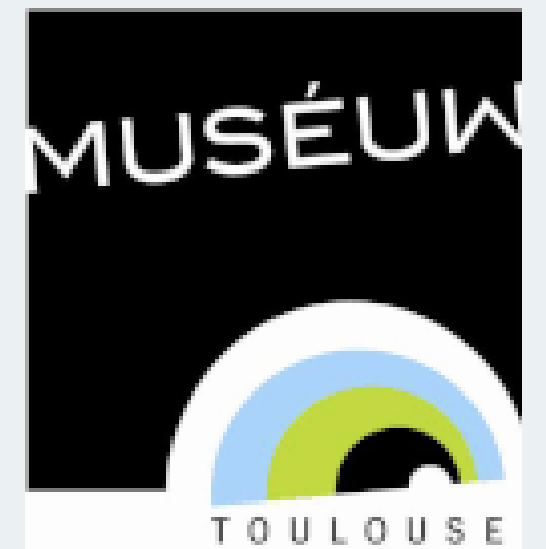


NEW TRAVELLING EXHIBITION

> Embark on a unique journey to discover Earth's biodiversity, from the appearance of life on Earth to the richness of today's biodiversity, and the current crisis.

> Size: a versatile 200 to 450 sqm exhibition.

KEY TOPICS: BIODIVERSITY, HUMAN IMPACT, SUSTAINABLE DEVELOPMENT, CONCRETE ACTION FOR THE FUTURE.



A STORY OF BIODIVERSITY

PURPOSE: TO ADDRESS THE ISSUE OF HUMAN IMPACT ON BIODIVERSITY BY RAISING VISITORS' AWARENESS AND ACTION FOR THE PRESERVATION OF BIODIVERSITY.

YESTERDAY

The incredible journey from the origins of life to mass extinctions and the appearance of man.

TODAY

Overexploitation of natural resources and lifestyles leading to the current biodiversity crisis.

TOMORROW

Conservation, action and hope.





Why host IMPACT

Original natural history collection: 15 specimens and casts from the collections of the Toulouse Natural History Museum, with opportunities to integrate local collections.

Interactivity: immersive projection room, multimedia game, AV stations, hands on experiences, digital interactives.

Collection of Sculptures: extinct species represented by large origami sculptures.

Photography collection: large prints of photographs by Matthieu Pujol wildlife photographer and biologist.

Content partnership: partnership with ARTE on a mini-series "Data Science vs Fake".

SUSTAINABLE DEVELOPMENT STRATEGY:



Design: A flexible and adaptable format accessible to the widest numbers of centres and galleries.



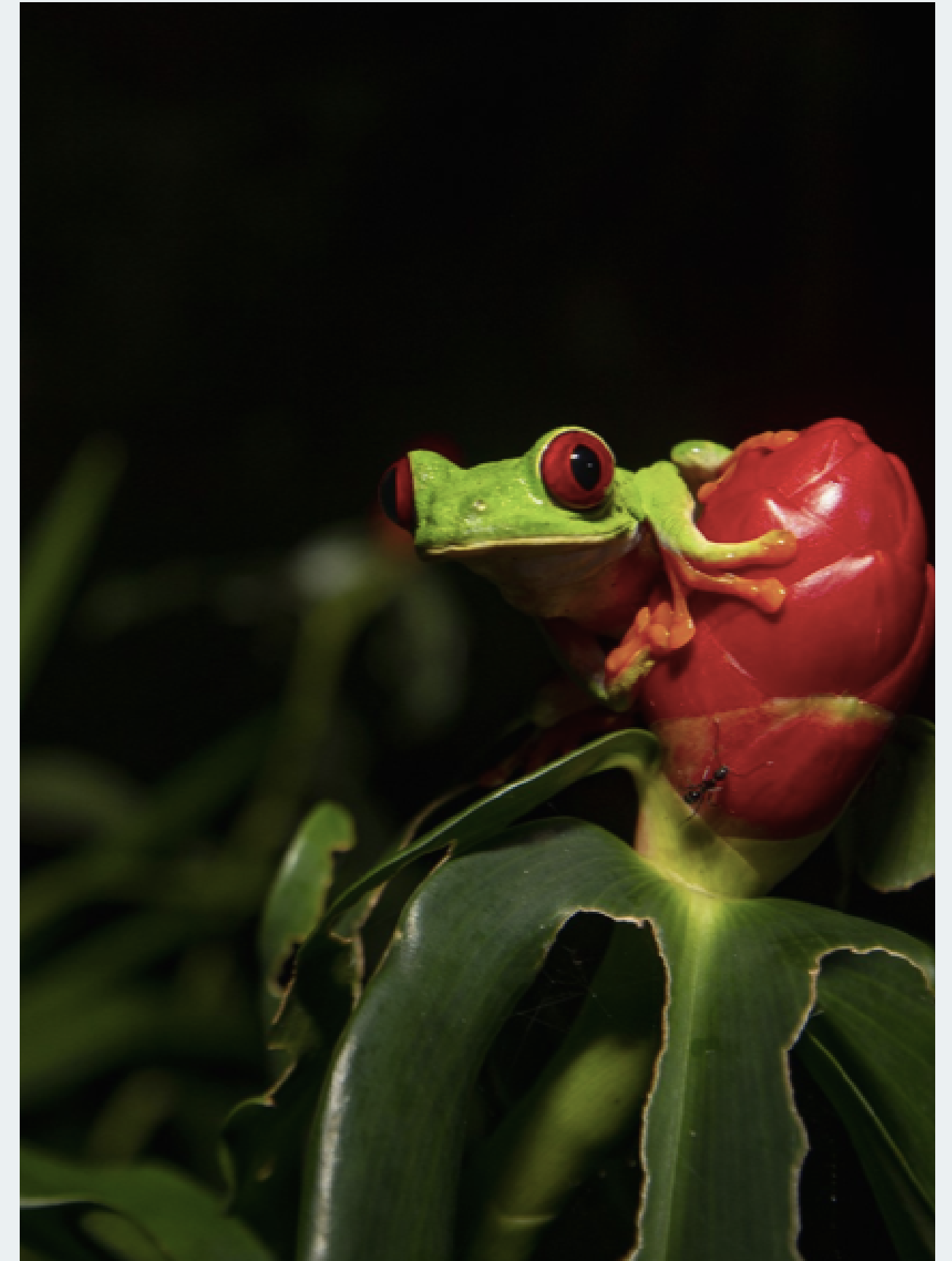
Production: Reuse of displays and crates from former exhibitions, use of recycled and eco-friendly materials, collaboration with environmentally aware suppliers.



Transport: reduced transportation and couriership strategy.



Lifespan planning: recycling, reusing and offsetting strategy.





TOURING EXHIBITIONS BY THE NATURAL HISTORY MUSEUM OF TOULOUSE



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