

XR Artwork Installations



PHI

Introducing Phi

PHI is a leading arts and culture organization that offers a panoramic perspective of radical ideas. Positioned at the intersection of art and technology, Phi develops and presents an adventurous programming focused on collective experiences, social impact, and audience interactivity.

PHI collaborates with a growing number of prestigious cultural organizations around the world. One of our fondest hopes is to never stop exporting our expertise, contributing to the renown of exceptional immersive creations on the international scene.

In the realm of contemporary media, PHI creates installations that travel the world, envisioning future generations and storytelling possibilities.

Bringing these works around the world is a great pleasure; serving as a catalysis for the promotion of arts and culture that knows no boundaries is a privilege. Every invitation, every collaboration, every link forged brings us closer to achieving that goal.

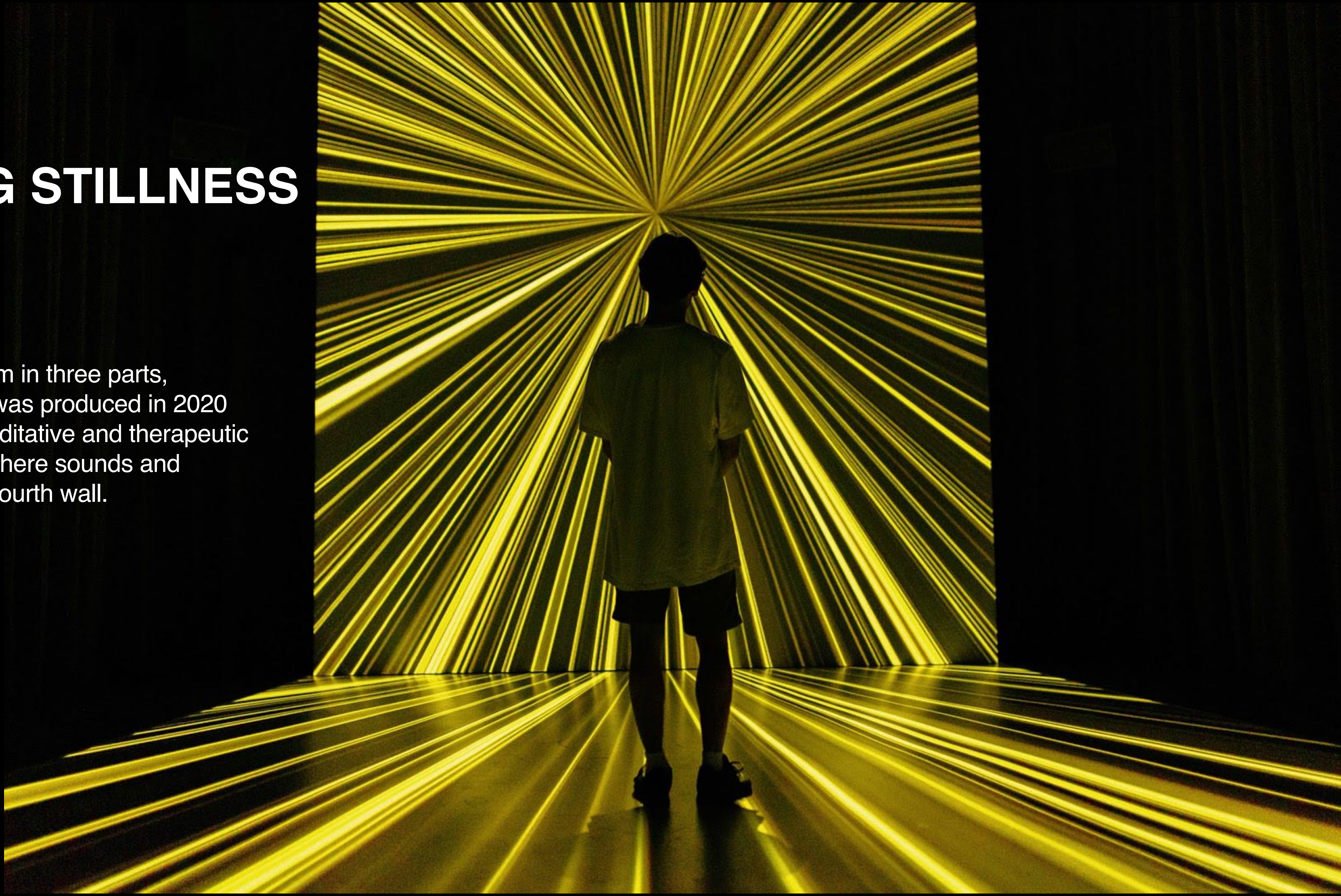
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SEEKING STILLNESS

An immersive poem in three parts, Seeking Stillness was produced in 2020 and provides a meditative and therapeutic pursuit of solace where sounds and colours break the fourth wall.

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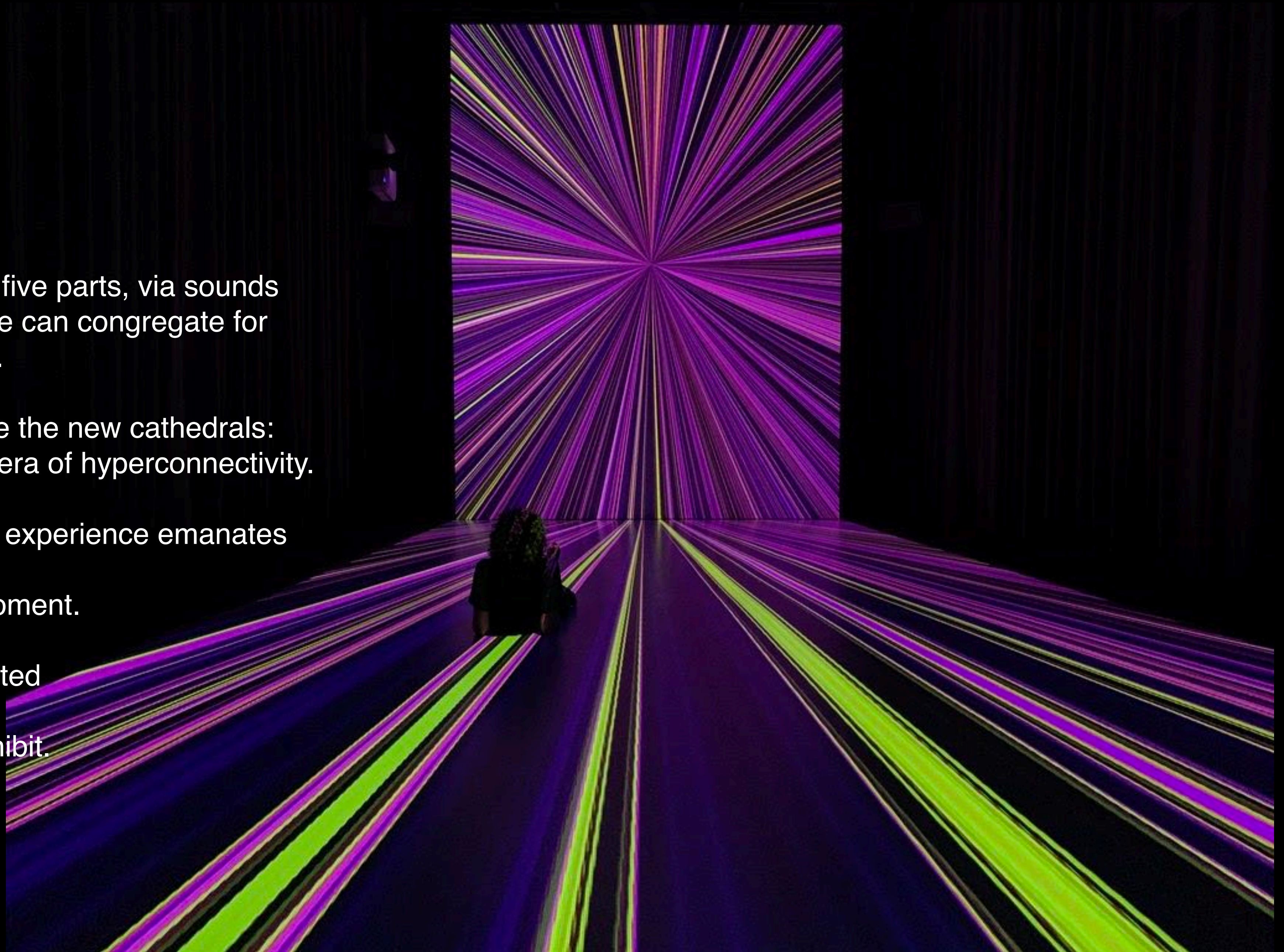
THE EXPERIENCE

A long-form immersive poem in five parts, via sounds and colours, where the audience can congregate for introspection and self-reflection.

Some claim that art galleries are the new cathedrals: a place visited to unwind in the era of hyperconnectivity.

From this exceptionally visceral experience emanates a pursuit of solace, a meditative and therapeutic moment.

The world premiere was presented at the Centre Phi as part of the [Emergence & Convergence](#) exhibit.
June 24 to October 25, 2020



Key Metrics



80

Visitors / Hour

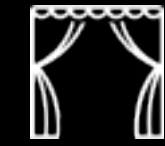
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8

Average Hours / Day

x



96

Opening Days

=



61,440

Maximum Capacity



75%

Attendance Success

@

46,080

Tickets Sold

x



\$25

Average Ticket Price

=

\$1,152.00

Gross Ticket Sales



PHI.CA

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