

TOYTOPIA



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HOW ARE TIN TOYS MADE? ARE MY CHILDHOOD TOYS WORTH SELLING ON EBAY? WHAT TOYS WERE POPULAR IN WHICH DECADE? HOW DID G.I. JOE TALK WITHOUT BATTERIES? WHAT MAKES A TOY A CLASSIC? These questions and more are explored in *Toytopia*. Visitors learn about the ideas and people behind their favorite toys while exploring what makes a particular toy so near and dear to our hearts.



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Toytopia offers an immersive experience in which to explore the history of toy making. This family-oriented exhibition invites children from ages one to ninety-two to engage in play with some of the world's most iconic toys. Visitors will be delighted to discover a variety of unique interactives, from working **ARCADE GAMES** from the 1970s and 80s, to a life-size **DOLLHOUSE**. Photo opportunities abound with both the world's largest **ETCH A SKETCH** and a life-size **MONOPOLY CAR** token to snap a selfie in. Have a blast playing with brain teasers, games of skill, Lincoln Logs, and an inventive **LEGO** landscape complete with dozens of popular culture figures—all with an electric train running throughout.

All of this and much more are available for visitors to delight in with their families for hours of fun!

The exhibition's partners are some of the leaders in the toy industry, including Hasbro, Ohio Art, Schylling, Schleich, and Crayola. These wonderful partners have given *Toytopia* access to an extensive and exciting collection of information, stories, rare artifacts, and experiences.





**TOYTOPIA ENGAGES VISITORS
OF ALL GENERATIONS.**



George Vlasich has been creating Etch-A-Sketch puzzles for 35 years. Each one takes up to 150 hours and sells for \$35.00.



TOYTOPIA OFFERS A CHANCE FOR VISITORS TO HAVE FUN PLAYING WITH BRAIN TEASERS, GAMES OF SKILL, LINCOLN LOGS, AND AN INVENTIVE LEGO LANDSCAPE.



EXHIBITION INCLUDES:

World's Largest Etch A Sketch

Life-Size Dollhouse

Monopoly Car Photo Op

Zoltar Fortune Teller

Retro Video Game Arcade

Bachmann Train Layout with Cutaways to Display How it is Made

LEGO Train Layout

World's Smallest G-Scale Figure 8 Train Layout



AVAILABILITY:

2017 and beyond

VENUE LENGTH:

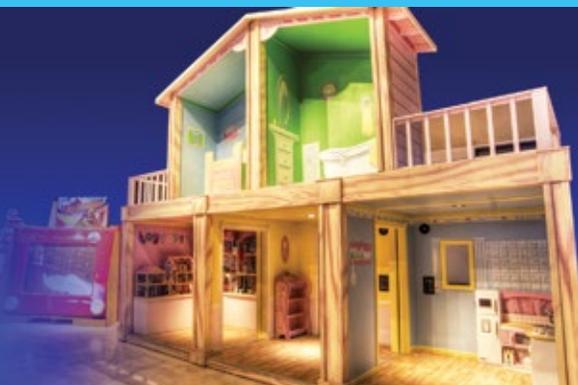
12-24 weeks

EXHIBITION SIZE:

5,000 - 8,000 Square Feet, Minimum ceiling height of 14 feet

FOR EXHIBITION BOOKINGS, PLEASE CONTACT EDG:

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