

TREEXHIBITON - ROLLING DOWN THE WOODS

REGIONAL -
SUSTAINABLE -
CLIMATE-
CONSCIOUS

An interactive
experience
exhibition for the
whole family

ONE „AMAZING“ TOPIC - MANY BOOKABLE PRODUCTS



SINGLE MARBLE RUNS

- Rental price: starting from € 2,000.-*
- Space requirement: approx. 15m² - 30m²
- Rental period: from 1 weekend



TREEXHIBITION

- Rental price: starting from € 26,900.-*
- Space : approx. 150m²-300m²
- Rental period: from 3 weeks



TICKET SALES WOODEN ADVENTURE

- Price: Individual solution according to your requirements*
- Space: approx. 500m²-800m²
- Rental period: from 2 months

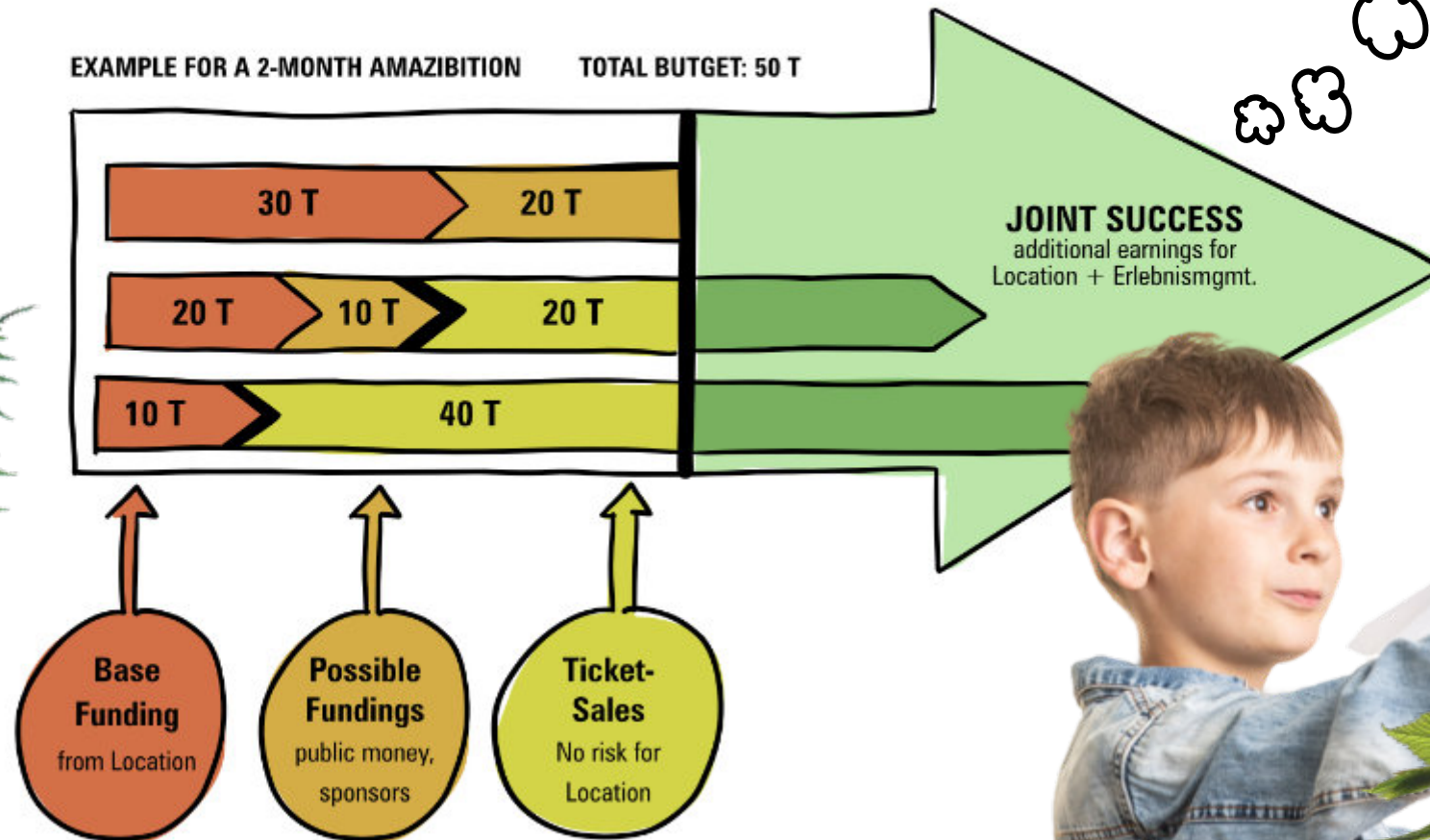
REFINANCING
THROUGH THE
SALE OF THE
WOODEN
BALLS (€2.-)

*Prices for purchase on request

FINANCING - OPTIONS

...the right solution for every budget!

EXAMPLE FOR A 2-MONTH AMAZIBITION TOTAL BUTGET: 50 T



JOINT SUCCESS
additional earnings for
Location + Erlebnismgmt.

- additional frequency (regional and touristic)
- additional strengthening of the economic power
- strategic positioning
- satisfied local residents
- and much more.



AMAZIBITION = TAINMENT³

Single marble runs



TREExhibition



Wooden adventure



EDUTAINMENT

Trees & Nature	★ ★	★ ★ ★	★ ★ ★
Continent & Climate	★ ★	★ ★	★ ★ ★

ADVENTURETAINMENT

Family Experience	★	★ ★	★ ★ ★
Digital Features		★	★ ★
Riddle on Site		★ ★	★ ★ ★
Riddle at Home	★ ★ ★	★ ★ ★	★ ★ ★

ENTERTAINMENT

Show, Acts & Workshops		★	★ ★ ★
Storytelling - Hero of YOUR Adventure		★ ★	★ ★ ★
Decoration	★	★ ★	★ ★ ★
Themed Snacks & Drinks			★ ★

ADVANTAGES FOR YOUR LOCATION

...from shopping to entertainment center!

...from a nice-to-be destination to a highlight destination for day trips!

- **TAINMENT³:** Enter-, Edu- and Adventuretainment to amaze, learn and experience
- **LONG-TIME INSTEAD OF DAY EVENT:** WOW-factor for at least 3 weeks, the exhibition becomes a frequency driver!
- **INTERACTIVE GAMES** at every exhibit: visitors learn by playing and have fun at the same time
- **NO OR MINIMUM STAFF NEEDED:** the exhibition is self-explanatory, intuitive and freely accessible

MORE FREQUENCY = MORE SALES!



FACTS & FIGURES

- 4 vertical and 2 horizontal marble runs, each of which can be played by two people (competition possible)
- Information on the individual „reasons why we need trees“, presented in a comprehensible way for each marble run
- Exhibition duration: from 3 weeks
- Exhibition does not require any attendants and can be made accessible to your customers as a stand-alone solution for the entire performance period
- Vending marble machine ensures sufficient marbles for the duration of the exhibition
- An optional promotion pass for kids provides additional excitement (prizes from the shopping centre possible)
- Optional fundraising campaign for a climate project ensures the social impact of the exhibition
- The entire planning was carried out in accordance with the Covid 19 prevention programme

TREExhibiton – rolling down the woods


*An interactive experience exhibition for
the entire family*

Did you know?

Trees have existed on earth for more than 390 million years – humans have only been around for 200.000 years. What's more, a 20-metre-high tree supplies 5-10 people with oxygen every day - and incidentally, 400 litres of water are evaporated through its leaves.

Exciting, isn't it?

It's even more exciting that all these facts are presented using wooden marble runs and your visitors can playfully discover **6 essential reasons why we need and love trees.**



**I HAVE BEEN
AROUND FOR 390
MILLIONEN YEARS.**



**I HAVE BEEN HERE
FOR AROUND
200.000 YEARS.**



AT EACH MABLE RUN:

- Interactive games
- wooden decorative elements
- information boards giving the most important facts on the topic

6. Supplier of wood,
building materials
and firewood

2. Dust filter

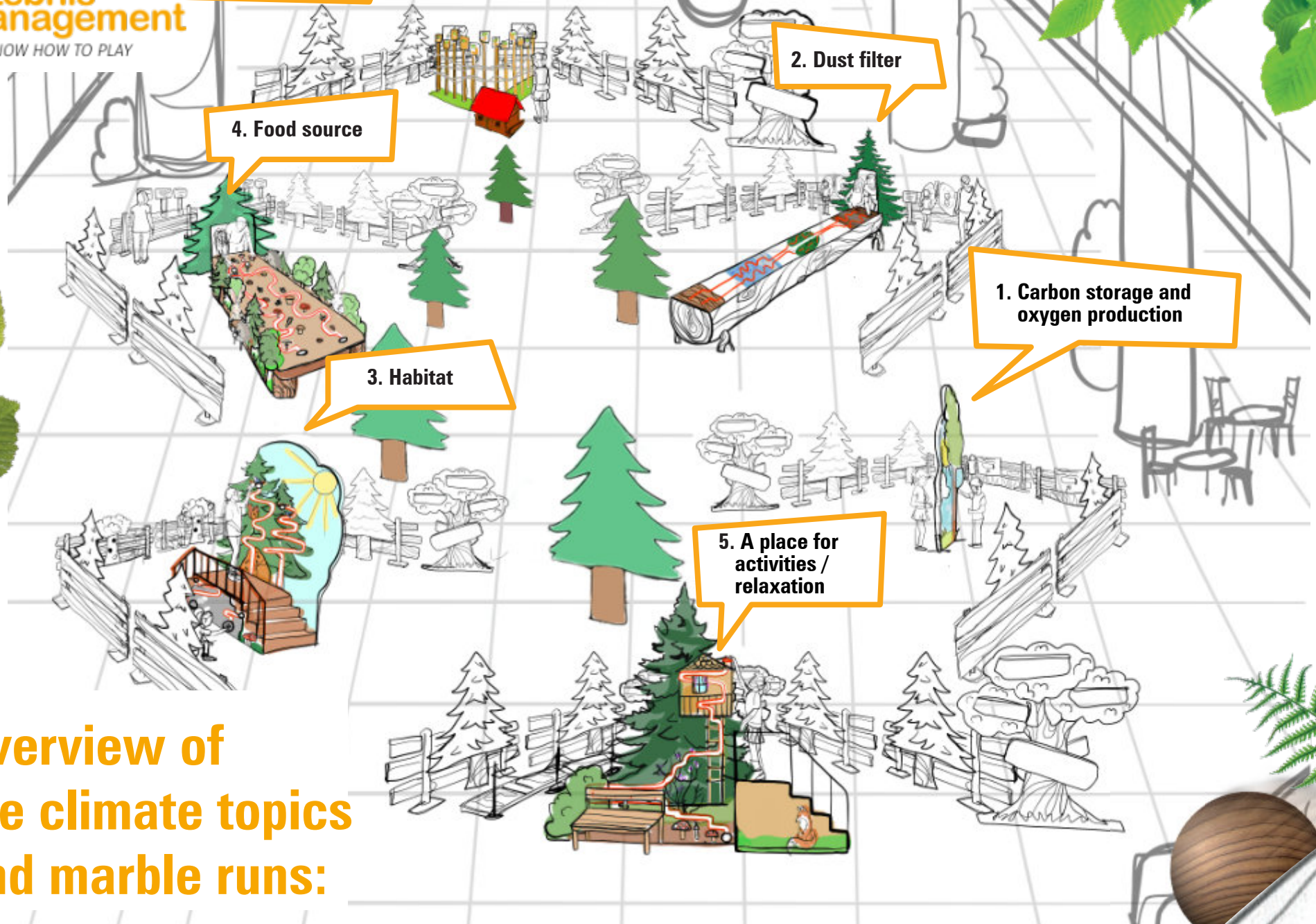
4. Food source

3. Habitat

1. Carbon storage and
oxygen production

5. A place for
activities /
relaxation

**Overview of
the climate topics
and marble runs:**



Overview of the interactive marble runs:



1. Oxygen Producer & Carbon Storage

Trees are living miracles - in this marble run you can see what a single tree can do. A tree produces 10.000 litres of oxygen every day and stores carbon in its roots. Will the ball make it all the way to the treetop, or will it end down at the roots? What a fun way to discover how photosynthesis works.

A TREE IS
REALLY
PRODUCTIVE,
ISN'T IT?



A TREE IS
REALLY
CLEAN,
ISN'T IT?

2. Dust filter

Through its leaves or needles, a tree can filter up to 100 kilogrammes of dust from the air per year. For a reason they are known as the "green lungs" of our cities. Follow the path of dirt and dust particles along the marble run. The leaves are binding the dust and when it's raining, the bark is heading it into the ground. Finally, you can breathe in perfectly clean air – simply wonderful!



3. Habitat

An estimated 6.700 animal species live on trees and in the woods. Trees offer nesting places, food, shelter and protection for a variety of creatures, ranging from tiny insects to large predators. This marble run shows you which different animals have their home in a tree. Follow the ball and find birds, squirrels, spiders, ants, insects, badgers and many more.

A TREE IS
REALLY
COSY,
ISN'T IT?

erlebnis*
management
WE KNOW HOW TO PLAY



Overview of the interactive marble runs:

A TREE CAN
KEEP YOU
COMFORTABLY
WARM, CAN 'T
IT?



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4. Food source

Mhmm ... do you also like eating off trees? Berries, fruits and nuts are not only delicious for humans but also for forest dweller. Many of them feed on seeds, fruits, buds and leaves or need the nectar and pollen of various blossoms. This marble run requires a lot of skills! Let the ball roll through the woods, passing the variety of natural foods a forest provides, making your mouth water for berries, mushrooms and nuts.

WOODS ARE
SO APPETISING;
AREN'T THEY?



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5. A place for activities / relaxation

A walk in the woods is very relaxing. Physical activity and the beautiful surroundings help to make us feel better. Here you can find peace, let your soul soar freely and recharge your batteries. Not only can it be beneficial to our immune system, it's also a place to experience a lot of adventures. Like on our marble run: the ball starts in the tree house, where you can devise great plans. It passes fragrant grasses and green bushes until reaching the finishing line at the delicious mushrooms.

SUCH
HEALTHY
WOODS,
AREN'T
THEY?



6

6. Wood, construction and firewood supplier

Wood is an important renewable building material. This is one of the reasons why more and more wood is being used for construction. However wood is not only used to build entire houses or make furniture. Even the paper we write on was a tree once. Trees grow at different speeds, as you can see on this marble run made of different types of woods. The ball rolls over the course into the playhouse. There it is really cosy and warm because it is heated with firewood.

OPTIONAL FEATURES*

MEGABUGS

Giant animatronic insects provide a WOW effect:

- Ant
- Butterfly
- Bee
- Spider
- and many more

INTERACTIVITY

- Wall
- Floor
- Photopoints

DECORATION

- Indoor
- Outdoor

WORKSHOPS

- Wood carving-Workshop
- Basketry-Workshop
- Kids-Wood-Workshop

MOVEMENT

- Motor activity area

RELAX AREA

- Food
- Drinks
- Childrens playground

*Prices according to scope on request



FLOOR



WALL



PHOTOPPOINT



OPTIONAL FEATURES*

MERCHANDISE

You want to give your customers a little pleasure with give-aways matching the forest theme (e.g. for the riddle rally)? Here is a small selection - more products on request:

WALKING TREE-COSTUME

Our Walking Tree Costume provides perfect WOW experiences

BOOKLET & RIDDLE

- 2.000 pcs. info booklet with logo of the organizer
- Interesting and funny facts about forests and its important interaction with climate
- Coloring picture, search picture or number puzzle for each theme of the ball tracks
- Riddle rally around the 6 reasons why we love trees

SOCIAL MEDIA

You no longer have to worry about the perfect content for promoting the event on social media. We provide you with the content and the recommendations for the best promotion.

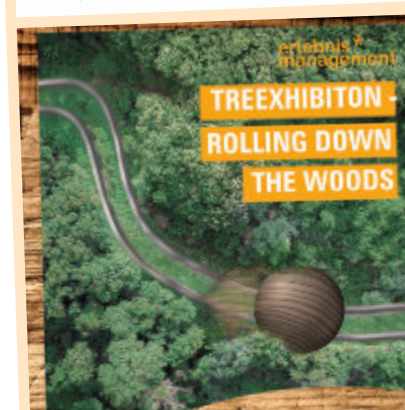
PLAYCIFIC

- the @home DIY adventure for download (see <https://playcific.com/>)

LEARNING MATERIALS FOR KIDS AND SCHOOLS – FREE DOWNLOAD

pro:Holz Steiermark

*Prices according to scope on request



6 REASONS WHY
WE LOVE TREES!

RACE RALLY &
INFO BOOK
FOR HOME

LETT BOLL

**ALSO THROUGH
OUR OTHER
THEMES:**



AFRICA'S BIG 5



THE MYSTIC AGE OF DRAGONS

AMAZIBITION *Amazing Exhibition*

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