



**JURASSIC**  
THE IMMERSIVE EXPERIENCE



**ATRAKTION**  
next generation entertaining experiences





At Jurassic, visitors worldwide can interact directly with dinosaurs for the first time, and instead of encountering cheap-looking plastic dinosaurs, they can digitally meet the most important dinosaur species monumentally and in high resolution in a real environment!

It is a unique interactive experience that brings together a wide variety of media-based experiences in an unprecedented way to immerse yourself in the uniqueness of the age of dinosaurs.

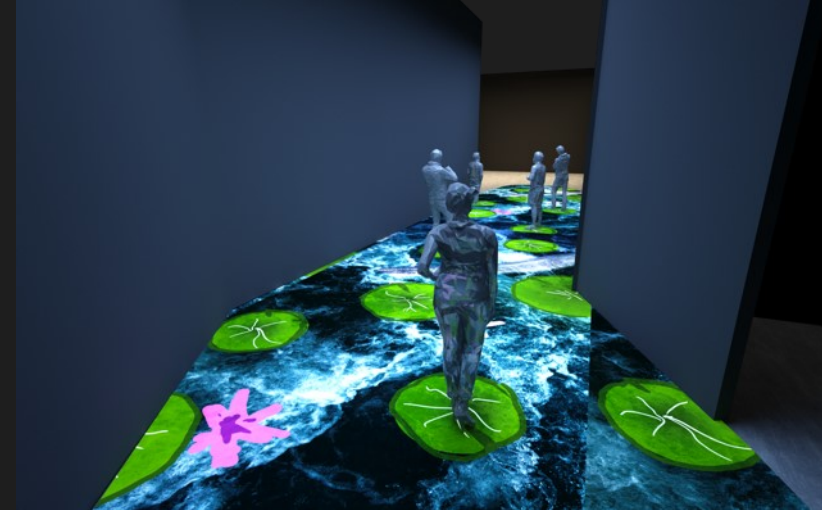
# STORY

We are in the near future. Visitors are on a tour of a recently discovered unique prehistoric world that was only exposed by an earthquake. Here, dinosaurs have survived and undiscovered by mankind for millions of year.

We start from the research camp and study different types of dinosaurs in protected habitats and have exciting tasks to solve, in which we interact with various dinosaurs.

Group size: between 10 and 20 visitors, departure every 5 minutes.

Duration of stay: 50 – 60 mins



# IMMERSIUM

After all these exhibits, we continue with the elevator till reaching a large clearing where we can experience breathtaking live scenery in monumental size in the midst of the most exiting dinosaurs and can even interact with them.

The 15-min show is the highlight of the exhibition.





# IMMERSIUM

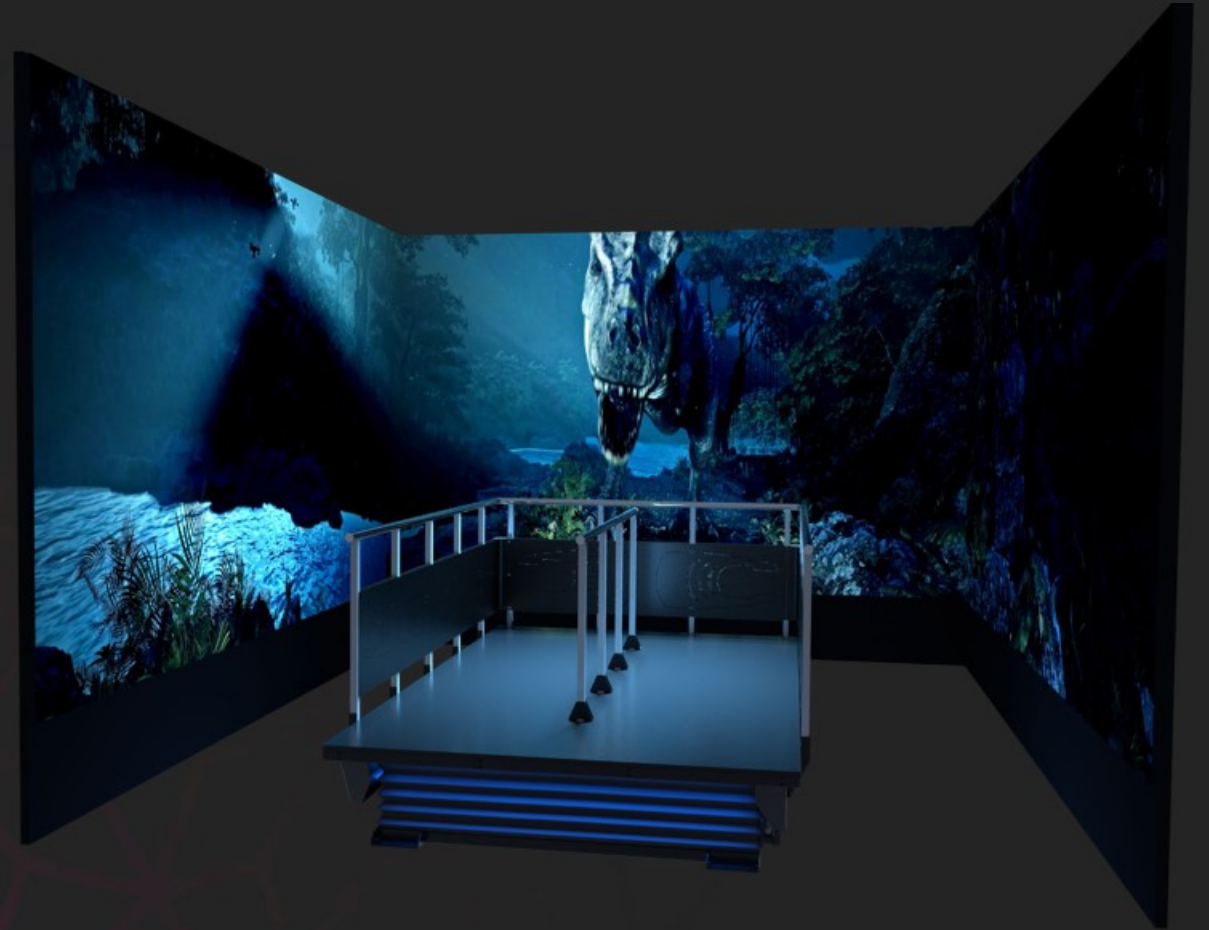
Concept Art





# EXPLORER 5D

Back at the camp, we can experience the discovery of the Dino Refuge again in the 270° Explorer, which is on a jeep ride with a motion platform. The Explorer allows visitors to relive the adventure journey with the scientist Erica Hunt when the dinosaurs were discovered immediately after the earthquake.

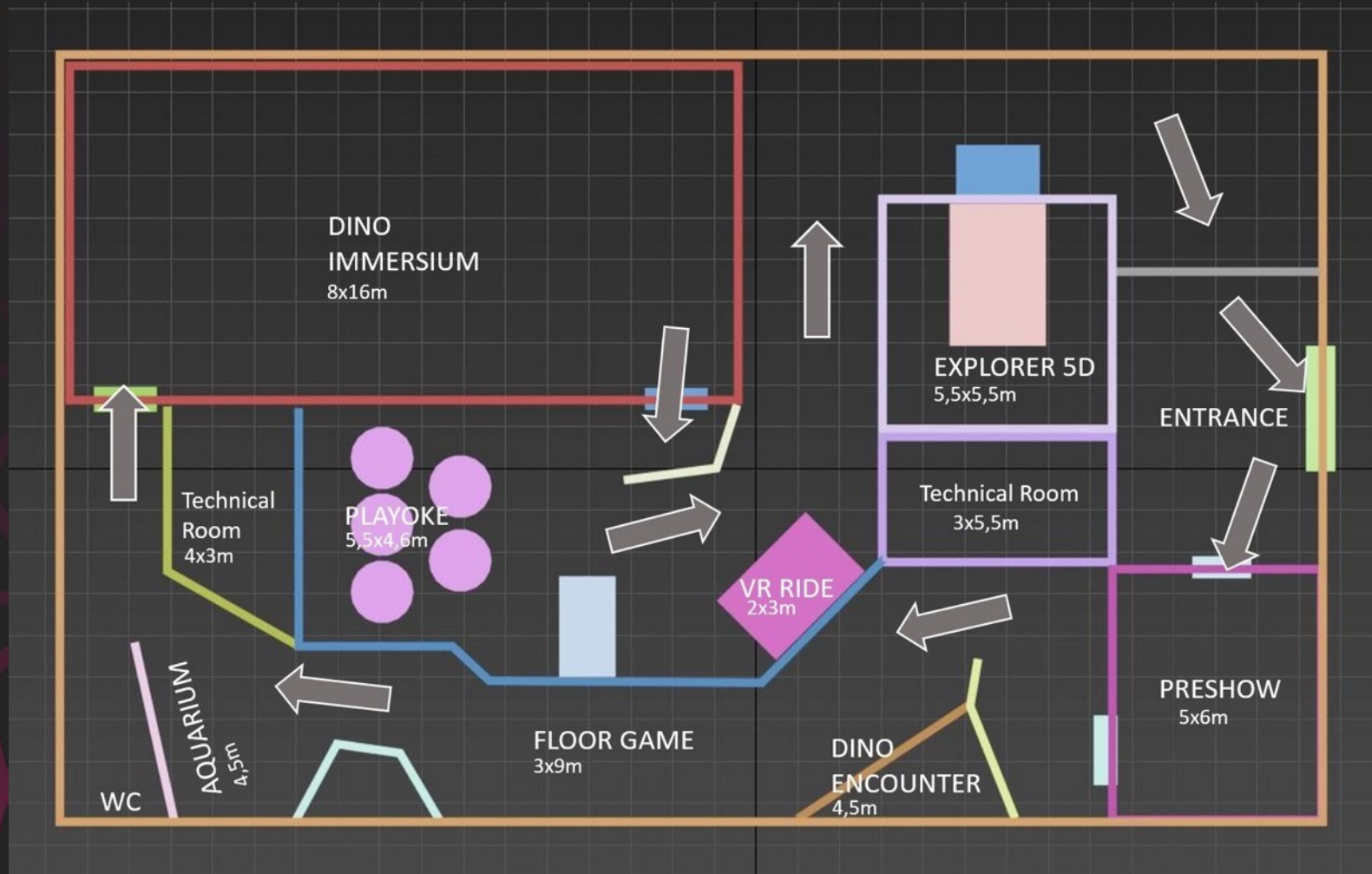


# PLAYOKE

In the Playoke Camp, kids can imitate Dino moves themselves under supervision and prove themselves with other kids who can mimic the best and coolest Dino moves.



# EXHIBITION SPACE



Jurassic can already be realized from 600m<sup>2</sup>, and has an ideal size of approx. 1.000m<sup>2</sup> of exhibition space.





THE FIRST IMMERSIVE EXHIBITION OF ATTRAKTION! – POLAR JOURNEY  
WAS AT MANDALAY BAY CASINO IN LAS VEGAS.  
OVER 1.5 MILLION VISITORS HAVE VISITED IT!





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