

**AMAZIBITION**  
Amazing Exhibition

BEEological -

BEEloved-

BEEautiful

# BEEEXHIBITION

A „BUZZING“ SUMMARY

OF THEIR WORK

An interactive  
experience  
exhibition  
for the whole  
family



# BEExhibition – a „BUZZING“ Summary of their work

## *Summsummsumm...*

Bees are important insects in our ecosystem. When we speak of a bee, we mean the honeybee.

Bees live together in a colony that can contain up to 60,000 bees. The colony consists of a queen bee, thousands of workers and a few hundred males, the drones.

## *Exciting, isn't it?*

Even more exciting is that all these facts are presented in an easy-to-understand way with the help of an oversized bee maze and provide a lot of fun for young and old!

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I HARVEST THE  
HONEY OF THE  
BEES!

THERE IS NO DAY  
OFF FOR ME!

## ALWAYS THERE:

- Interactive game for hands-on learning
- Theme-relevant decorative elements
- Child-friendly information boards with the most important facts about the topic in question



#### SINGLE AREAS:

- Rental price:  
from € 2.000,00\*
- Space requirements:  
approx. 15m<sup>2</sup>-30m<sup>2</sup>
- Rental period:  
from one weekend



#### BEEHIBITION

- Rental price:  
from € 11.900,00\*
- Space requirements:  
approx. 150m<sup>2</sup>-300m<sup>2</sup>
- Rental period:  
from three weeks

**ONE „AMAZING“ TOPIC -  
2 RENTAL OPTIONS**





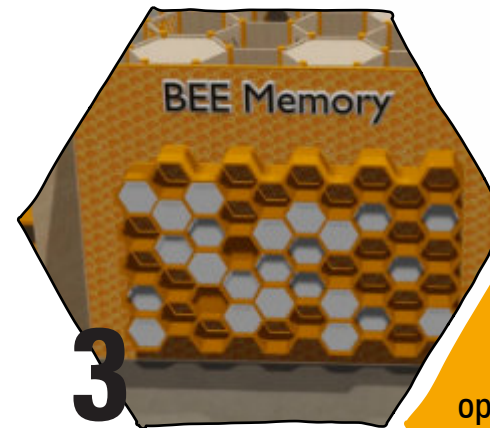
# Overview of the interactive areas



## 1. Quiz your way through the bee maze

In the bee maze you will learn exciting facts about the world of bees and have to solve tricky questions. With each correct solution you get closer to the goal piece by piece.

But beware: one wrong question will throw you step back.



## 3. Bees-memory

Can you match the beekeeping terms to the right pictures? Try your luck alone or with your opponent and learn about the different types of bees as well as the essential tools of the beekeeper.



## 2. 3D-bee model

Here you learn everything important about the anatomy, development and way of life of the bee. Let yourself be fascinated by the bee body and marvel at the details of the individual body parts and abilities of the industrious little insects.



# Overview of the interactive areas



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## 4. Sent organ

Different scents are waiting at our scent organ are waiting to be recognized by your fine nose. Whether it's the scent of roses, lavender or honey - here your sense of smell is in for a fragrance explosion.



5

## 5. Funny Fotopoint

Funny photo points make for the perfect souvenir photo that will also be a hit on social media. Simply stand there, snap a picture and you have the perfect reminder of a great event.



6

## 6. Beekeeping-Exhibition

Here you learn everything vital about the anatomy, development and way of life of the bee. Let yourself be captivated by the fascination of a beehive and let a real beekeeper tell and show you everything you need to know about the golden product of bees, honey.



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## Advantages for you as an organizer

- Long-term exhibition ensures customer frequency over a long period of time - more effective than selective one-day events.
- Exhibition responds to the trend that entertainment is becoming more and more important in many everyday areas of life.  
(e.g. entertainmentcenter instead of shoppingcenter)
- Well-prepared marketing materials provide the perfect basis for promotion by you as the event organizer.
- Knowledge transfer for the customers happens while "playing".
- Address generation possible through optional puzzle rally collection pass
- The visit of your location becomes a unique experience for the customer and remains in memory.
- Addressing new customer groups.

## Financing

### 3-weeks exhibition BEExhibition

Incl. Set-up/dismantling, service as required,  
marketing-materials as required

**€ 11.900,00\***

\*\*additional EUR 5.000,00 for  
transport and customs clearance  
for operations in Switzerland

## Facts & Figures

- Exhibition duration: from 3 weeks
- Exhibition does not require any attendants and can be made available to your customers as a stand-alone solution during the entire performance period.
- Collector's pass for the kids provides optional additional excitement (prizes from the organizer possible).
- Optional donation campaign for a climate project ensures the social impact of the exhibition.
- Information about the individual reasons why the conservation of bees is so important.

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## Optionale additional packages

### DIGITAL TECHNOLOGY\*

- Interactive wall
- Interactive floor

### WORKSHOPS\*

- Turning beeswax candles
- A house for insects
- etc.

### DECORATIONS\*

- Interior decoration
- Exterior decoration

### INFO BOOKLET WITH PUZZLE RALLY

- 2.000 pcs. Info booklet with your logo
- Interesting facts about nature and the world of bees
- Active riddle for each area
- Riddle rally around the topic of bee conservation with solution word search

Price A6: EUR 590,00

Price A5: EUR 690,00

\*Price depending on the scope on request

### PLAYCIFIC\*

- The DIY-adventure to download at home  
(see <https://playcific.com/>)

### COSTUME/PROMOTION WALKER\*

- Walking Tree costume
- Queen bee

### SOCIAL MEDIA CONTENT PACKAGE\*

No need to worry about finding the perfect content to promote your event on social media. We will provide you with the content and recommendations for the optimal promotion 2 weeks before and during the exhibition.



6 GRÜNDE, WAR  
WIR BAUME LIEBE  
RÄTSELRALLEY  
INFOHEF  
FÜR ZU HAUSE

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# Optionale additional packages

## MERCHANDISE ARTICLES WITH BRANDING

You want to give your customers a little pleasure with give aways matching the bee theme (e.g. for the puzzle rally)?

Here is a small selection - more products on request.

### 1 Flower meadow seed on stick

- 1C branding on stick+branding on packing card
- 500 pcs. EUR 3,50/pcs.

### 2 Bee seed paper

- 4C-branding
- 500 pcs. EUR 2,50/pcs.

### 3 Plush bee „Summy“

- 7 cm DM, 1C branding
- 500 pcs. EUR 4,90/pcs.

### 4 Bee pinwheel craft set

- Label branding on packaging
- 500 pcs. EUR 5,50/pcs.



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# WE BEEEEElieve in BEEs...



...and in our  
other  
Exhibition -Themes:

The mystic Age  
of Dragons



TRExhibition



AFRICA's BIG 5



**AMAZIBITION**  
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