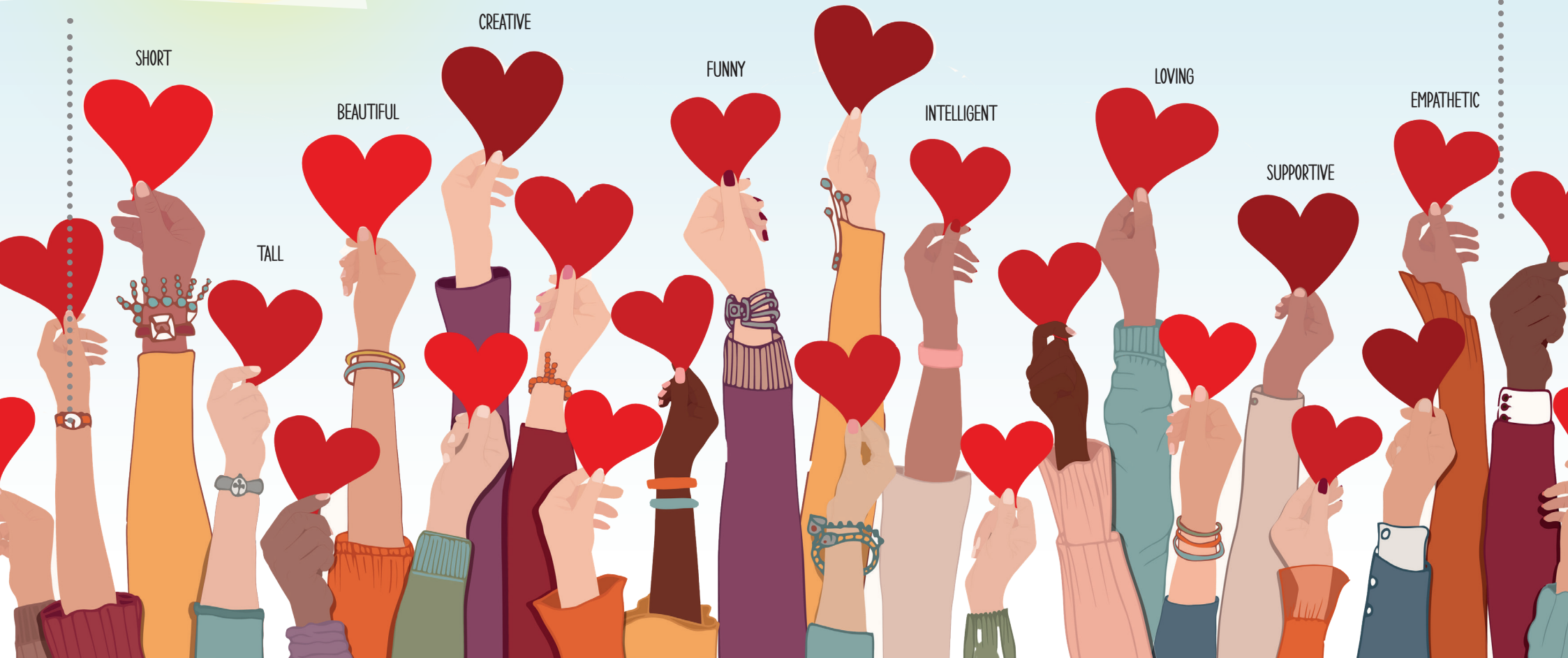


erlebnis\*  
management

# Happy You

Show yourself some love!



SHORT

BEAUTIFUL

CREATIVE

FUNNY

INTELLIGENT

LOVING

EMPATHETIC

SUPPORTIVE

TALL

# AN "AMAZING" TOPIC WITH THE EXTRA PORTION OF HAPPINESS...

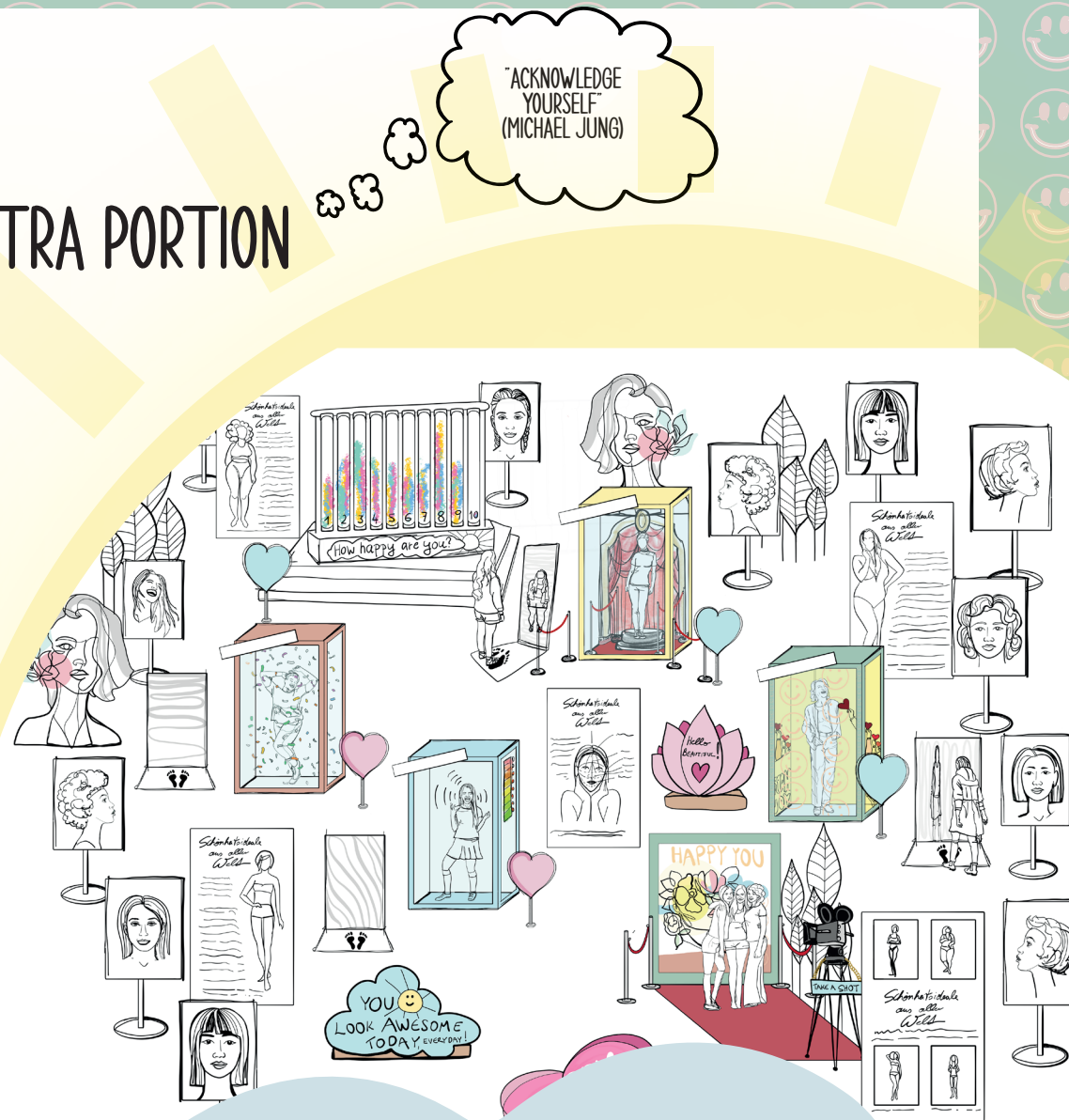
**AMAZIBITION = ENTERTAINMENT<sup>3</sup>...**

... to be amazed, to learn and to experience

- **EDUTAINMENT:** With this Amazibition, social as well as cultural-historical topics are worked through in a playful way.
- **ADVENTURETAINMENT:** Our Amazibition provides unforgettable moments with the certain WOW-factor for young and old.
- **ENTERTAINMENT:** In addition to countless digital assets, a picture exhibition also provides pure entertainment.

...AND A GREAT RESULT:

## You are great, the way you are!



- Rental price: € 13.900.-
- Space: ca. 200 m<sup>2</sup>
- Rental period: from 3 weeks

## ADVANTAGES FOR YOUR LOCATION...

*...FROM SHOPPING TO ENTERTAINMENT CENTER WITH ADDED VALUE!*

*...FROM A WALK IN THE CITY CENTER TO MENTAL EMPOWERMENT!*

"YOUR WORTH CONSISTS IN  
WHAT YOU ARE AND NOT IN  
WHAT YOU HAVE."  
(THOMAS A. EDISON)

### • TAINMENT<sup>3</sup>:

Enter-, Edu- and Adventuretainment to amaze, learn and experience

### • LANGZEIT- STATT TAGESEVENT:

WOW-factor for at least 3 weeks, the exhibition becomes a frequency driver!

### • INTERACTIVE GAMES AT EVERY EXHIBIT:

Visitors learn by playing and have fun at the same time

### • NON OR MINIMAL STAFF NEEDED:

The exhibition is self-explanatory, intuitive and freely accessible

**MORE HAPPINESS = MORE LOVE  
= POSITIVE LIVING!**

### FACTS AND FIGURES:

- Through created shopping experiences **no competition with online retail.**
- Your location can sustainably position itself as a **promising and innovative destination** through Amazibition.
- The strength of the exhibition topic, combined with social media activities, increases your catchment area - **higher customer frequency**



# YOUR JOURNEY TO PERSONAL HAPPINESS...

"WHAT YOU CAN BECOME YOU  
ARE ALREADY."  
(CHRISTIAN FRIEDRICH HEBBEL)

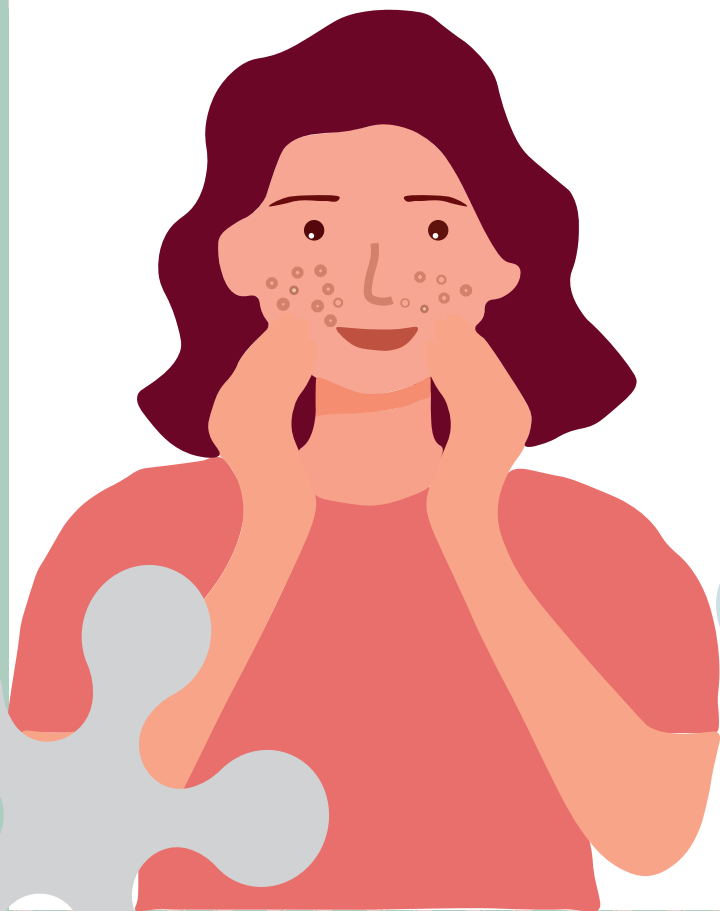
Many people build their self-esteem on their appearance and recognition of others. You have to be beautiful - at (almost) any price. This is the ideal that seems to find recognition everywhere and can seriously shake our self-esteem. But we all have many inner and outer merits and are valuable even with supposed flaws. **HAPPY YOU** helps you learn to appreciate both.

- **Scream with HAPPY YOU**
- **Laugh with HAPPY YOU**
- **Celebrate with HAPPY YOU**
- **Be happy HAPPY YOU**

**So: Let's risk being ourselves from today on!**

Short legs? Doesn't matter!  
(Laugh) wrinkles on your forehead? Doesn't matter!  
Slightly wider hips? Doesn't matter!  
Small belly? Doesn't matter!

**You are PERFECT, just the way you are!**



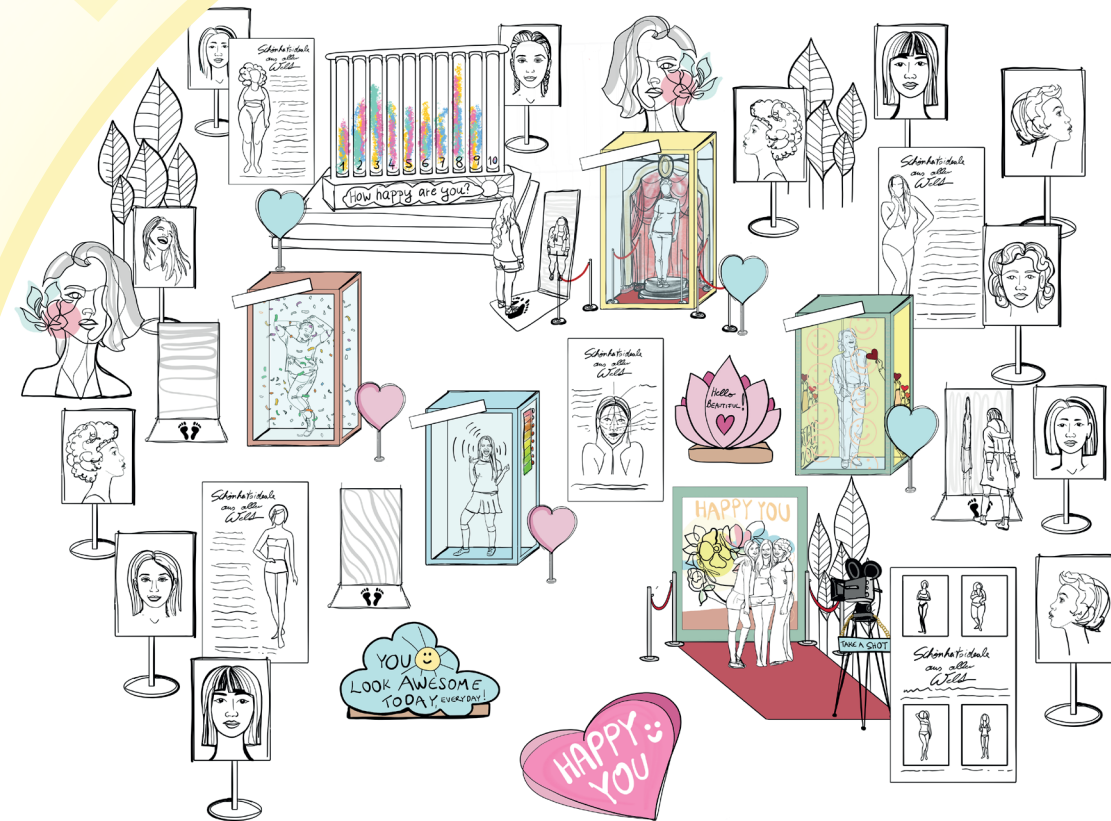


"NO ONE CAN MAKE YOU  
FEEL INFERIOR WITHOUT YOUR  
CONSENT!"  
(ELEANOR ROOSEVELT)

# HAPPY YOU - AREA...

These areas give you an extra portion of HAPPINESS - promised:

- **4 distorting mirrors**  
Four mirrors are waiting for you to show you how distorted perceptions can influence our self-image. Whether it's a little belly, short legs or wrinkles on your face: YOU ARE UNIQUE!
- **4 self-esteem booths with interactive parts**  
Scream, laugh, dance, be happy: Our booths will make sure you go home with an extra dose of happiness.
- **Picture exhibition „Beauty ideals of this world“**  
Embark on a world tour through the most diverse ideals of beauty - from
  - South America, Europe, Africa and Asia. You will quickly realize: There is no objective „BEAUTIFUL“!
- **The HAPPYbarometer**  
After you have tried all HAPPYnators, we would be curious to know what they did to you. Show us how happy you are with the HAPPYbarometer. Choose a number from 1 - 10 and let us surprise you.



# OVERVIEW OF OUR HAPPYNATORS...

"BE YOURSELF! ALL OTHERS ARE  
ALREADY TAKEN!"  
(OSCAR WILDE)

## THE SCREAMING BOOTH - SCREAM UNINHIBITED!



Come in and shout your ballast from the soul in this booth to increase your wellbeing. Try it out & be amazed.

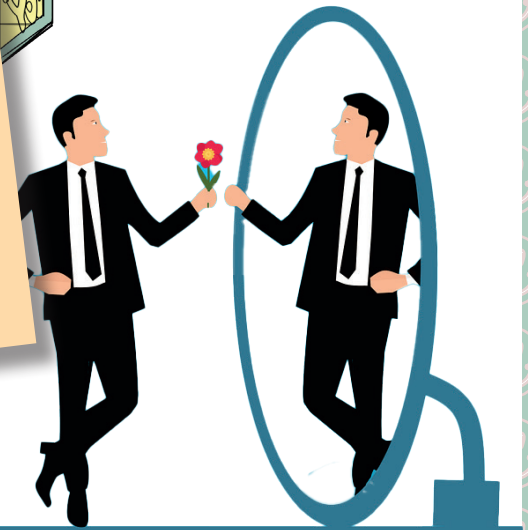
Compare in real time how much power your voice has and how loud you can scream.

## THE LAUGHING BOOTH - LAUGH WITH US!



Let us make you laugh and laugh loudly, uninhibitedly and without restraint. You will see that your brain becomes an endorphin machine.

Discover new jokes in the laughing booth, practice a laughter yoga session or let yourself be carried away by laughter.





# OVERVIEW OF OUR HAPPYNATORS...

"ALWAYS BE A FIRST-RATE  
VERSION OF YOURSELF. INSTEAD  
OF A SECOND-RATE VERSION OF  
SOMEBODY ELSE!"  
(JUDY GARLAND)

THE OSCAR BOOTH - LET US CELEBRATE YOU!



You are a star and here you are THE  
star of this station!  
Let yourself be celebrated and  
applauded - for all that you are or  
are not!

You will see, it feels good to be  
applauded!

THE HAPPYSHOWER - ALLOW YOURSELF TO BE HAPPY



Being happy is one of the most  
beautiful feelings in the world - we  
want to give you this feeling here!

Dance, have fun and enjoy the  
moment.





# OVERVIEW OF OUR HAPPYNATORS...

"A MAN CANNOT BE  
COMFORTABLE WITHOUT HIS  
OWN APPROVAL"  
(MARK TWAIN)

## HAPPYBAROMETER - HOW HAPPY ARE YOU?



You have shouted out your worries & fears, enjoyed the applause, discovered laughter yoga & took a carefree bath in confetti? Very good - now show us how happy you are in the HAPPYbarometer. Choose a number from one to ten and let us surprise you!

## PICTURE EXHIBITION - "BEAUTY IDEALS OF THE WORLD"



What is beautiful? Beauty is not only in the eye of the beholder but is also strongly influenced by culture and society. We will show you which definitions of beauty are valid in different parts of the world.

## ADDITIONAL HAPPYNATORS...

"THE REWARD FOR CONFORMITY  
IS THAT EVERYONE LIKES YOU.  
EXCEPT YOU!"  
(RITAE MAE BROWN)

### The HAPPYfoto - from € 2.900.- / use

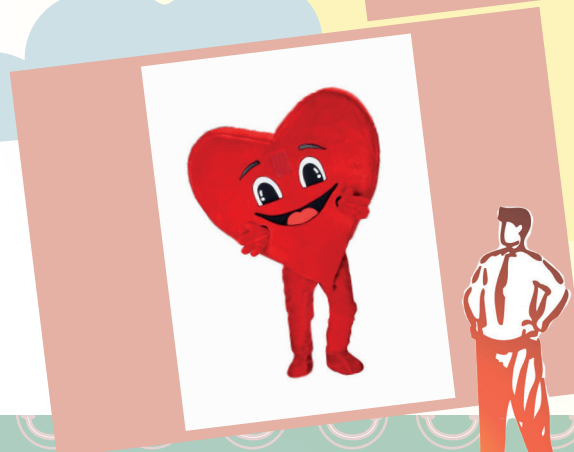
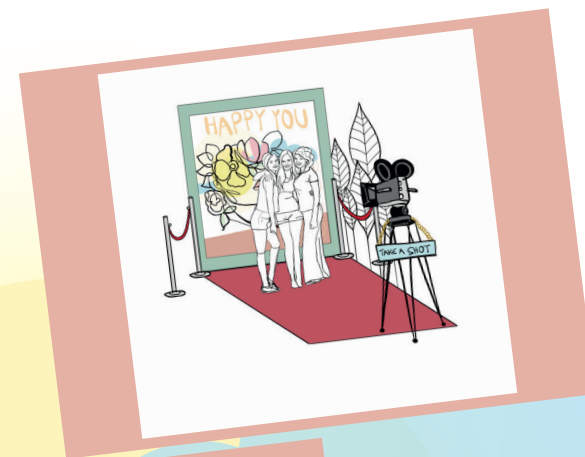
We want you to go home with a boosted self-esteem and not forget the fact how beautiful & unique you are. Walk the red carpet again & have your beauty and the great feeling of today immortalized on a picture!

### The HAPPYshower - from €4.900.- / 1.000 Stk.

The HAPPYshower for now & then: If you have a bad day, we would like to brighten it up for you with a little shower - try it out!

### The HAPPYwalkers - from € 1.200.- / use

Our HAPPYwalkers provide WOW-experiences on-site, no matter if outdoor promotions or inside city centers.

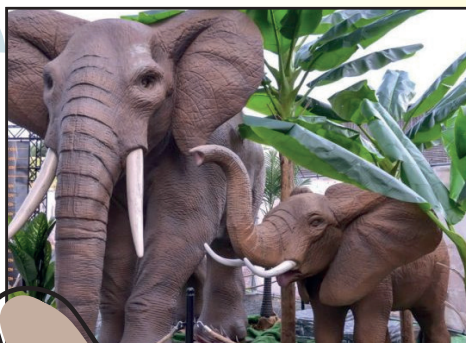




"OUR LIFE IS WHAT OUR  
THOUGHTS MAKE IT."  
(MARC AUREL)

# ARE YOU STILL NOT HAPPY ENOUGH? ☁☁

...THEN SIMPLY BOOK ONE OF OUR OTHER EXHIBITIONS WITH THE EXTRA WOW FACTOR!



Africa's Big 5



TREExhibition



The Mystic Age of Dragons

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