

The world-renowned
touring exhibition



WILDLIFE PHOTOGRAPHER OF THE YEAR



AT A GLANCE

WPY light panels – Field Museum, Chicago, USA
© photo by Martin Baumgaertner

Showcases some of the best nature photography and photojournalism in the world.

- Based on the world-renowned annual Wildlife Photographer of the Year competition
- Premieres at London's Natural History Museum before embarking on a global tour
- A blockbuster exhibition that attracts visitors and hosting venues year in and year out
- A global phenomenon that inspires and encourages visitors to foster a personal connection with the world around them
- Easy to install and set-up, social distancing-friendly with no interactives or hands-on displays



WPY light panels – Auckland War Memorial Museum, Auckland, New Zealand © photo by Maegan McDowell.

Every year we show the current Wildlife Photographer of the Year exhibition, an annual highlight not only for our many visitors, but also for our museum's team.

Sybill Ebers
Director of Westfälisches Pferdemuseum, Münster, Germany



INTERNATIONAL REACH

Jaguars Come to Town, Alejandro Prieto
Wildlife Photojournalist Award: Photo Story, Winner
Wildlife Photographer of the Year 2018

An annual global event reaching far and wide across the planet.

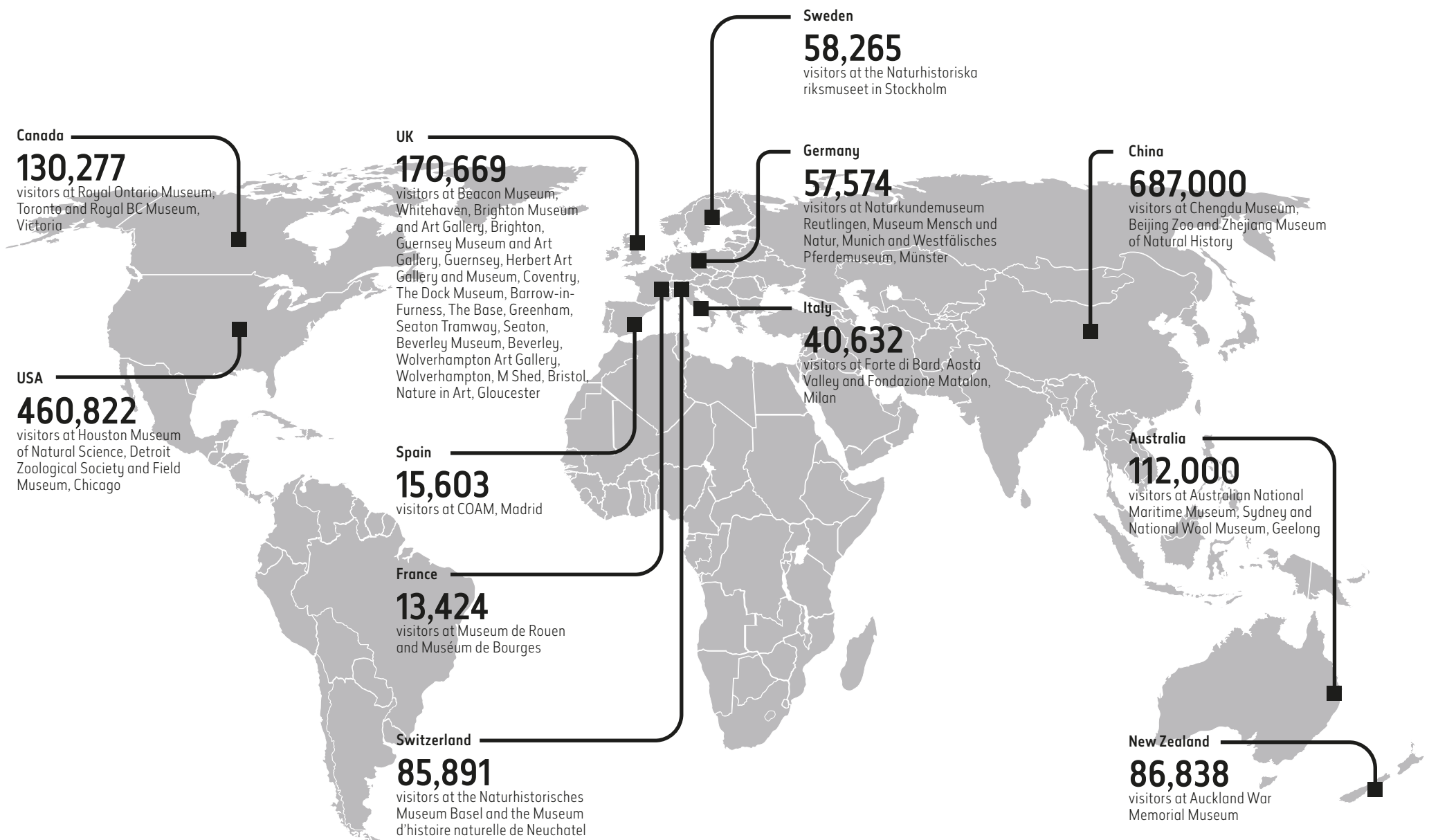
- Almost 50,000 entries into the competition from photographers across over 100 countries
- An expert panel of judges from around the world
- Exhibition is seen annually by over 2 million people worldwide
- Presented across 4 continents, over 35 venues in 15 countries
- Translated into over 16 languages
- Presentations at the annual World Economic Forum featuring talks with winning photographers and famous speakers such as Jane Goodall
- Extensive global press coverage reaching almost a billion people annually



Left WPY54 photographs at the 2019 World Economic Forum, Davos, projected into the main entrance area.

Below WPY light panels – Macao Science Centre, Macao (image courtesy of Macao Science Centre).







THE COMPETITION

WPY56 judges Michael Aw, underwater photographer and author, and Susan McElhinney, senior photo editor, US National Wildlife Federation

For over 50 years one of the most prestigious international photography competitions in the world

- The judges select the 100 best images entered from around the world based on their creativity, originality and technical excellence
- The competition is divided into categories reflecting the range of talent of the photographers and the ever-changing nature of photography



Roz Kidman Cox, Chair of the WPY56 Jury, and judge Shekar Dattatri, wildlife and conservation filmmaker and naturalist.

For a picture to be seen as more than a crafted record of a subject or scene, it requires a composition that connects with the viewer's emotions and imagination. It's those compositions that the judges of the competition search for.

Roz Kidman Cox
Chair of the Jury



THE AWARDS

The iconic Hintze Hall at the Natural History Museum in London during the WPY Awards ceremony



Above Photographer Yongqing Bao winning Grand Title Wildlife Photographer of the Year at the 2019 Awards Ceremony.

Right The Waterhouse building, home of the Natural History Museum in London.



The winning photographers are announced at a glittering ceremony held within the iconic Natural History Museum building in London

- The event brings together the global community of nature photographers
- Many honoured guests have been part of the ceremony across the years, including naturalist and broadcaster David Attenborough and the Duchess of Cambridge
- The Adult Grand Title Winner award is the most coveted prize in the world of nature photography, while the Young Grand Title Winner award honours practitioners aged 17 and under



THE EXHIBITION

WPY light panels - Natural History Museum, London, UK

Exhibitions of the 100 winning images travel the globe on a hugely popular global tour.

- The photographs cover a wide range of subjects, including underwater photography, animal behaviour and wildlife photojournalism
- Each image captures a riveting story resulting from months or even years of painstaking research
- All photographs are accompanied by detailed captions bringing each shot to life in vivid detail while addressing current issues around biodiversity and climate change



Above Visitors take in the light panel version of WPY at the Natural History Museum in London, UK.

Right An optional mobile captions app allows visitors to access the image captions via their smartphones while in the exhibition.


Far right The exhibition includes the optional *People's Choice* images slideshow to create a cinema experience.





EXHIBITION SECTIONS

The Moment, Yongqing Bao
Grand Title Winner, Wildlife Photographer of the Year 2019



The exhibition features a number of categories that vary depending on the competition entries. Recent categories examples are:

Young Photographers

Features remarkable photography from the youngest winners in the competition, divided into 10 Years and Under, 11–14 Years Old, 15–17 Years Old.

Behaviours

Showcases the funny, ferocious and captivating behaviours of creatures across the animal kingdom.

Habitats

Captures the magic of the commonplace, or the surprise of the unexpected across distinct habitats.

Photojournalism

Investigates the relationship between humans and the natural world, with images that illustrate how our attitudes, decisions and actions impact our planet.

Rising Star

Provides a platform for promising photographers at the start of their careers, bringing their images to shine on the global stage.

Portfolio

Open to photographers aged 27 and over, these are a selection of one photographer's best work, a portfolio that focuses on a personal passion or represents a creative and unique approach.



THE TOURING EXHIBITION



The exhibition is available to hire in two formats: Light Panel and Dibond.

Light panel format
500sqm/5400sqft

- The images are printed on Duratran material (a special translucent-base film) and are displayed on LED back-lit custom-designed panels.
- The light is diffused evenly throughout the entire Duratran prints bringing the images to life with superb clarity and maximum colour saturation and contrast.

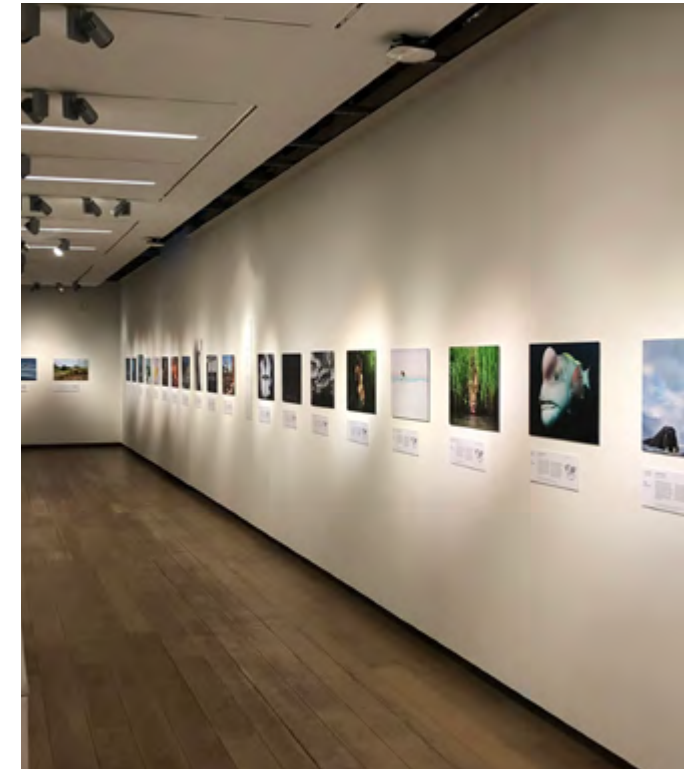


Right The Light Panel version of the exhibition at Natural History Museum, London, UK.

Far right The Dibond version of the exhibition at M Shed, Bristol, UK.

Dibond format
300sqm/3200sqft

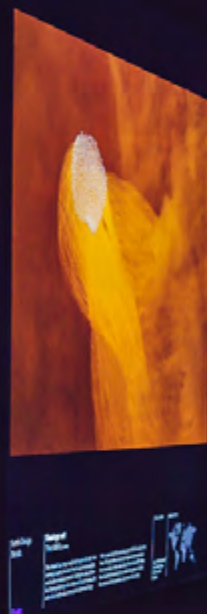
- The images are printed on C-Type (chromogenic) photographic paper and mounted to panels made up of two sheets of lightweight aluminium composite material and a solid polyethylene core.
- Dibond panels offer a compact and lightweight solution combined with high colour quality and vividness.

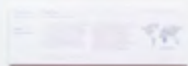




















WHAT'S INCLUDED

Portrait of a Mother, Ingo Arndt
Highly Commended, Wildlife Photographer of the Year 2019

Light Panel format

This format requires approximately 500sqm/5,400sqft and includes:

- High quality Duratran prints of the 100 winning images
- LED backlit panels for display of the images (82 LED light boxes: 1000mm x 1000mm; 5 LED light boxes: 1450mm x 1450mm)
- English captions printed within the Duratrans.
- Full exhibition text and design files for local printing of information panels and for translations

Dibonds format

This format requires approximately 300sqm/3,200sqft and includes:

- High quality Dibonds of the 100 winning images (82 single images: 600mm x (variable on image ratio); 2 grand title winners panels: 920mm x (variable on image ratio); 3 multi-image panels: 920mm x 665 mm)
- For English language venues: detailed captions and information panels printed on sturdy forex
- For non-English-language venues: full text and design files for translations and printing of information panels and captions

Both versions of the exhibition also include:

- A detailed toolkit specifying hanging and other technical details
- A selection of optional digital content to enhance the visitor experience
- Gallery soundscape
- Extensive Marketing, Social Media and Press toolkits and supporting materials

CONTACT US

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WILDLIFE PHOTOGRAPHER OF THE YEAR

Front cover image:
Treetop Douc, Arshdeep Singh
Highly Commended, Wildlife
Photographer of the Year 2020

