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Enterprise Ticketing Solutions for Attractions

Presented by
Total Ticketing LTD

Total Ticketing is the **only** ticketing platform that has been built specifically to meet the needs of world class attractions



Attraction wish list

One system that can ticket multiple properties in multiple locations

Tools to access to local audiences

Flexible and efficient ticket pricing capabilities and cross selling

Ability to collect and aggregate data across all properties

Multiple languages – front and back end

Ability to receive ticket sale funds directly into your own bank account in real time

Customized reporting

**Total Ticketing's white label attraction
SaaS could be the solution you've been
looking for**



Introducing Total Ticketing's offering:

1. Organisation
2. Ticketing Solution
3. Technology
4. Operations



1. Organisation

- ▷ Years of event production, promotion, ticketing and marketing
- ▷ Attraction client experience
- ▷ Modern technology experts
- ▷ Payment experts
- ▷ In house developers
- ▷ Extensive product roadmap
- ▷ Flexible pricing



2. Core Ticketing Solution

- ▷ Dynamic Pricing and promotions
- ▷ Agent system (travel, ticketing companies)
- ▷ Audit ready financial system
- ▷ Data collection and analytics
- ▷ Real-time reporting and analysis
- ▷ Multi-language and payment localization features
- ▷ Complimentary ticket distribution for sponsors/partners
- ▷ Vouchering
- ▷ Global capabilities



3. Technology

- ▷ Unmatched reliability
- ▷ Unlimited white labels
- ▷ Modern, scalable, secure, public and/or private cloud
- ▷ Full suite of APIs
- ▷ RFiD access control and cashless payments compatible
- ▷ Anti-bots
- ▷ Anti-ticket touts - dynamic QR codes, real name ticketing



4. Operations

- ▷ Offline capabilities
- ▷ Access control API
- ▷ Integration (SKIDATA, RFiD, etc.)
- ▷ Real-time entry and exit tracking
- ▷ Tamper-proof tickets
- ▷ Attendee identity verification
- ▷ Global support

“The number one reason people don’t attend an event/attraction is because they don't know it is taking place.”

Modern ticketing solutions solve this problem by making the inventory they control easily discoverable.

Never miss a sale.

Our system offers a hybrid of **traditional** and **modern** sales and distribution channels allowing you to multiply your reach and attract more audiences.

Internal sales channels

Branded Website(s)

Box Office

Mobile App

Call Centre

Kiosk

External sales channels - agent API integrations



Your partner of choice



KLOOK



zicket.co

Some of our clients

Clockenflap™

LIVE NATION

IMG

EUROPEAN
TOUR

HONG KONG
TOURISM BOARD

Art|Basel
Hong Kong

HONG KONG
SEVENS

HKRU
香港欖球總會

啟德體育園
KAI TAK
SPORTS PARK

AMNESTY
International

sónar®

K11

REFINERY29

ZIPCITY 澳門飛索
MIRAFLORES ZIPLINE



香港賽馬會
The Hong Kong Jockey Club
同心 同步 同進 RIDING HIGH TOGETHER

ROAD TO
ULTRA
HONG KONG™

Why is **Total Ticketing** the perfect fit for attractions?

Because touring attractions invest significant resources into operations, security, finance, customer experience, CRM, marketing, sales channel management and our system integrates with all these to drive **efficiency** and **profitability**.

Some attraction case case studies



29Rooms – Asian Tour

Immersive Instagram Art Event

WeChat mini-program integration

GrabPay integration (Alternative Payment Method)

Future proofed to sell tickets in each country on the tour, China, Hong Kong, Singapore, Taiwan, Japan, Korea, Malaysia



City of Dreams

Most successful theatre attraction in Macau
House of Dancing Water

API integration with the client's huge travel agent network

Extensive dynamic pricing

Onsite refunds

Hotel room charge integration

Mobile App integration



Studio City

**Collection of permanent attractions
located within an Integrated Resort**

Multiple attractions and shows

Real-time entry & exit tracking

Multi visit tickets and season passes

Attendee identity verification

Ticket QR Code and RFiD activated turnstiles

Handheld and turnstile access control API
integration

Health waiver



Kids City

4 play-zone kids attraction

Real-time entry and exit tracking

Ticket to RFID exchange

Offline ticket scanning capability



Hong Kong Observation Wheel

Iconic attraction

Millions of annual visitors

Real-time entry and exit tracking

Tamper-proof tickets

Ticket to RFiD exchange

RFiD F&B

Attendee identity verification



ZipCity Macau

Asia Pacific first urban zipline attraction

Real-time entry and exit tracking

Integrated waiver function with purchase

Zip Wire rider RFID integration with camera



Art Basel Hong Kong

Iconic touring art event

Distribution of all galleries comp tickets

Tracking of comp tickets claim and usage

Extremely complex ticketing for their Tram event (6 trams with different start and finish locations)

Total Ticketing is active in:
North America
Europe
and
Asia

System Languages

Chinese (simplified)
Chinese (traditional)

English

Greek

Japanese

Korean

Thai

Total Ticketing's flexible systems powers everything

from:

touring attractions and national sports associations

to

stadiums and music festivals

and

everything in between

Thank you.

Let's talk about how Total Ticketing Limited can help
transform your ticket sales today!

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