

# anaacaa white continent immersion on the white continent

# more than an exhibition, a journey...

Hélène Lafont-Couturier (Director of the Musée des Confluences in Lyon - France)

# LYON | BREMEN | BRUSSELS MORE THAN 800,000 VISITORS

«This moving show charts the continent in all its fragile beauty.» METROPOLITAN

«Die spektakularen fotos und filme der ausstelung nehmen den besucher nun mit auf die expedition.» GEO

> «Embarquement pour l'Antarctique !.» France 3

«Le pôle Sud, comme si vous étiez.»

20 minutes

«Une expo «en immersion», où vous aurez l'impression de marcher sur la banquise !.»

#### Science&Vie Junior

«Des images exceptionnelles»

L'Express

«Le « génie » de la nature coupe ici le sifflet des commentateurs comme le souffle du spectateur.»

Rue 89



### AN UNPRECEDENTED EXPEDITION IN ANTARCTICA





On the borders of the French Dumont d'Urville station in Adelie Land, this exceptional natural site is only accessible to scientific missions.

For the first time, a team of artists - Luc Jacquet, Laurent Ballesta and Vincent Munier - has been able to capture, during 45 days and with stateof-the-art equipment and techniques, the extraordinary terrestrial and underwater biodiversity of the white continent.

Combining a twofold approach both aesthetic and scientific, mixing underwater and terrestrial points of view, «Antarctica» is a true ode to polar biodiversity and its protection. Whether above or below the pack ice, the visual and sound immersion is complete, creating a pure moment of wonder.







#### Luc Jacquet

Oscar-winning filmmaker for *The March of the Penguins*, committed to the protection of nature.

#### Laurent Ballesta

Underwater photographer, winner of the Wildlife Photographer of the Year award in 2017, 2020 and 2021.

#### **Vincent Munier**

Wildlife photographer, multiple winner of Wildlife Photographer of the Year and co-director of *The Velvet Queen*, César for best documentary.

## IMMERSIVE EXPERIENCE IN THE HEART OF THE EXPEDITION

Antarctica offers a unique opportunity to set foot in Antarctica, this continent dedicated to scientific missions.











Starting point of the exhibition, the cloakroom opens the door to the expedition's untold story and allows the public to experience all of its intimacy. Then follows a journey filled with pictures each more powerful than the last.

The public is set to watch a diver preparing for submersion and the animals that live on the ice ready to throw themselves into water with a temperature of  $-2^{\circ}$ C.

A little further on, it's the turn of the visitor to dive into the ocean. Penetrating into a dark space from whence emanate subaquatic sounds – bubbles, motions of the water -, he discovers on a big screen underwater images this time showing animals and divers under the water.

Then, there are three boxes that allow each visitor to be submerged, passing his head through the holes of a wall to find himself, in a series of short films, at the heart of a fairytale universe, whose dimensions, contours and lights are disconcerting. Away from icebergs and zones in which ice floes rub against each other, this environment, at the heart of which everything seems slower, procures for us a feeling of tranquillity.

The exhibition ends with a stunning ending. In a room entirely equipped with giant screens arranged all round it, with the sound of the wind and the cries of the birds, we are truly right in the middle of the ice. Surrounded by sumptuous landscapes of ice floes silhouetted against the sky, expanses of ice as far as the eye can see, the visitor is up in the gallery to pay particular attention to a colony of emperor penguins.

Visit the Antarctica exhibition





### AN EXHIBITION CONCEIVED FOR GLOBAL DISPLAY

#### LUC JACQUET AND ANTARCTICA

Luc Jacquet, the Oscar-winning director of « March of the Penguins », fully invested himself in the Antarctica project, from his initial vision, to the expedition and to its actual implementation. Determined to make his message about climate emergency heard throughout the world ; a topic he's been passionate and vocal about for several decades now, Luc Jacquet will be open to consider different possible scenographic adaptations. He will also attend the project presentation to the press as well as the inauguration.

#### A GREAT POTENTIAL FOR GLOBAL MOBILITY

Mainly made from timeless, universal pictures that don't require a lot of equipment, the exhibition is easy to deploy around the world.

It can be adapted in whole or in part, depending on the available exhibition space or budget constraints.

Since its launch, Antarctica has continued to travel internationally: in Bremen and Brussels.

#### A HUGE POPULAR SUCCESS

3 ATTENDANCE RECORDS

more than 800 000 VISITORS at Musée des Confluences, Lyon

at Übersee Museum, Bremen

at Royal Belgian Institute of Natural Sciences, Brussels

4<sup>th</sup> MOST VISITED EXHIBITION

in France in 2017









Antarctica, immersion on the white continent



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