



IMMERSIVE STORYDRIVEN MEDIA EXPERIENCES



movie licensing

movies & games

immersive exhibitions

interactive

unique attractions

cinemas

ATRAKTION!

www.attraktion.com





TURNKEY PRODUCTS AND PROJECTS

Attraktion! invents and manufactures mostly globally unique, new media-based attraction formats and produces a library of media content to choose from.

ATTRAKTION! creates exceptional media-based attractions and experience products, such as service robots, dome attractions, interactive games and exhibits. Our mission is to develop innovative, world class attractions. Compelling visitor experiences can appear in many forms. We support and guide our clients to develop second-to-none, unique destinations. We are dedicated to consistently deliver the best quality products and services to our clients. To achieve this, we are focused on the continual improvement of ATTRAKTION!' s own attraction product portfolio with a core focus on new attraction genres. Innovative 4D, 5D to XD Domes and Theaters, Interactive Games and Motion picture across the world. Get an immersive media-based attraction for your theme park or exhibition. We are full-service providers, which means: We plan, design, produce and build your customized product.

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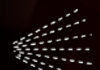
Movie licensing

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4D5D THEATER

CINEMAS » THEMEPARKS | FECS | MUSEUMS

5D EFFECTS



WATERSPRAY



RAIN



SNOW FX



GROUND FOG



LIGHT FX



Lego Discovery Center, Scheveningen, Netherlands

ENTER THE WORLD OF STORYTELLING

3DOF
MOTION

5D
EFFECTS

4D
MOVIES

Where cutting-edge technology meets classic entertainment

Presenting our 4D/5D Theater, where we combine years of experience in building classic and beloved attractions with cutting-edge technology to provide an unforgettable entertainment experience for all ages.

Our 3DOF motion 4-seater units transport you into a world of adventure, where you will feel every twist, turn, bump, and dip. The combination of 3D stereo projection with motion and a variety of 5D effects like wind, water spray, and scent creates a fully immersive experience.

For those seeking a different kind of thrill, our 4D/5D Theater offers a 3D projection and a range of seat and room FX that will take your breath away. Even when if you opt for a budgetary system without seat motion, the stunning visuals and sensory effects will transport you to another world.

attraktion.com/
4d5d-theater



Facts

Riders:
20-600

Motion:
3DOF

Screen Types:
Flat, Curved, Dome

Projection:
WUXGA or 4K

Projection:
Stereoscopic 3DT

Locations

**Taman Impian
Jaya Ancol**
Jakarta, Indonesia

Lego Discovery Center
Birmingham, UK

Lego Discovery Center
Scheveningen, Netherlands

Lego Discovery Center
Hamburg, Germany

Lego Discovery Center
Brussels, Belgium

**Brauhaus
am Kreuzberg**
Hallerndorf, Germany

Lewa Wonderland
Xi'an, China

and many more

CINESPLASH 5D

CINEMAS » WATERPARKS

5D
EFFECTS



FLOODING



WAVES



WATERFALL



WATEREXPLOSION



REAL SNOW



Yas Water World, Abu Dhabi, UAE

WET MOTION THEATER

3DOF
MOTION

5D
EFFECTS

4D
MOVIES

Cineplash 5D is the perfect addition to any waterpark.

Cineplash 5D is a cutting edge cinema experience designed for waterparks and spas. With its 5D technology, guests are transported into a fully immersive world of action and adventure.

The 3DOF motion and projection create a vivid and realistic experience, while the range of water effects - including rain, water guns, explosions, fountains, waterfalls, flooding, waves, and real snow - bring the movie to life and ensure that guests will get soaked.

This unique and thrilling experience is sure to be a hit with guests of all ages.

attraktion.com/
cinesplash-5d

Facts

Riders:
24, 36, 60, 84
and other sizes

Capacity per hour:
130-630

Motion:
3DOF

Screen:
Curved or Flat

Projection:
Stereo

Locations

Yas Water World
Abu Dhabi, UAE

Sonnentherme
Lutzmannsburg, Austria

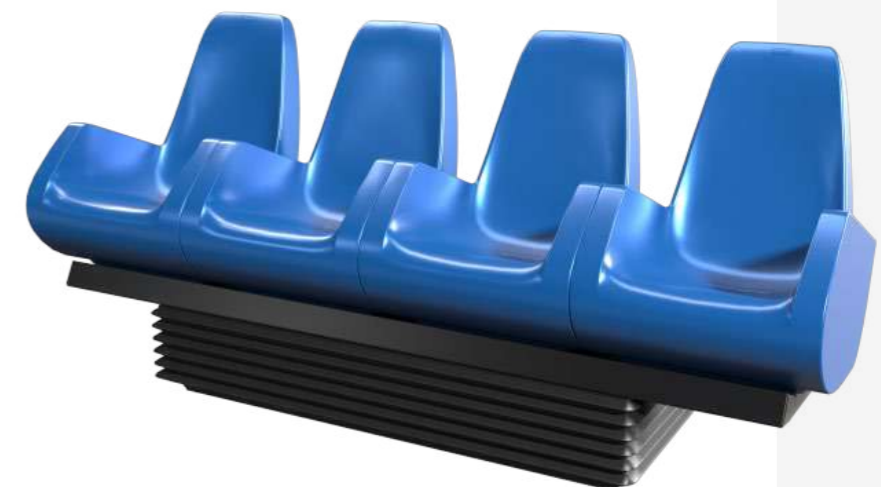
Hangzhou Bay
Happy Water World
Ningbo, China

Sunac Qingdao
Water World
Qingdao, China

Sunac Guangzhou
Water World
Guangzhou, China

Sunac Wuxi
Water World
Wuxi, China

Kaisa
Shenzhen, China



DOME RIDE THEATER

UNIQUE ATTRACTIONS » THEMEPARKS | MALLS | CITIES

5D
EFFECTS



WIND



SCENT



VIBRATION

AN IMMERSIVE RIDE LIKE NO OTHER

17M
SPHERE

360°
ROTATION

± 30°
TILT

80
SEATS

The ultimate immersive experience with 360° visuals and dynamic movements

The Dome Ride Theater (patented) is an unparalleled ride experience that will transport guests to new heights of entertainment. With its fully media-covered LED sphere, our ride provides an uninterrupted 360-degree view in every direction, creating a unique and immersive adventure for the audience.

The LED sphere, designed by Attraktion! has a diameter of 17m featuring a moving floor that adds an element of surprise to the ride experience. Once the show begins, the full spherical experience is revealed, providing a stunning visual display that is sure to leave a lasting impression.

Inside the LED sphere, a fully rotating and tilting seating ring makes this immersive experience a thrilling ride. The dynamic platform, designed by Intamin Amusement Rides, can rotate up to 6 rpm and tilt 30 degrees in any direction, providing a range of movements that creates an incredibly realistic sensation.

Our ride also includes floorless seats, similar to those in Flying Theaters, and an array of special effects that further enhance the immersive experience. Whether you are in a theme park or a shopping mall, the Dome Ride Theater is a turnkey product that can be adapted to a wide variety of locations. Our offer includes the entire infrastructure, from the queue to the pre-show, post-show, and merchandise areas, ensuring that your guests will have a seamless and unforgettable experience.

attraktion.com/
dome-ride-theater

Facts

Riders:
80

Capacity per hour:
up to 1040

Restraint:
Over-The-Shoulder
Lapbar

5D Effects

75 Million Pixels

45 Audio Channels

Lowering
LED-Floor System

6RPM - 360° Rotation

±30° TILT

Locations

Hypersphere 360
Seaworld Abu Dhabi
UAE

Hypersphere 360, Seaworld Abu Dhabi, UAE



CIRCULUM 360

UNIQUE ATTRACTIONS » THEMEPARKS | WATERPARKS

5D EFFECTS



WATERSPRAY



RAIN



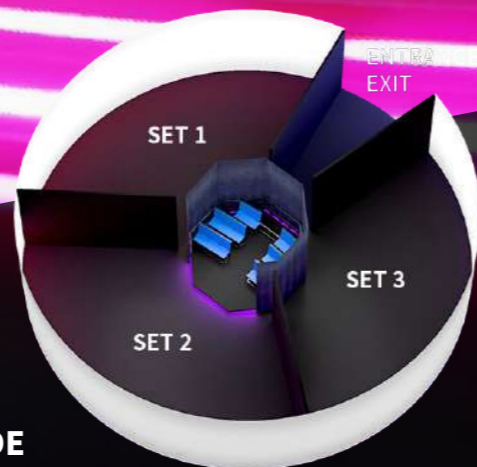
SNOW FX



GROUND FOG



LASER



5D MINI DARKRIDE

THE IMMERSIVE FAMILY ATTRACTION

360°
PROJECTION

3DOF
MOTION

360°
ROTATION

5D
EFFECTS

INTER-
ACTIVE
OPTION

360° immersive storytelling to perfection

Introducing CIRCULUM 360 - the unique media-based attraction to hit theme parks worldwide! This innovative ride combines a 3DOF motion platform with rotation and a fully immersive 360° projection to create an experience like no other.

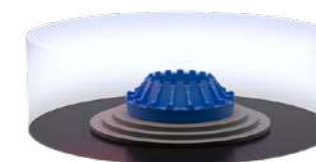
With versions for 16, 44, and 86 riders, CIRCULUM 360 allows for a range of group sizes and ride configurations. The versions with multiple rows are even able to rotate in different directions, adding an extra layer of excitement and thrills.

But that 's not all - CIRCULUM 360 can be enhanced with 5D effects, taking the immersive experience to the next level. And for those who love a good game, an interactive system can be added to gamify the ride and make it even more engaging.

Don 't miss your chance to experience CIRCULUM 360 - the ride that will leave you spinning with excitement! Contact us today to learn more about this incredible attraction and how it can be a valuable addition to your theme park.

attraktion.com/
circulum360

Sizes



16 SEATS
8M DIAMETER SCREEN



44 SEATS
10M DIAMETER SCREEN



86 SEATS
12M DIAMETER SCREEN

Facts

Riders:
16, 44, 86

Capacity per hour:
120, 200, 400, +

Motion:
3DOF + Rotation

Screen:
360° Immersive Screen

Projection:
360°

Optional:
Interactivity

Locations

HarzVenture
Bad Harzburg
Germany

EXPLORER 5D

UNIQUE ATTRACTIONS » FEC | AQUARIUM | ZOO | MUSEUM

5D
EFFECTS



WIND



SCENT



VIBRATION



STROBE



GROUND FOG

IMMERSIVE STANDUP MOTION THEATER FOR COMPACT SPACES

3DOF
MOTION

270°
SCREEN

5D
EFFECTS

Explore new frontiers while standing with Explorer 5D

Explorer 5D - the ultimate stand-up motion theater experience that takes you on a thrilling adventure like never before! Designed for zoos, aquariums, museums, and small FECs, the Explorer 5D is an innovative attraction that packs a powerful punch in a compact size.

With its 3 degrees of freedom (3DOF) motion platform, the Explorer 5D immerses guests in a 270° screen, creating a fully immersive experience that will leave you breathless. Positioned in a stand-up motion theater, guests are able to fully engage with the experience, creating a unique and exciting adventure.

Because of the layout of the attraction, the Explorer 5D uses very little space and can be easily implemented in any venue. Despite its size, it has a particularly good capacity, allowing for a large number of guests to enjoy the experience simultaneously.

Unlike traditional motion simulators, the Explorer 5D is engineered with no wear and tear parts, ensuring that it will last for many years. In addition, the system can run without an operator during the day, allowing more entertainment experiences to be offered without requiring additional staff.

In addition, "Attraktion!" produces content for this special format and has a library of content that is suitable for zoos and aquariums, providing a wide range of experiences for guests to enjoy.

[attraktion.com/
explorer-5d](http://attraktion.com/explorer-5d)

Facts

Riders:
12, 20, 40 and other sizes

Capacity per hour:
120, 200, 400, +

Screen:
270°

Projection:
3x 4K emulated

Motion:
3DOF Standup

Optional:
Seating or Housing

Locations

Harzdrenalin
Rappbodetsperre,
Germany

Ikuna
Natternbach, Austria

Jakarta Aquarium
Jakarta, Indonesia

The Top
Penang, Malaysia

Dubai Aquarium
Dubai, UAE

and many more

Harzdrenalin, Rappbodetsperre, Germany



Harzdrenalin, Rappbodetsperre, Germany

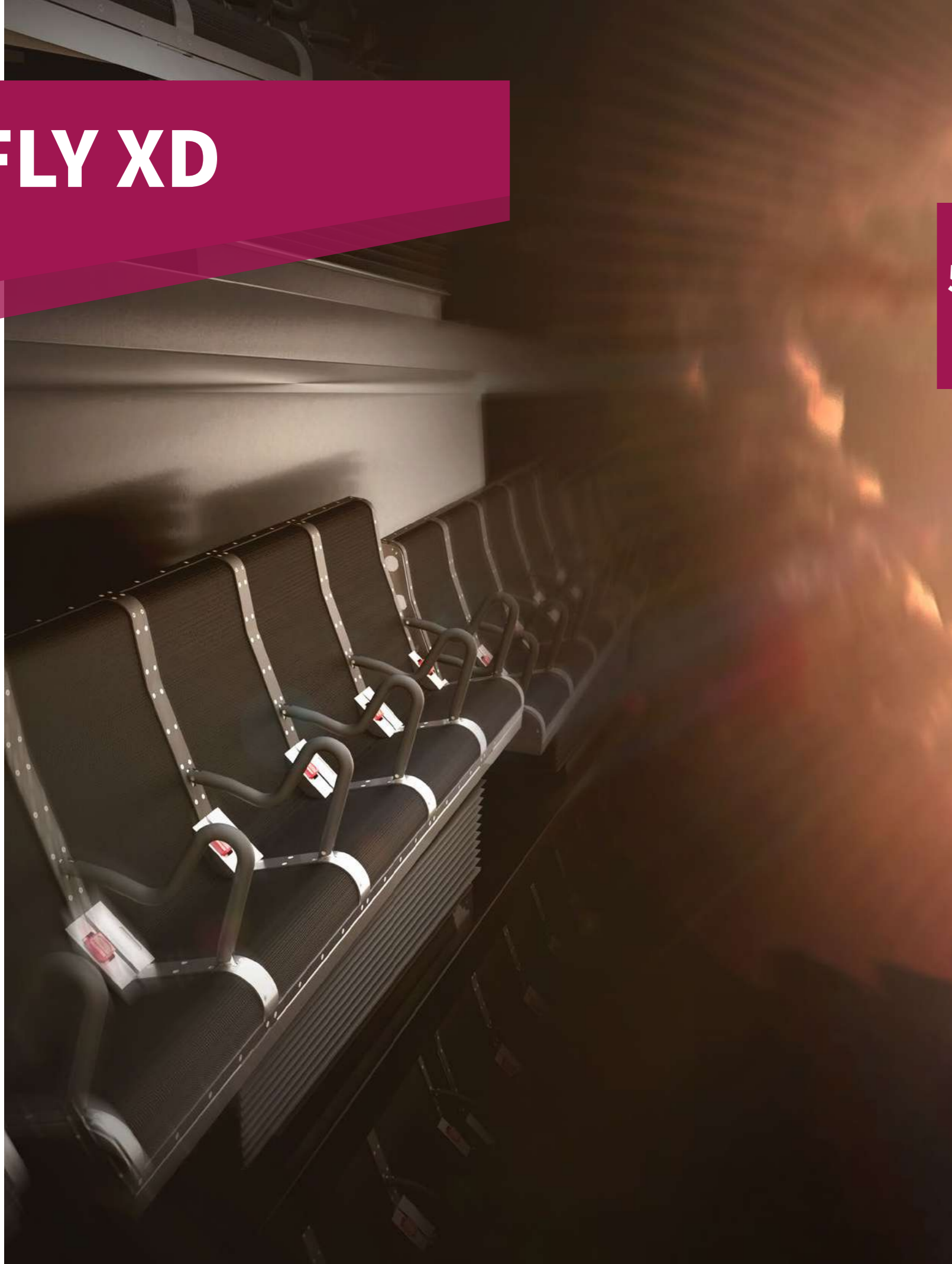


Harzdrenalin, Rappbodetsperre, Germany



FLY XD

UNIQUE ATTRACTIONS » THEMEPARKS | FEC | MUSEUM



ELEVATE YOUR ENTERTAINMENT

5 SEATER
UNIT

5DOF
MOTION

5D
EFFECTS

IMMERSIVE
SCREEN

Prepare to be swept off your feet with FlyXD, the cutting-edge flying theater solution that redefines the boundaries of motion simulation while keeping your costs in check.

FlyXD employs a state-of-the-art 5DOF (5 Degrees of Freedom) system to deliver an awe-inspiring motion experience, tailor-made for venues of small and medium sizes. Each unit boasts five comfortable seats equipped with secure seatbelt restraints for your guests safety.

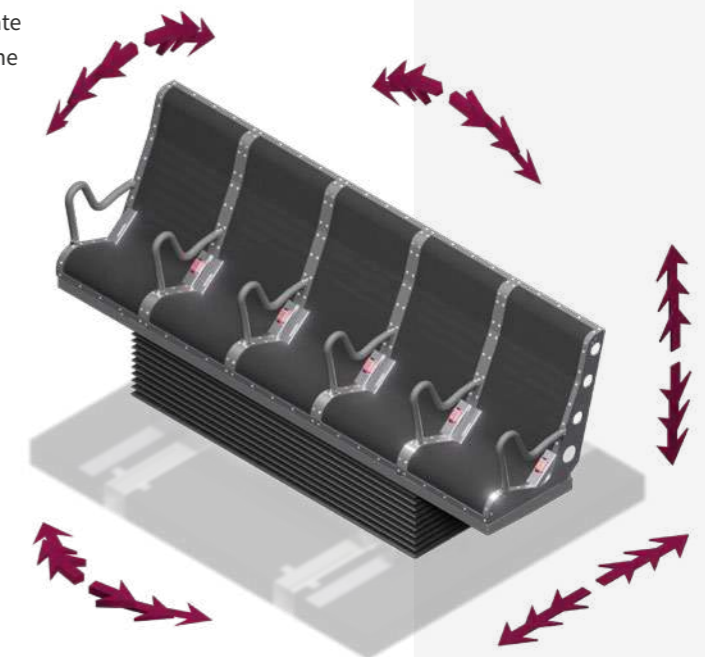
Our ride takes you on a journey like no other, featuring a dynamic 5DOF experience that includes tilting motion, rotation, and forward thrust, immersing you to the edge of your seat, quite literally!

FlyXD adapts effortlessly to various installations, offering the flexibility of roofed or open-top units. Choose from a plethora of screen configurations, including projection or dazzling full LED screens, for a visual feast that's second to none. But that's not all; FlyXD elevates the thrill with a myriad of seat and in-room effects, intensifying the adventure.

Designed with versatility in mind, FlyXD's compact size makes it the perfect fit for both small and medium-sized locations. Plus, our innovative technology ensures minimal wear and tear, guaranteeing extended runtime without pesky hiccups.

Embark on an exhilarating journey with FlyXD and elevate your entertainment venue to new heights. Experience the future of motion simulation today!

attraktion.com/
flyxd



Facts

Riders:
15, 25, 40, 60
and other sizes

Capacity per hour:
130-1.100

Motion:
5DOF

Screen:
Curved, Dome
LED or Projection

Locations

TBA 2024
Vienna, Austria

DYNAMOTION

THE FUTURE OF THRILLS

16
RIDERS

3 LED
SCREENS

6DOF+
MOTION

5D
EFFECTS

THEMED
VEHICLE

Experience the future of immersive entertainment with DynaMotion, a cutting-edge 6DOF Motion vehicle that redefines the world of motion rides.

Unlike traditional motion systems, DynaMotion delivers larger and more dynamic movements in rotation, left/right swaying, and forward/back shifting, taking your thrill-seeking journey to extraordinary heights.

Step into our spacious 16-seat rider cabin, surrounded by three high-resolution LED screens that transport you deep into captivating storylines. DynaMotion boasts an extensive array of seat and room effects, ensuring an unparalleled and exhilarating experience for all guests.

Our versatile design allows for custom theming, with the standard layout resembling a sleek and modern spaceship or a futuristic submarine, making every ride a visual spectacle.

Immerse yourself further with the option of 3D (stereo) video playback on the media screens, adding an extra layer of excitement to your adventure. DynaMotion's advanced motion system guarantees an incredibly smooth ride, creating a "floating" sensation that seamlessly complements flying or underwater narratives.

Rest easy knowing that DynaMotion requires no wear and tear parts, ensuring a ride system that lasts a lifetime. Your journey begins here, where innovation meets unforgettable thrills.

attraktion.com/
dynamotion



Facts

Riders:

16

other sizes on request

Capacity per hour:

160

Motion:

6DOF+

Screen:

3x LED screen

5D

Effects

Locations

Novo Theatre

Dhaka, Bangladesh

PLAYNEO

INTERACTIVE » FECS | HOTELS | MALLS | CRUISE SHIPS



TwoBitCircus, Dallas, USA

NEW FORMS OF PLAY

4-16
PLAYERS

270°
PROJECTION

NO
VR-GLASSES

FULLY
IMMERSIVE

Unleash the Power of Interactive Group Gaming

Welcome to PLAYNEO, the ultimate interactive group game that takes immersive gameplay to the next level! With our innovative technology and thrilling gameplay, your guests can now experience a truly unforgettable gaming experience.

At the heart of PLAYNEO is the Active Shield, an interactive device that allows players to trigger events on a digital screen. Unlike VR games, PLAYNEO does not require any special glasses, so you can move freely around and point the device wherever you want.

In PLAYNEO, players work together or play competitively to score points and reach their ultimate goal. Whether they're playing in a small group of 4 or a large group of 16, the game is designed to keep everyone busy. With multiple games available from the Attraktion library, there's no shortage of excitement to be had.

One of the best things about PLAYNEO is that it can be used without an operator. This means that you save on staff. And with setups that allow for visibility from spectators, it's a great way to market the game to potential players.

attraktion.com/playneo

Facts

BOX - LAYOUT
4-6 Players

Size:
4,5x4,5m

Projection:
270°

TRAPEZE - LAYOUT
7-9 Players

Size:
9x3,5m

Projection:
270°

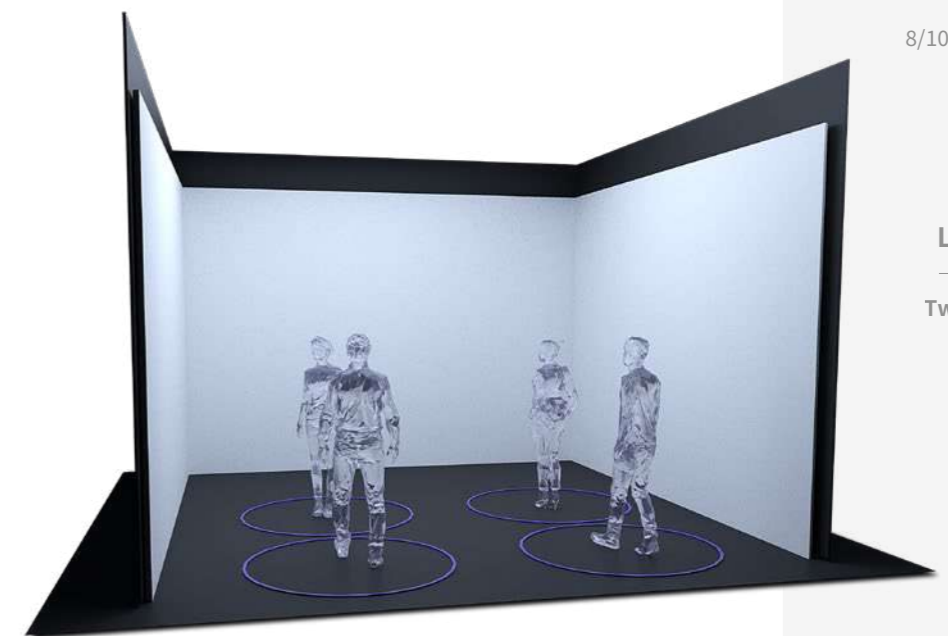
360° - LAYOUT
10-16 Players

Size:
8/10m diameter

Projection:
360°

Locations

TwoBitCircus
Dallas, USA



ACTIVE SHIELDZ

ANGRY BIRDS™

JELLY ATTACK

PLAYOKE

INTERACTIVE » FECS | HOTELS | THEMEPARKS | CRUISE SHIPS

5D
EFFECTS

STROBE

LIGHT FX

LASER



Dreamplay by Dream Works Manila, Philippines



National Geographic FEC, China

SparkX, Hasselt, Belgium

INTERACTIVE GROUP DANCING

KIDS
DANCE

3D
MOTION
CAPTURE

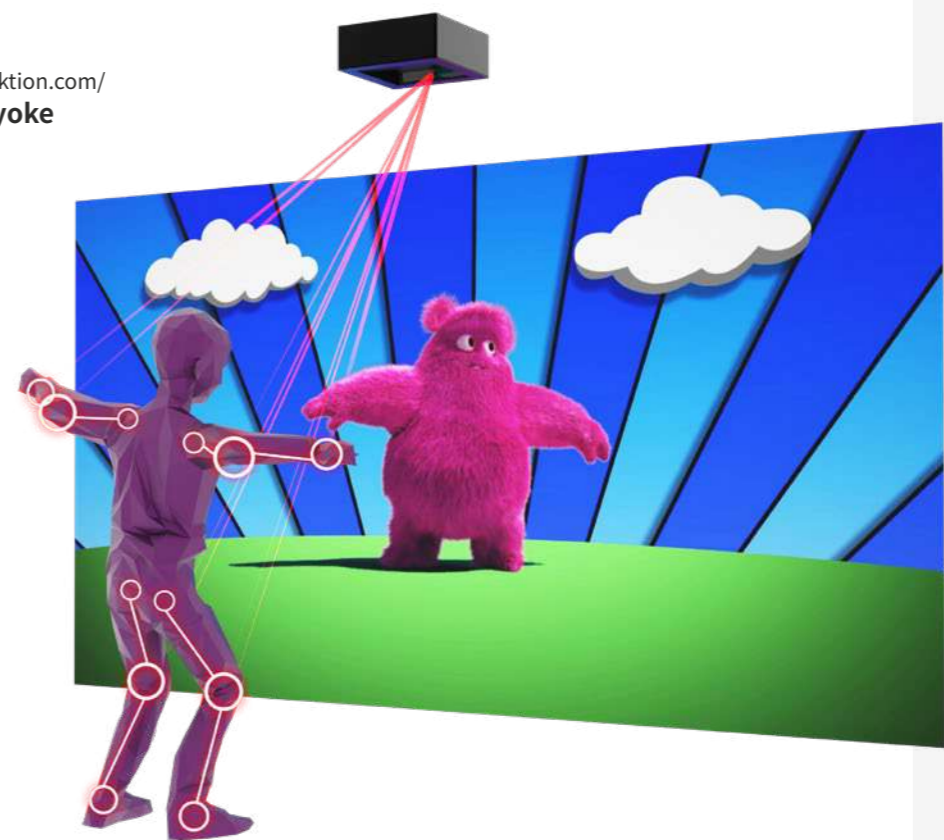
NO
OPERATOR

Move to the Beat of the Music with Playoke - Where Fun Meets Motion!

Playoke, the cutting-edge interactive experience that uses innovative 3D motion tracking technology for group entertainment. Our state-of-the-art cameras analyze the body movements of all participants, evaluating them in a playful context that encourages players to imitate the movements of performers or mascots on the screen. The better players perform, the more points they receive, adding to the excitement and fun.

Playoke Dance & Kids is perfect for indoor entertainment and leisure venues such as family entertainment centers, malls, and Science Centers. Our flexible content includes dance videos, games, and interactive mascots, and we can even create custom games and dance videos upon request. Powered by the 3D Motion Tracking Patent by PLAYOKE, this revolutionary technology is changing the way groups interact and have fun.

attraktion.com/playoke



Facts

Players:
4-32

max. hourly capacity:
480

min. Room height:
3m

Projection:
Full HD

Screen:
Wall Projection

No technical
room needed

Locations

Center Parcs –
Les Trois Forets
Hattigny, France

Dreamplay
by Dream Works
Manila, Philippines

Futuroscope
Poitiers, France

IMG Worlds of
Adventure
Dubai, UAE

Vinpearlland
Hanoi & Nam Hoi An,
Vietnam

ITCC Center
Riyadh, Saudi Arabia

and many more

PLAYFUL UNIVERSE

INTERACTIVE » FECS | MUSEUMS | HOTELS | MALLS | CRUISE SHIPS



Falkensteiner Montafon, Tschagguns, Austria



Falkensteiner Montafon, Tschagguns, Austria

Ikuna, Natternbach, Austria

THE VERSATILE MULTI-MEDIA ROOM

FULLY
INTERACTIVE

7
MODES

NO
STAFF

This is the ultimate digital playground for kids

Join us as we explore the exciting world of Playful Universe! This interactive space is designed for family entertainment centers, hotels and resorts, malls, and cruise ships, and offers a fun and engaging experience for kids between the ages of 3 and 14. With a focus on kids between the ages of 3 and 8, Playful Universe features a variety of digital games that are sure to keep kids entertained for hours.

Experience the convenience of a self-operated system with a scheduling feature, and enjoy pre-licensed games or even custom content featuring your own characters or intellectual property. Upgrade your animation process with Playful Universe and free up your team to focus on creating unforgettable experiences for your customers. Don't miss out on the opportunity to bring the magic of Playful Universe to your venue.

ONE ROOM MANY FUNCTIONS

STANDARD	PLAYOKE DANCE	UPGRADE	MINI DISCO	NEW	PLAYNEO TOUCH
STANDARD	INTERACTIVE DRAWING	UPGRADE	CINEMA	NEW	PLAYOKE FITNESS
NEW	MINI BALL THROWING GAME				

attraktion.com/
playful-universe

Facts

Multiple Room Sizes available

Multiple Capacities available

3/6 Touch Screens

Projection: WUXGA

Interaction: Motion Tracking Touchscreens Touch Projection

Locations

Falkensteiner Montafon Tschagguns, Austria

Ikuna Naturerlebnispark Natternbach, Austria

INTERACTIVE DRAWING

LET KIDS CREATE THEIR OWN WORLD

TOUCH
WALL

MULTI
PLAYER

NO
STAFF

Color, create, and interact and have endless fun and entertainment!

Interactive Drawing is an exciting digital drawing installation that offers a unique experience for kids aged 3 years and up!

This innovative installation is designed to foster creativity and imagination while providing a fun and interactive way for kids to engage with fictional characters. The setup consists of a large projection screen and multiple touchscreens mounted on the walls.

To begin, kids can select a character they want to color from the touchscreens. They can use a variety of colors and brush sizes to fill in the character's features and clothing, adding their own unique touch to the design. Once they are happy with their creation, they can send it to the big projection screen by pressing a button.

Once their creation appears on the projection screen, the real fun begins! Kids can interact with their characters by touching the projection screen, which will respond with various animations and sounds. The characters will move, dance, and even make sounds to match the kids' interactions, creating a fun and engaging experience for all.

Interactive Drawing does not require any staff, making it easy for parents or guardians to supervise their children while they play. It's a perfect way to keep kids entertained for hours, all while encouraging their creativity and imagination.

attraktion.com/
interactive-drawing

Facts

Players:
up to 10 in
standard setup

Age:
Kids 3+

Projection:
High Quality
UST-Projection

Screen:
wall with special
color coating

Touch:
6x Touchscreens &
Touch Projection

Locations

Falkensteiner Montafon
Tschagguns, Austria

Ikuna
Natternbach, Austria



JURASSIC

THE IMMERSIVE EXPERIENCE™

THE IMMERSIVE EXPERIENCE™

60
MINUTES

FAMILY
TARGET

400 -
1000
SQ.M SIZE

Facts

Group size:
15-30 people

Capacity per hour:
up to 800 per hour

Size:
400-1000 sq.m

Business models:
Rental or purchase

Staff needed:
3-5

Locations

IMMERSIUM:WIEN
Vienna, Austria

Jurassic
Dammam, Saudi Arabia

Explore prehistoric animals in an immersive adventure

JURASSIC - the immersive experience is a story-driven experience that takes visitors on a thrilling journey in a recently discovered dinosaur reserve. With interactive exhibits, exciting rides, and educational content, you'll learn about the wonders of the prehistoric world while enjoying a unique storytelling experience that lasts one hour.

Spanning between 400 and 1000 square meters, JURASSIC can be adapted to any layout, making it perfect for a variety of venues.

As you journey through the experience, you'll encounter a range of show, interactive, and ride elements that bring the world of dinosaurs to life. From VR Rides that transport you to the heart of the Jurassic period to digital interactive exhibits that allow you to digitally interact with the prehistoric animals, you'll be fully immersed in the experience.

Designed with families in mind, JURASSIC offers a range of group activities that encourage parents and children to engage with the exhibits together. Our goal is to create a fun, educational experience that sparks curiosity and encourages learning.

If you're interested in hosting JURASSIC, we offer both purchase and rental options. Our team will work with you to create a custom installation that suits your venue's unique needs, ensuring that the experience is both engaging and seamless.

Furthermore, our setup is designed to make it easy to switch between different immersive experiences. So, if you're looking to host „Polar Journey“ or another adventure-themed experience, our hardware can stay in place, making the transition quick and hassle-free.

Experience the magic of the prehistoric world like never before with JURASSIC.

attraktion.com/
jurassic-the-immersive-experience



POLAR JOURNEY

IMMERSIVE » EXHIBITIONS ZOOS | AQUARIUMS | MUSEUMS | MALLS



Shark Reef Aquarium, Mandalay Bay Casino, Las Vegas, USA

EXPERIENCE THE ICE CAPS LIKE NEVER BEFORE

60
MINUTES

FAMILY
TARGET

400 - 1000
SQ.M SIZE

Explore the Wonders of the Polar Regions in fully immersive experience

POLAR JOURNEY, the digital immersive and interactive experience that takes you on a thrilling adventure through the polar regions. With a range of multimedia exhibits that are both educational and interactive, you'll learn about the wonders of the polar world while enjoying a truly unique experience.

Spanning between 600 and 1000 square meters, POLAR JOURNEY can be adapted to any layout, making it perfect for a variety of venues. Whether you're looking to host a family-friendly event, school field trip, or corporate team building day, POLAR JOURNEY has something for everyone.

As you journey through the experience, you'll encounter a range of show, interactive, and ride elements that bring the polar world to life. From virtual reality simulations that transport you to the heart of the Arctic to interactive exhibits that allow you to touch and feel the textures of the polar landscape, you'll be fully immersed in the experience. Designed with families in mind, POLAR JOURNEY offers a range of group activities that encourage parents and children to engage with the exhibits together. Our goal is to create a fun, educational experience that sparks curiosity and encourages learning.

If you're interested in hosting POLAR JOURNEY, we offer both purchase and rental options. Our team will work with you to create a custom installation that suits your venue's unique needs, ensuring that the experience is both engaging and seamless. Furthermore, our setup is designed to make it easy to switch between different immersive experiences. So, if you're looking to host „Jurassic the immersive experience“ or another adventure-themed experience, our hardware can stay in place, making the transition quick and hassle-free. Experience the magic of the polar regions like never before with POLAR JOURNEY.

attraktion.com/
polarjourney



Facts

Group size:
15-30 people

Capacity per hour:
up to 800 per hour

Size:
400-1000 sqm

Business models:
Rental or purchase

Staff needed:
3-5

Touring Locations

Shark Reef Aquarium
Mandalay Bay Casino
Las Vegas, USA
2017-2020

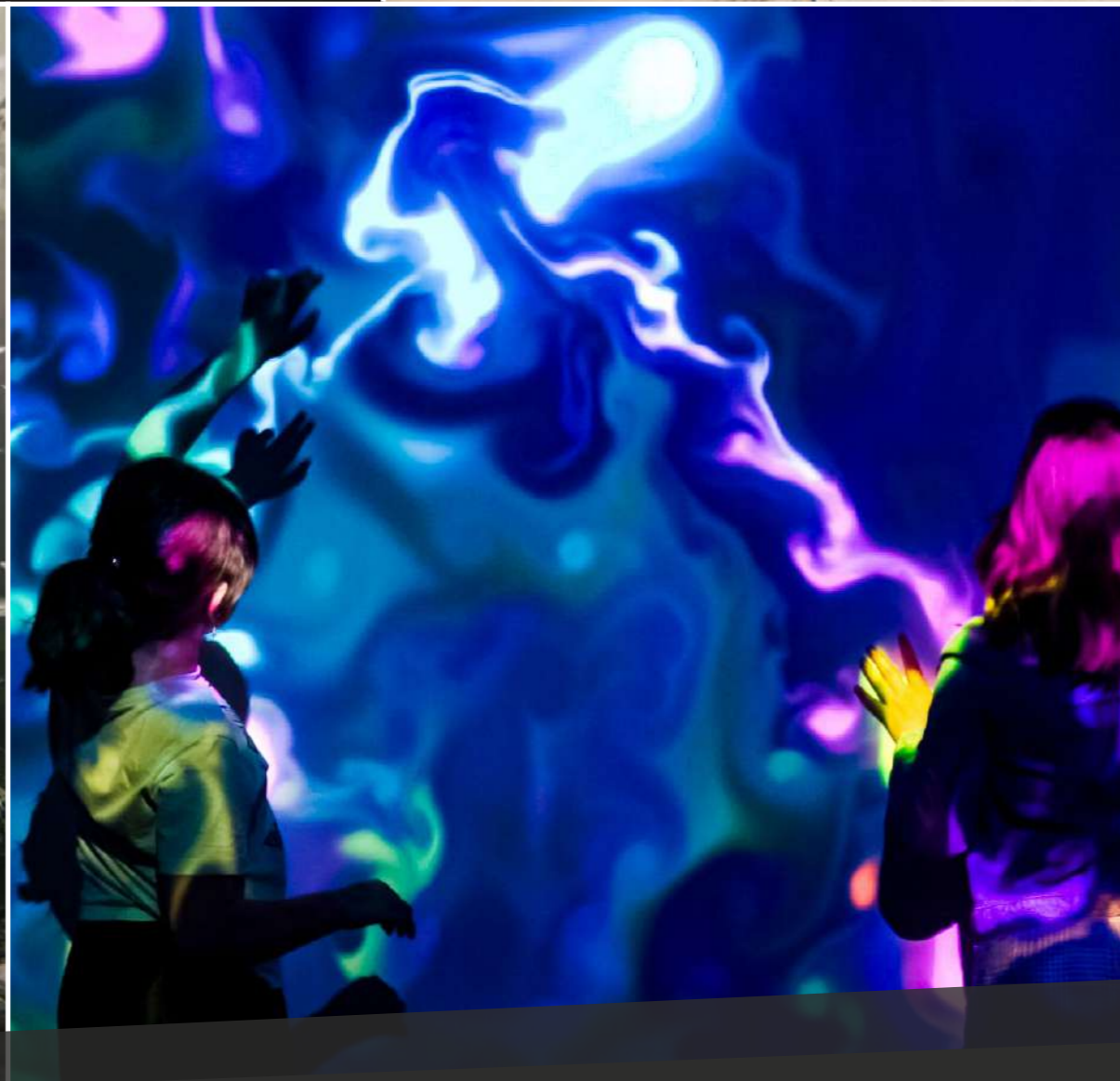
Lichterhausen
Oskarshausen
Dresden
Germany
2021-2022



Oskarshausen, Dresden, Germany



Shark Reef Aquarium, Mandalay Bay Casino, Las Vegas, USA



GAMES & INTERACTIVE

Creating Immersive Game Experiences:

Innovative Game Development, from Concept to Reality

In our game development department, we strive to create exceptional game experiences, interactive installations, and other media exhibits. As a turnkey provider of media-based attractions, we pride ourselves on developing and completing projects completely inhouse. Our Attraktion interactive department uses industry-supported engines such as Unity 3D and Unreal to develop software that seamlessly integrates with hardware to create immersive experiences.

Our team of skilled developers covers a wide range of immersive experiences and has invented several new product genres in outstandingly short periods. We develop client-specific content with their topic, brand, or IP, ensuring that we deliver customized experiences that meet their unique requirements. We understand that the client's feedback and happiness are essential, which is why we strive to incorporate them in the entire production process.

In our state-of-the-art workshop and development hub, we stress test our products as soon and as often as possible. This way, we can guarantee that hardware and software work together in unison, resulting in a seamless and immersive experience for end users.

We offer end-to-end development solutions for all kinds of media-based attractions. Our services include concept design, game development, hardware integration, and deployment. Whether it's a VR game or an interactive exhibit, we have the expertise to create exceptional experiences that will leave a lasting impression on the audience.

We are committed to providing our clients with the highest quality products and services. Our team is dedicated to working closely with clients to understand their needs and requirements, ensuring that we deliver customized experiences that exceed their expectations. If you're looking for a reliable partner to develop your next media-based attraction, look no further than our inhouse Game Development department.

LATEST CUSTOM GAMES

» **Sonnenherme**
Lutzmannsburg, Austria

» **Falkensteiner Montafon**
Tschaggung, Austria

» **Hunderfossen**
Fåberg, Norway

» **Swarovski Crystal Worlds**
Wattens, Austria

[attraktion.com/
a-games](http://attraktion.com/a-games)

ATTRAKTION! STUDIOS

Crafting captivating stories for your attraction - one frame at a time

We specialize in developing and producing animated movies for media-based attractions. Our team is dedicated to creating high-quality animation movies, tailor-made for the attractions and museum industry.

We take pride in producing our movies fully in-house, using the latest technical developments to achieve the highest quality possible within a reasonable budget. Our team covers the full scope of work, from story and character development to animation, lighting, and rendering.

During development and production, we always take into consideration all the elements of the attraction (ride systems, show lighting, show staging, timing and more) to match the media content perfectly for the attraction. Our movies are available for licensing, but we also offer custom development of content specifically tailored to your topic, brand, or IP. We work closely with our clients to ensure that we deliver a final product that meets their unique needs and requirements.

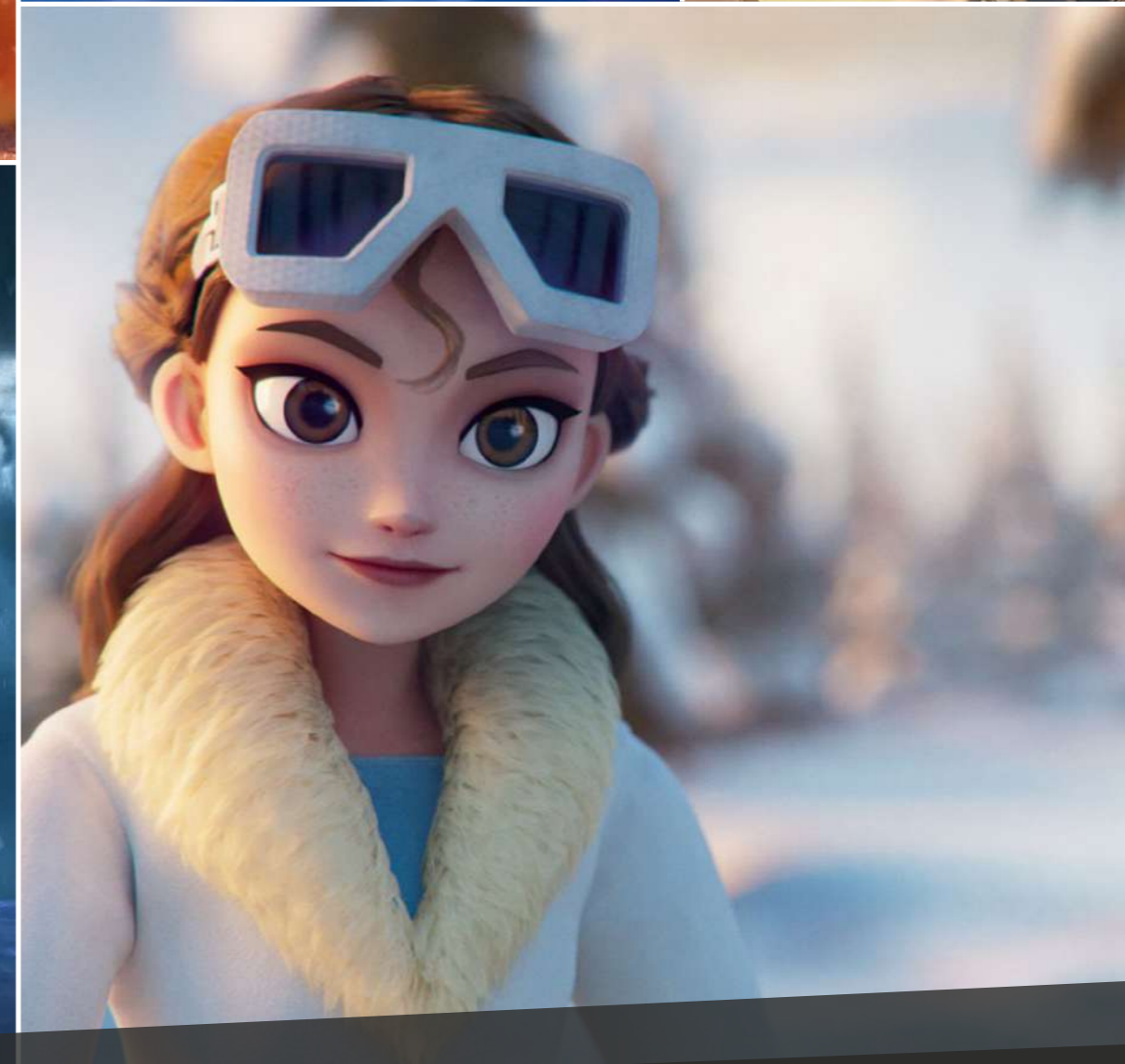
At our studio, we believe that animation is not just about creating images for the screen; it's about telling stories that captivate and inspire audiences. That's why we place a strong emphasis on the story development phase of our projects, ensuring that each movie we produce has a compelling narrative that engages and entertains viewers. If you're looking for an experienced, reliable, and creative partner to help you develop animated movies for your attraction or museum, look no further than our in-house movie studio.

We are committed to providing our clients with the highest quality work and delivering projects on time and within budget. Get in touch with us today to learn more about how we can help bring your vision to life!

LATEST CUSTOM MOVIES

- » **Sonnentherme**
Lutzmannsburg, Austria
- » **Harzventure**
Bad Harzburg, Germany
- » **Universe Science Park**
Nordburg, Denmark
- » **Harzdrenalin**
Rappbodetalsperre, Germany
- » **Yas Waterworld**
Abu Dhabi, UAE

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MOVIE LICENSING

Attraktion! offers a wide range of movie licensing options from our extensive catalogue.

Our in-house studio provides an array of films specifically designed for media-based attractions, making them ideal for 4D/5D Cinemas.

We pride ourselves on offering a diverse selection of fun and educational ride movies. Our licensed films bring excitement and knowledge together, creating an immersive experience for audiences. With Attraktion!, your attraction can offer thrilling adventures, immersive experiences, and educational journeys that will leave a lasting impression. Elevate your attraction to new heights with our captivating movie licensing options.

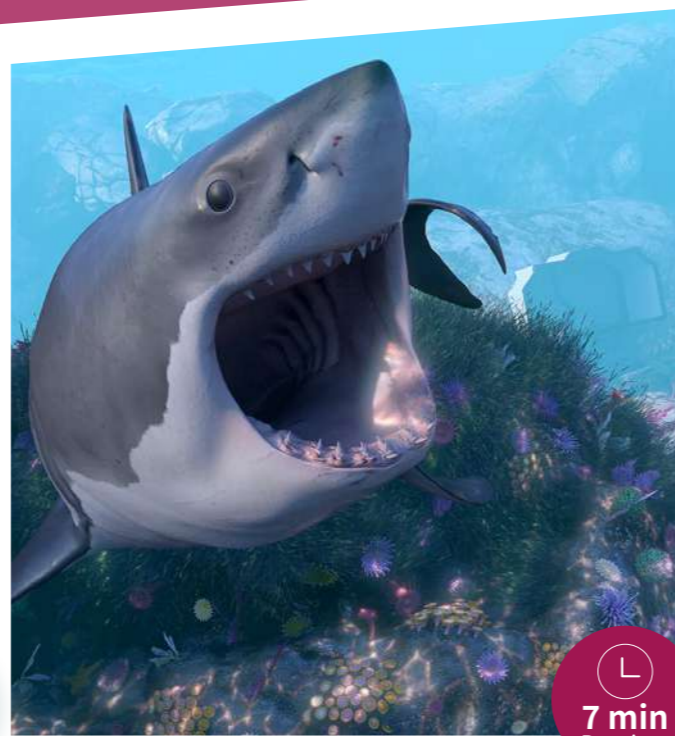


7 min Runtime

MARS

3D/4D/270°/VR

Take a wonderful trip to Mars and explore the newest developments on the mars surface with the first extra-terrestrial cities developing.



7 min Runtime

DIVE

3D/270°/VR

Join us on this tropical adventure and encounter the magnificent creatures of the ocean like dolphins, turtles, jellyfish and sharks.

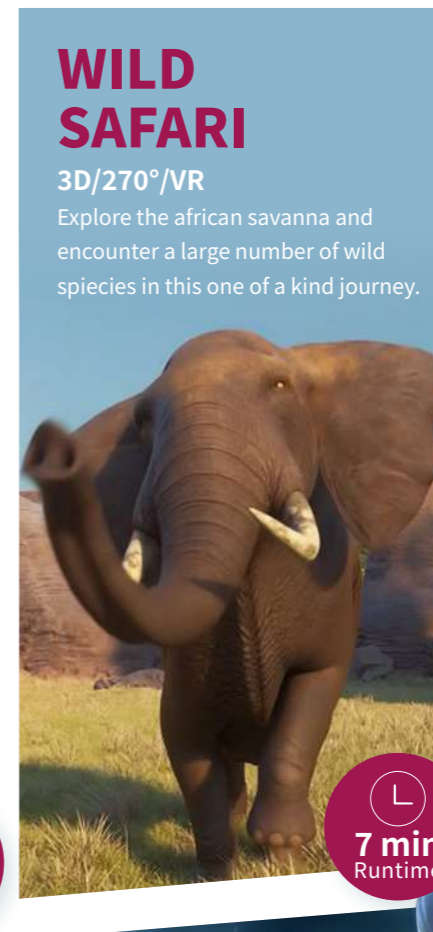


7 min Runtime

POLAR DREAM

3D/270°/VR

This ice-cold adventure brings you to the North and South pole. Meet whales, polar bears and other frost-defying animals.

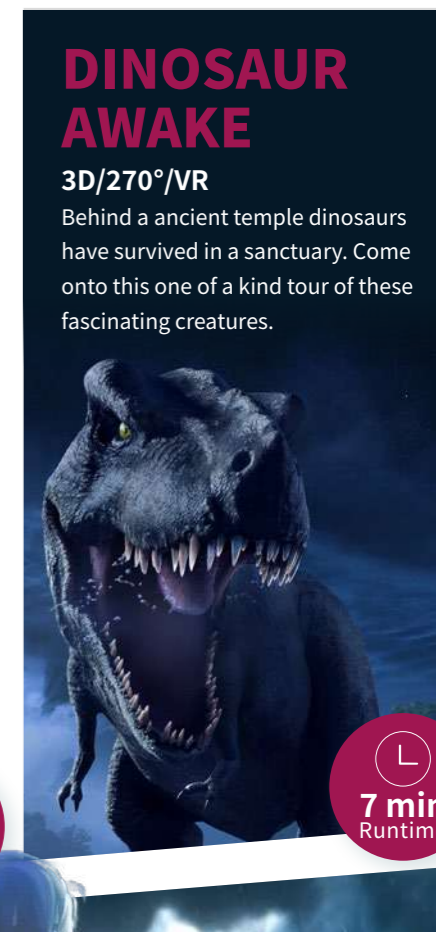


7 min Runtime

WILD SAFARI

3D/270°/VR

Explore the african savanna and encounter a large number of wild species in this one of a kind journey.

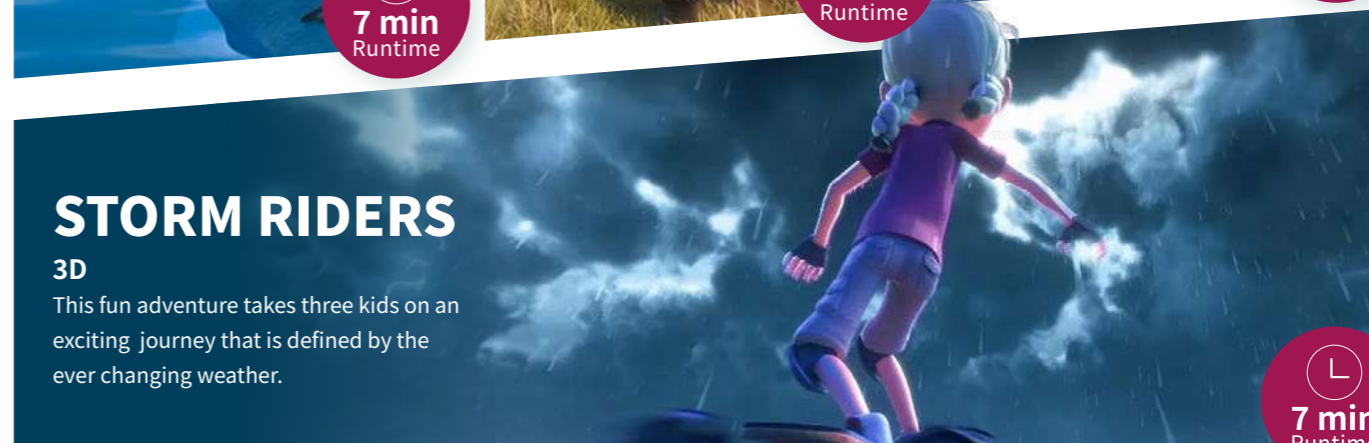


7 min Runtime

DINOSAUR AWAKE

3D/270°/VR

Behind a ancient temple dinosaurs have survived in a sanctuary. Come onto this one of a kind tour of these fascinating creatures.



7 min Runtime

STORM RIDERS

3D

This fun adventure takes three kids on an exciting journey that is defined by the ever changing weather.

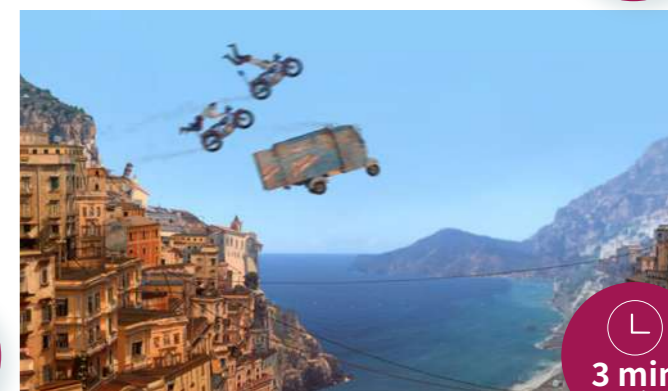


4 min Runtime

AMOUR FOU

3D

Escape from the Louvre. The famous painting Mona Lisa has been stolen. Join the thief on his escape from the police.

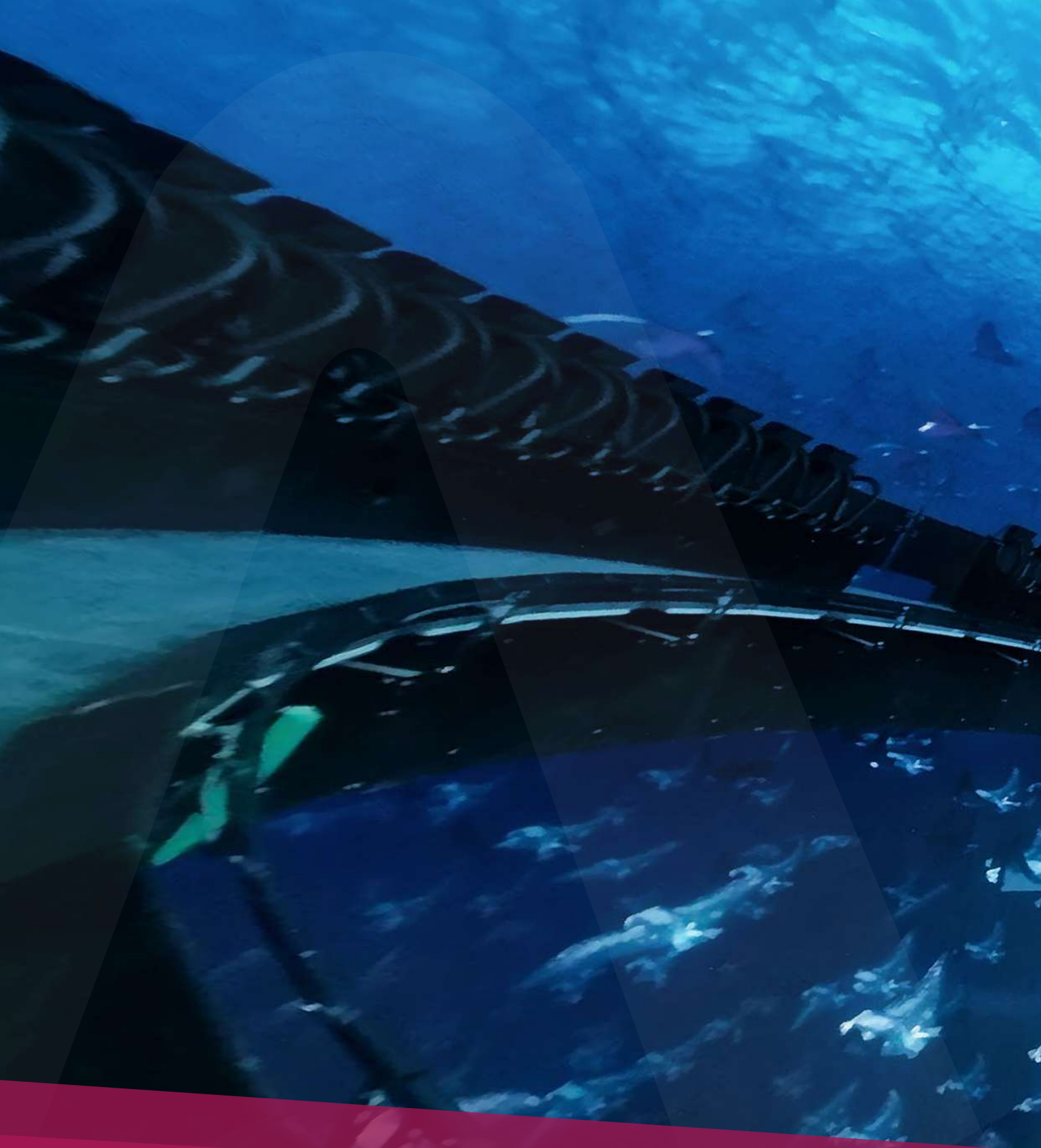


3 min Runtime

LUIGIS PIZZA

3D

Ready to serve a hot fresh pizza? This classic fast pace ride movie takes guests to a small Italian city.



ATTRACTION!

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