



# REVIVRE

THE EXTINCT SPECIES

The

# EXHIBITION



SAOLA™

## AN AUGMENTED REALITY JOURNEY THAT BRINGS EXTINCT ANIMALS BACK TO LIFE

Equipped with augmented reality glasses, set off to meet the most emblematic extinct species of our era: observe the sumptuous ballet of a Steller's sea cow, play with a group of Dodos, keep quiet as the Thylacine approaches... After winning over more than 120,000 visitors in Paris, in the MNHN's Grande Galerie de l'Évolution, « Revivre, the extinct species », SAOLA Studio's poetic, educational and ecological augmented reality experience, has been reinvented for an out-of-home experience.

# REVIVRE

## THE EXTINCT SPECIES



**FILL WITH WONDER  
RAISING AWARENESS**



**A SCENARIO-LED TOUR**



**MODELED SPECIES**

The extinction of species is a natural phenomenon. But today, a single species is causing the disappearance of many others, at a speed that exceeds any known in the history of living things.

Revivre, the extinct species, through an innovative and impactful use of augmented reality, raises awareness of biodiversity, the need for inter-species solidarity, the workings of our ecosystems, their beauty, their fragile balance, but also their endangerment.

In an immersive visual journey, visitors discover the lives and tragic destinies of eight extinct species through a story told via the speakers of the AR goggles.

Spatialized sound and visual indicators mean that visitors are completely autonomous as they wander along.

The experience, designed for groups of 6 to 8 people, is also collective and synchronized for an even more spectacular and realistic immersion experience.

Duration: approx. 12 minutes

Eight species will be featured in this adaptation.

All have been modeled and animated under the supervision and validation of the Museum's experts, in line with the latest scientific discoveries.

Visitors will find all the key scenes from the original experience: guided by the migratory pigeon, they will witness the hatching of an Aepyornis egg, immerse themselves in a flock of Quagga and much more...

*An experience co-produced in 2021 by SAOLA Studio and the National Museum of Natural History in its Gallery of Endangered and Extinct Species at the Jardin des Plantes.*



## THE REVIVRE EXPERIENCE ADAPTS TO YOUR WALLS!

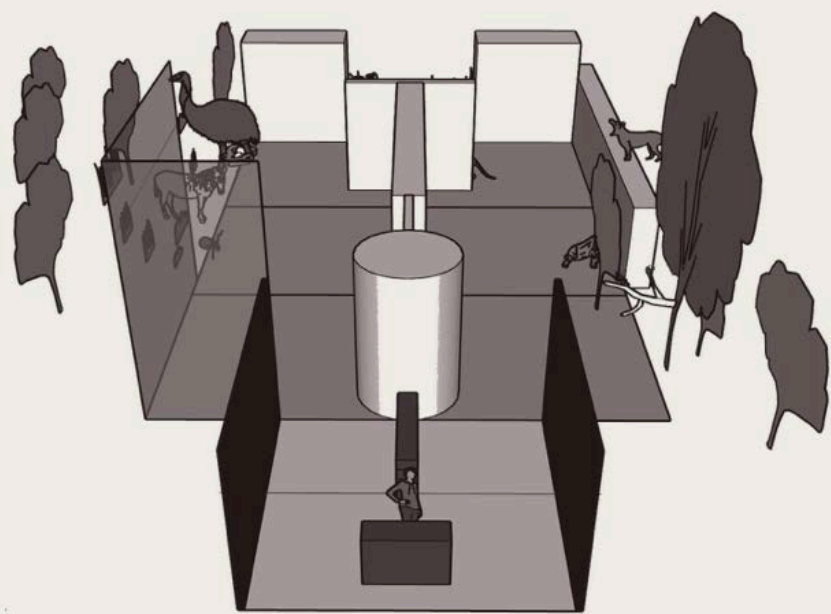
As part of the tour of "REVIVRE, the extinct species", SAOLA Studio has designed a structure that can be dismantled, self-supporting and transported, enabling our original scenes to be recreated and anchored identically.

This structure, like the Gallery of Threatened and Extinct Species, provides the architectural and scenographic support for the experience.

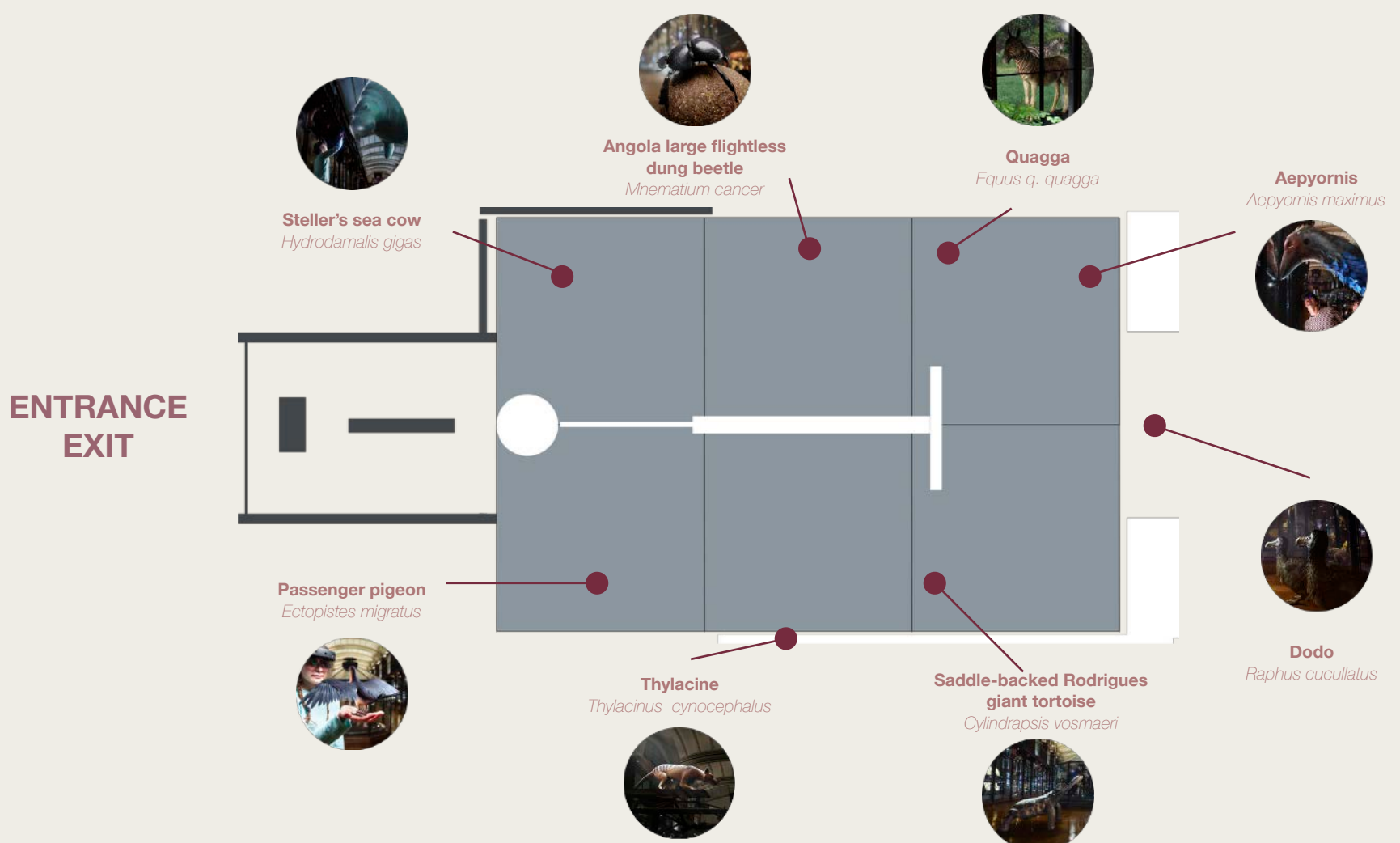
A necessary rearrangement of the order of the scenes also allowed us to imagine a new circular walkway, as well as a revisited scenography: by grouping the animals of the experience according to their geographical zones, we are offering spectators a real journey through time and space.

The self-supporting picture rails, which make up the overall structure, are used here as supports for visual creations representing the different environments and ecosystems of the species on display, further enhancing the visitor's sense of immersion.

Finally, origami sculptures, graphic and poetic tributes to extinct specimens, complete this new visual universe: one for each species, staggered to allow the revisited experience to support and enrich the physical and concrete scenographic elements.



Sketch of intention  
Proposed exhibition area (excluding reception area) :  
Length 25m / Width 15m



## WELCOME A TAILOR-MADE ADAPTATION

This is an adaptation of the original experience which includes :

- Supply of the content of the experience and the application solution for operating it on site
- Self-supporting decor
- Supply and initial preparation of the necessary technical equipment: augmented reality glasses with on-board scenario, external batteries, cables, IT equipment needed to run the experiment (mini PC & tablet).
- Museographic support for adapting the project
- Experience-based mediation tools
- Resources for scientific and cultural programming around the exhibition.



## TO CONTACT US

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