



erlebnis\*  
management

WIR SIND SPIELEN

# AFRICA'S BIG 5



An interactive  
exhibition for the  
entire family!

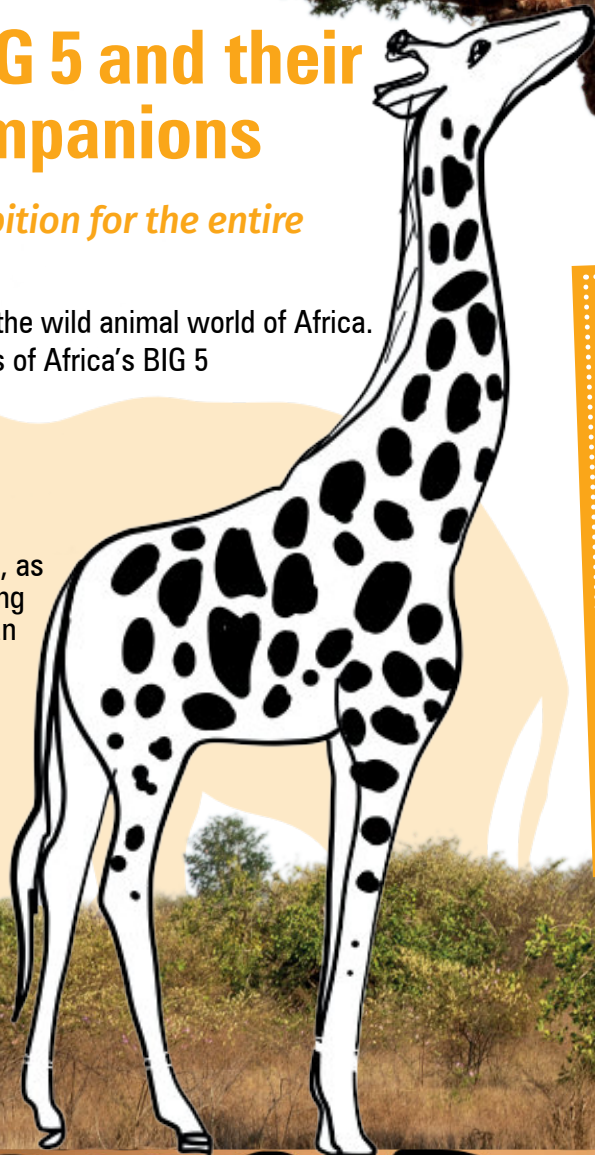
## Africa's BIG 5 and their animal companions

*An interactive exhibition for the entire family!*

Let your visitors dive into the wild animal world of Africa. Realistic animal exponents of Africa's BIG 5

- lion
- elephant
- buffalo
- rhinoceros and
- leopard

will captivate your visitors, as will a further five fascinating animals living in the African veldt..



### FACTS

For every animal there are

- themed and individual stations
- information boards giving the most important facts on the respective animal
- interactive games



## Overview of the exponents and interactive stations

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- themed and individual stations
- information boards giving the most important facts on the respective animal
- interactive games

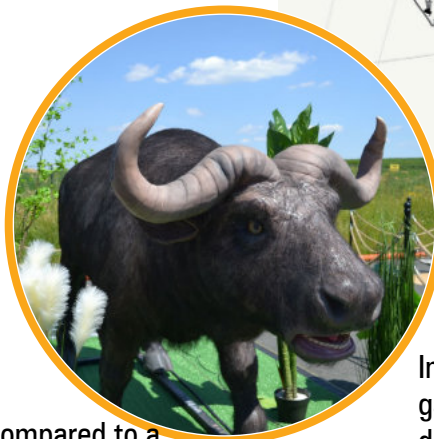
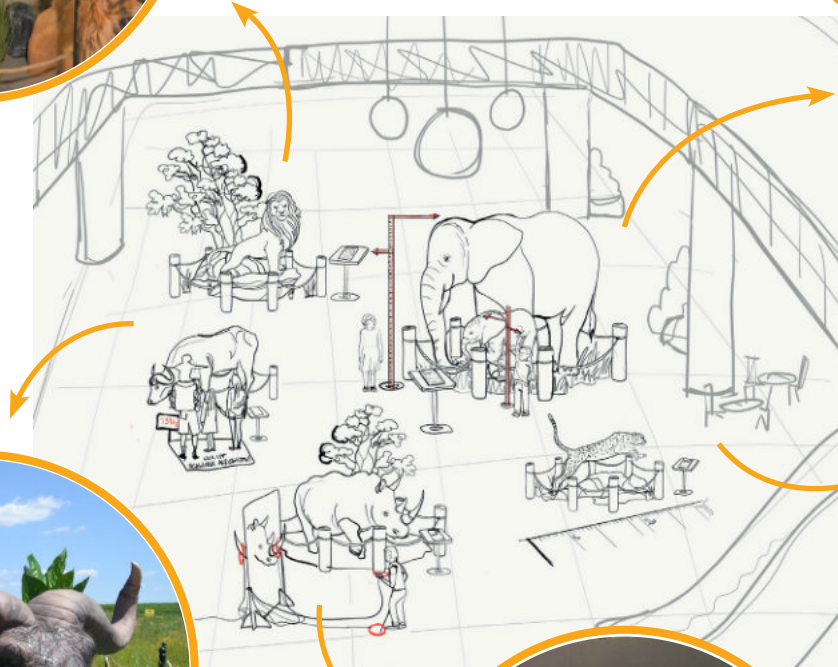
ROARRR!



**Lion** The king of the animals has an impressive roar – you too? Compare the loudness of your voice to the volume of a lion's ROAR in our Roaring-Booth.

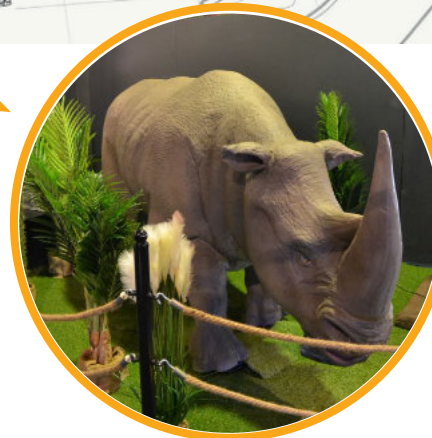


**Elephants** are really imposing creatures. You can see how tall – or better said, how small - you are compared to an elephant on the measurement chart



How heavy are you compared to a **buffalo**? Does your entire family weigh as much as the buffalo?

In this tossing game you can demonstrate your skill aiming at the horn of the **rhinoceros**



The **leopard** is champion of the long jump. How far can you jump in comparison?

## OPTIONAL EXTRAS:

**Gnu** The migration routes of gnus are awe-inspiring. Can you guide the gnu along the hot wire its destination?

**Hippo** Prove how skilful your hippo is at catching balls in our popular game "HippoFlip".

**Crocodile** Can you manage to make your way over the water hole on a raft? But beware – great danger is lurking in the water.

**Giraffe** Did you know that giraffes have blue tongues? And that they are also ruminants with four stomachs? You can find this and more in the electro quiz.

**Zebra** Their stripes are like fingerprints – no two zebras are the same. In this game try and put the zebras together correctly.



## FACTS & FIGURES

- 5-10 animatronic, realistic animals that can move and make typical sounds
- Child-friendly prepared Information about each animal
- Interactive game for each animal
- Exhibition period: minimum one month
- No supervision is required for this exhibition and it can be used as a stand-alone solution for your customers for the duration of the exhibition
- Optional children's pass for additional suspense (e.g. prize competitions at the shopping centre)
- Optional fundraising for an Africa-specific theme ensures the social impact of the project
- All planning is carried out in accordance with the Covid-19 prevention programme



## Advantages for you as organizer

*...from a shopping to an entertainment centre*

- Long-term exhibitions ensure customer frequency over a longer period of time – more effective than individual daily events
- Jump on the bandwagon and turn your shopping centre into a leisure time and entertainment centre
- Well-prepared marketing material offers the ideal basis for promoting your location
- Transfer of knowledge for your customers while “playing”
- Generation of addresses through the promotion pass
- A visit to the exhibition becomes a unique experience and remains in the customers’ minds
  - Addressing new target groups

### FACTS

- Shopping becomes part of leisure-time.
- **Shopping-EXPERIENCE** is the key to success for shopping malls.
- **Adventure-Center** instead of temple of consumption
- **No competition with online traders** because of created experiences

## Optional supplementary packages

### Additional animals for rent

- Gnu incl. interact. Game „Gnu-Hike“  
EUR 2.190,00\*
- Hippo incl. interact. Game „Hippo-Flip XXL“  
EUR 2.250,00\*
- Crocodile incl. interact. Game „River Crossing“  
EUR 2.790,00\*
- Giraffe incl. interact. Game „Electroquiz“  
EUR 2.250,00\*
- Zebra incl. interact. Game „Zebra puzzle“  
EUR 2.000,00\*

\*Prices/month; excl. Transportation costs

### Social Media-Content-Package

You no longer have to worry about the perfect content for promoting your event on social media. We provide you with the content and the recommendations for the best promotion. Package includes:.

- 2 month Plan of when to post (4xPre- and 4x During-Event)
  - Content (picture or video+ text)
- EUR 990,00



### Interior decoration

Let the Africa theme become a highlight in your entire location. We provide the appropriate interior decoration with stickers in the right places

Prices according to scope on request

### Outdoor decoration

The perfect eye-catcher and a special announcement for your exhibition are the pneumatic oversized 3D animals, which fit perfectly into your house facade.

Price/Decoration from EUR 3.500,00/Month



OAAAHHH!



## FINANCING

Exhibition duration 1 month with Africa's  
**BIG 5**  
incl. assembly and dismantling, service and  
marketing material as required

€ 19.990,-

\*Excl. transportation costs

### Walker

You want to surprise your visitors already at the parking lot, carry out a promotion in the city center for your exhibition or organize a Meet & Greet of a special kind: our animal walkers provide perfect WOW experiences.

4h incl. 1 costume + 1 Promoter. excl. Transportation costst  
from EUR 990,00



## Optional supplementary packages

Information booklet incl. riddle rally

- 2.000 pcs. Info booklet with logo of the organizer
- Interesting and funny facts about the animals of Africa to read
- active riddle for each animal
- riddle rally around the Africa's BIG 5

Price A6: EUR 490,00

Price A5: EUR 590,00



### Merchandise Products with Branding

You want to give your customers a little pleasure with give-aways matching the Africa theme (e.g. for the riddle rally)?

Here is a small selection - more products on request.

#### 1 Plush-Giraffe Gerda

- 13 cm, 1C Branding on label
- 100 Pcs. EUR 3,90/Pcs.
- 500 Pcs. EUR 2,90/Pcs.

#### 2 Plush-Elephant Olaf

- 20 cm, 1C-Branding on label
- 100 Pcs. EUR 5,90/Pcs.
- 500 Pcs. EUR 4,90/Pcs.

#### 3 Giraffe-Gym Bag Gisi

- 32,5 x 26,3 cm, 1C Branding on Bag
- 100 Pcs. EUR 3,50/Pcs.
- 500 Pcs. EUR 2,50/Pcs.

#### 4 Water Bottle Billy Buffalo

- 600 ml, 1C Branding on back
- 100 Pcs. EUR 5,50/Pcs.
- 500 Pcs. EUR 4,50/Pcs.

#### 5 Kids Shirt „YOU CAN ACCOMPLISH EVERYTHING!“

6 or „I LOVE YOU SO MUCH I COULD EAT YOU!“

- Size 104-152, 1C Branding
- 100 Pcs. EUR 6,90/Pcs.
- 500 Pcs. EUR 5,90/Pcs.

1 + 2



3 + 4



5



6



## Optional supplementary packages

### Workshops und artists for Highlight-Days

- **Percussion Concept "Rhythm and Songs of West Africa" with 4 drummers and stilt dancers**  
(original costumes from Senegal)

The stilt dance is an acrobatic feat, which is unique in Europe in this kind and is not shown by any other ensemble. Required ceiling height: 3.5m, non-slip surface.

from EUR 3.000,00/day\*

- **Djembe Workshop**

The djembe is a single-headed cup drum made from a hollowed-out tree trunk. In this mini-workshop, we will learn the techniques of beating African rhythms, which will result in a great concert at the end.

Duration approx. 4 h, group size approx. 10 persons (from 4 years)

from EUR 990,00/day\*



- **Acrobatic Show Kenya Boys**

The Kenya Boys bring the joy of life to you and your guests. Acrobatic show, Limbo Dancing and Human Pyramids - all programs will cause astonishment among the spectators. 2 to 5 acrobats bookable..

from EUR 990,00\*

- **N'Goni Music-Workshop**

In the workshop, the musical instrument is first introduced (origin, use, etc.) and the playing technique is demonstrated. After that it's "hands-on" and depending on individual skills we learn to play N'Goni on the spot.

Duration approx. 4 h, group size approx. 8 persons (from 10 years).

from EUR 990,00/day\*

\*Prices excl. travel costs, expenses and overnight stays  
Availability will be clarified individually







# DISCOVER YOUR INNER WILD ANIMAL!

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