

TREEXHIBITON - ROLLING DOWN THE WOODS

REGIONAL -

SUSTAINABLE -
CLIMATE-
CONSCIOUS

An interactive
experience
exhibition for the
whole family

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TREExhibiton – rolling down the woods

*An interactive experience exhibition for
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Did you know?

Trees have existed on earth for more than 390 million years – humans have only been around for 200,000 years. What's more, a 20-metre-high tree supplies 5-10 people with oxygen every day - and incidentally, 400 litres of water are evaporated through its leaves.

Exciting, isn't it?

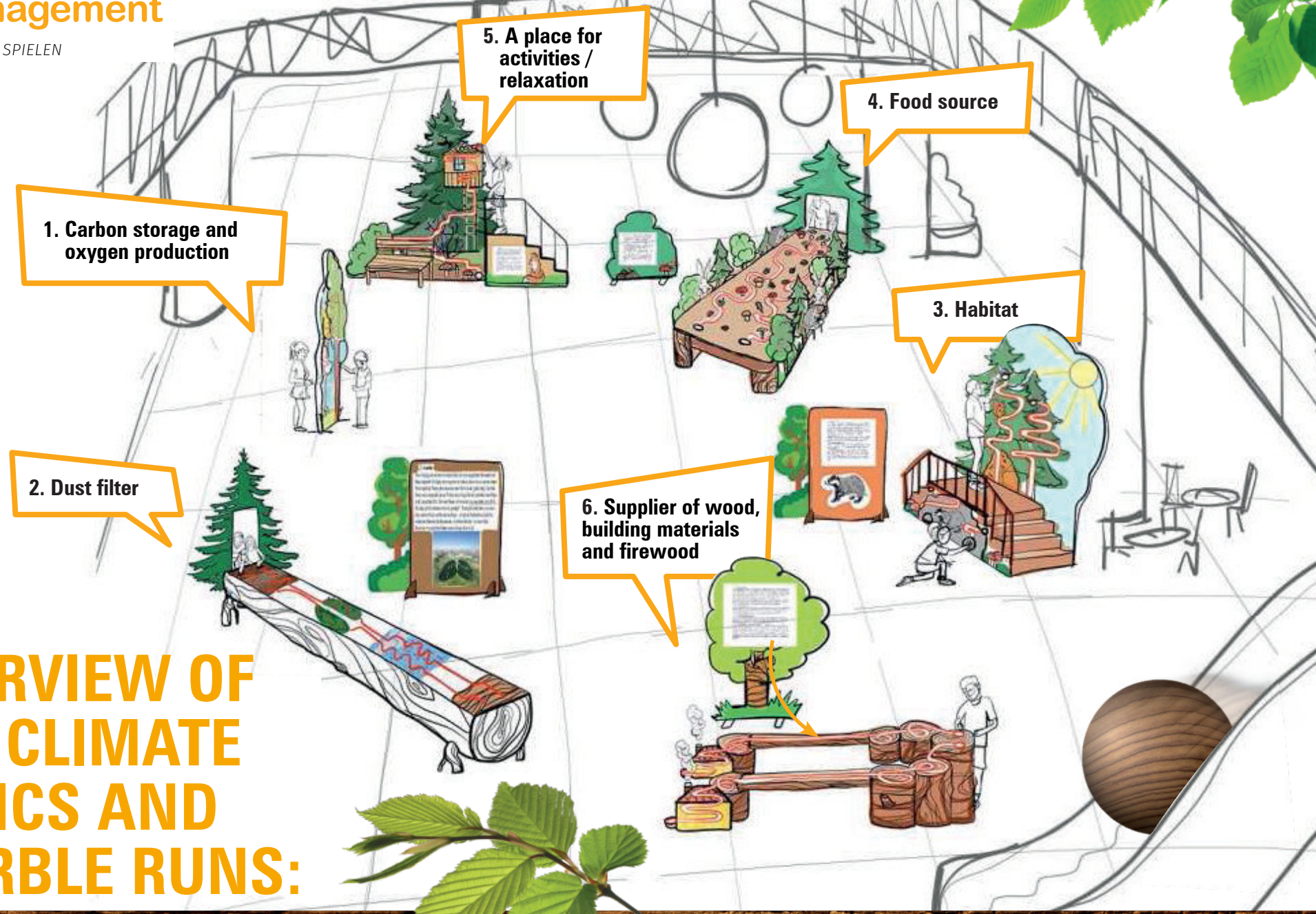
Even more exciting is that all these facts are presented using wooden marble runs and your visitors can playfully discover **6 essential reasons why we need and love trees.**

I HAVE BEEN
AROUND FOR 390
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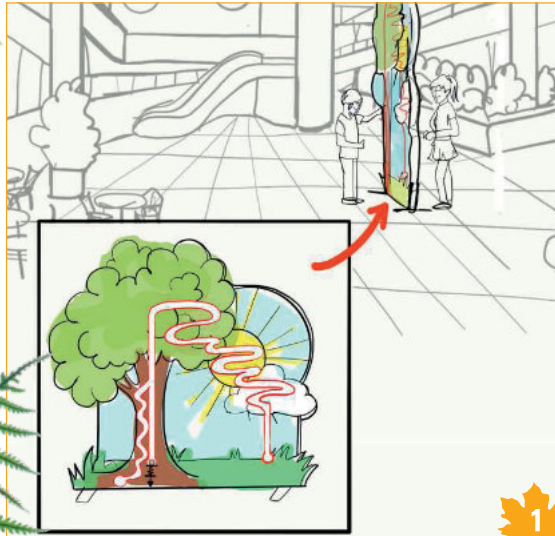
AT EACH MABLE RUN:

- individual stations
- wooden decorative elements
- information boards giving the most important facts on the topic



OVERVIEW OF THE CLIMATE TOPICS AND MARBLE RUNS:

Overview of the interactive marble runs:



1

1. Oxygen Producer & Carbon Storage

Trees are living miracles - and you can see what a single tree can do in this marble run. A tree produces 10,000 litres of oxygen every day and stores carbon in its roots. Will the ball make it all the way to the treetop, or will it end down at the roots? What a fun way to discover how photosynthesis works.

A TREE IS REALLY PRODUCTIVE, ISN'T IT?

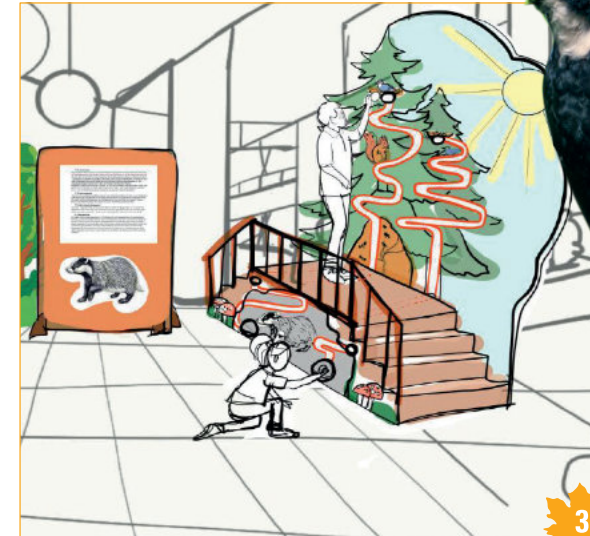


2

A TREE IS REALLY CLEAN, ISN'T IT?

2. Dust filter

A tree can filter up to 100 kilogrammes of dust from the air through its leaves or needles per year. Not without reason they are known as the "green lungs" of our cities. Follow the path of dirt and dust particles along the marble run. The leaves bind the dust, and when it rains it is released into the ground via the bark. Finally, you can breathe in perfectly clean air – simply wonderful!



3

3. Habitat

An estimated 6,700 animal species live on trees and in the woods. Trees offer nesting places, food, shelter and protection for a variety of creatures, ranging from tiny insects to large predators. Our marble run shows you which different animals have their home in a tree. Follow the ball and find birds, squirrels, spiders, ants, insects, badgers and many more.

A TREE IS REALLY COSY, ISN'T IT?

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Overview of the interactive marble runs:

A TREE CAN KEEP YOU COMFORTABLY WARM, CAN'T IT?



4

4. Food source

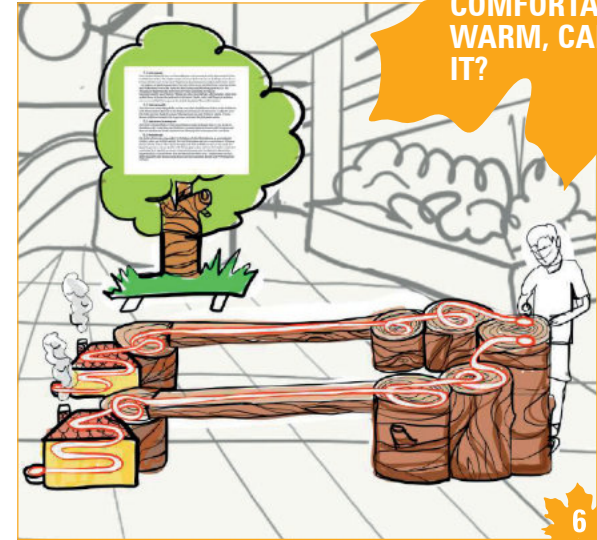
Mhmm ... do you also like eating off trees? Not only humans find berries, fruit and nuts delicious. Many a forest dweller feeds on seeds, fruits, buds and leaves or needs the nectar and pollen of the blossoms. This marble run requires a lot of skill! Let the ball roll through the woods, passing the variety of natural foods that a forest provides, making your mouth water for berries, mushrooms and nuts.



5

5. A place for activities / relaxation

A walk in the woods is very relaxing. Physical activity and the beautiful surroundings help to make us feel better after a walk in the woods. Here you can find piece, let your soul soar freely and recharge your batteries. It is also beneficial to our immune system. But there are also many adventures to be had in the woods. Like on our marble run: the ball starts in the tree house, where you can devise great plans. It passes fragrant grasses and green bushes until reaching the finishing line at the delicious mushrooms.



6

6. Wood, construction and firewood supplier

Wood is an important renewable building material. This is one of the reasons why more and more wood is being used for construction. But wood is not only used to build entire houses or make furniture. No, even the paper we write on was once a tree. Trees grow at different speeds, as you can see on this marble run made of different types of wood. The ball rolls over the course into the ball playhouse. There it is really cosy and warm because it is heated with firewood.

WOODS ARE SO APPETISING; AREN'T THEY?

SUCH HEALTHY WOODS, AREN'T THEY?

Advantages for you as an organizer

- Long-term exhibition guarantees customer frequency over a longer period of time
- more effective than one-day events
- Jump on the bandwagon and turn your shopping centre into a leisure time and entertainment centres
- Well-prepared marketing material provides the perfect basis for promotion by the centre
- Knowledge transfer for the customers while „playing“
- Generation of addresses through the promotion pass
- A visit to the exhibition becomes a unique experience and remains in the customers' minds
- Addressing new target groups

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FINANCING

1-month Exhibition
„TREExhibition“

Incl. set-up/dismantling, service and marketing materials as required,

€ 29.990,-*

FACTS & FIGURES

- 4 vertical and 2 horizontal marble runs, each of which can be played on twice (competition possible)
- Information on the individual „reasons why we need trees“, presented in a comprehensible way for each marble run
- Exhibition duration: from one month
- Exhibition does not require any attendants and can be made accessible to your customers as a stand-alone solution for the entire performance period
- Vending ball machine ensures sufficient balls for the duration of the exhibition
- Optional promotion pass for the kids provides additional excitement (prizes from the shopping centre possible)
- Optional fundraising campaign for a climate project ensures the social impact of the exhibition
- The entire planning was carried out in accordance with the Covid 19 prevention programme

*Surcharge of EUR 5,000.00 for transport and customs clearance for assignments in Switzerland

Optional supplementary packages

Workshops und artists for Highlight-Days

- **Wood carving-Workshop**

Carving something with your own hands is a special experience. Here, the material wood and the carving tools are explained and gently introduced to the technique. Depending on previous knowledge a small wooden work of art is created at the end of the workshop.

Minimum age: 8 years

from EUR 1.390,00*

- **Workshop Basketry**

Round, oval, square, smaller or larger baskets are made from willow rods depending on the shape of the bottom. Let your customers relearn a craft from the old days.

Minimum age: 8 years

from EUR 1.290,00*

- **Kids-Wood-Workshop**

Small workpieces are created from the special material wood here.

Minimum age: 3 years

from EUR 990,00*

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Interior decoration

Let the wooden theme become a highlight in your entire location. We provide the appropriate interior decoration with wood, live trees and stickers in the right places (mirrors, stair railings, floor, etc.).

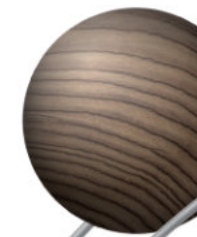
Prices according to scope on request

Walking Tree -Costume

You want to surprise your visitors already at the parking lot, carry out a promotion in the city center for your exhibition or organize a Meet & Greet of a special kind: our Walking Tree Costume provides perfect WOW experiences.

4h incl. 1 costume + 1 Promoter. excl. Transportation costst

from EUR 1.290,00



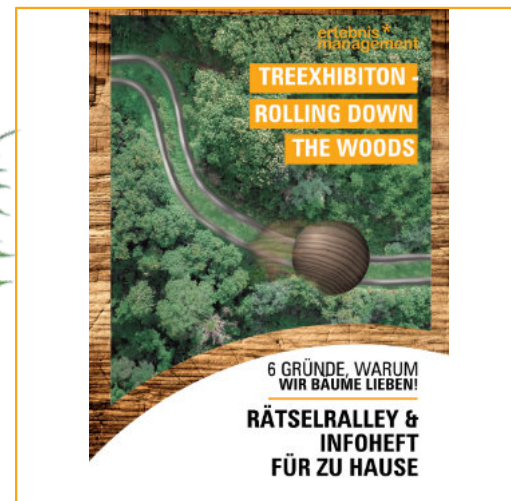
Optional supplementary packages

Information booklet incl. riddle rally

- 2.000 pcs. Info booklet with logo of the organizer
- Interesting and funny facts about forests and the important interaction with climate
- Coloring picture, search picture or number puzzle for each theme of the ball tracks
- Riddle rally around the 6 reasons why we love trees

Price A6: EUR 490,00

Price A5: EUR 590,00



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Merchandise Artikel with Branding

You want to give your customers a little pleasure with give-aways matching the Forest theme (e.g. for the riddle rally)?

Here is a small selection - more products on request.

1 Seed-bag Spruce

- 3g, 1C Branding
- 5.000 Pcs. EUR 0,85/Pc.

2 Wooden Puzzle

- 14,6x14,6 cm with 9 pieces cm, 4C-Branding
- 600 Pcs. EUR 3,00/Pc.
- 1.000 Pcs. EUR 2,80/Pc.

3 Plug Set Bird House

- 32,7 cm, 1C Branding
- 500 Pcs.. EUR 4,50/Pc.
- 1.000 Pcs. EUR 4,20/Pc.

4 Wodden-JOJO

- 4,8 cm DM, 1C Branding
- 500 Pcs. EUR 1,30/Pc.
- 1.000 Pcs. EUR 1,00/Pc.



LETT ROLL

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