

The art of listening

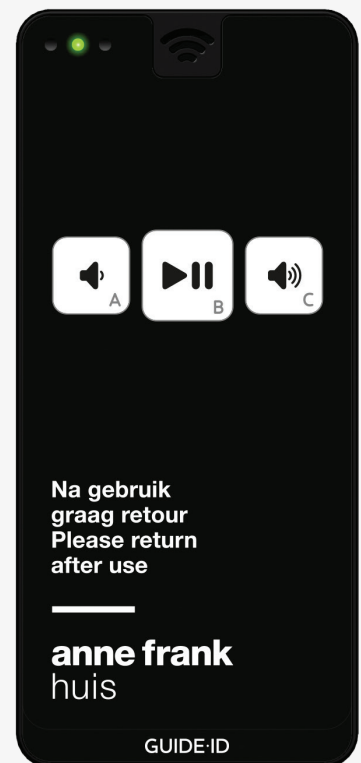


GUIDE·ID

The Art of Listening: Let Your Collection Do The Talking

Full focus on your stories

We believe in undivided attention. For your collection and its stories. An audio-only tour makes sure the visitors' full attention goes towards the object they're looking at.



Easy as ABC

We don't like to complicate things. That's exactly why we made our audio device, the Podcatcher, so easy to use. Your visitors just point towards an object, and listen to its story. All in their own language.

You're in control

Want to change something in your audio tour? No problem. Our online content management system is just like everything else we offer: as simple as can be. But, if you don't feel like managing the tour content yourself, we can also do it for you. Happy to help!

Our Podcatcher is...

The world's easiest audio guide. That's a pretty bold statement. No worries, we have our clients worldwide to back it up.



Staying in touch with your visitors

The Podcatchers are connected to MapMyVisit, giving your visitors the opportunity to relive their audio tour after they've gone home. That's not all, MapMyVisit enables you to get in touch with your visitors as well. Connect with them via email and invite them over for another visit.



Get to know your visitors

We don't read minds (unfortunately), but we do know how your visitors move and listen. Now you can too. Collect visitor data to understand their routes and improve their experience.

Our offer is simple

A great first audio tour on ready-to-use audio guides and visitor insights: we'll set you up with the complete package to have your visitors listening to your stories in no time!

Here's to working together!

We're always here to help you unlock your stories. Together, we'll take your visitors to amazing places.

Curious to know more about audio guiding? Visit or send us a message on:

www.guide-id.com

salesteam@guide-id.com

The World's Easiest Audio Guide

Meet the Podcatcher. Offering your visitors an amazing experience, providing you with a stress-free system and valuable insights.

Easily synchronize audio with video content.

Listen to what you're looking at, and vice-versa.

Make it easy for your visitors.

Point & listen, that's really all they have to do.

Visitor marketing.

Send visitors their personal audio tour, and invite them for a return visit!

Storytelling without any distraction.

The power of audio-only. In their own language.

Collect visitor insights.

Understand their needs, improve their experience.

Your Podcatcher, your branding.

Use the Podcatcher to grow your brand awareness.



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