



eve

INNOVACIÓN
MUSEOS
EXPOSICIONES

2020 CATALOG

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"We conceptualize the museums we would like to visit"

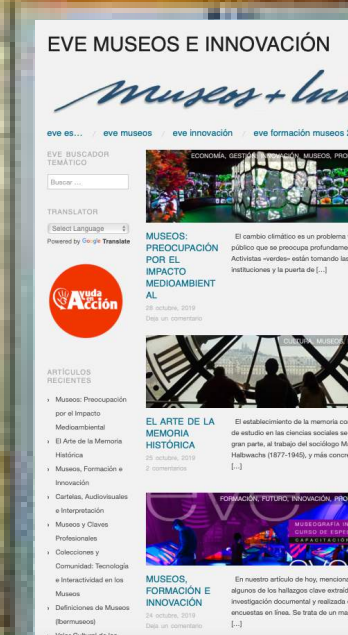
Ricardo Cano
Director, EVE Museums and Innovation
@evemuseografia



I believe that the future of memorable installations will depend on our skill to generate new sensations, create emotions, and design experiences that are powerful, inclusive, differentiating and universal.

Nowadays it is not enough to exhibit, to show passively, to arrive, see, and leave. A museum must create a community, its world, and its society, by offering extraordinary, novel and changing experiences that make us call into question our environment and make people rediscover their sensory channels and regain our sense of wonder and illusion.

Ricardo Cano
Director, EVE Museums and Innovation
rcano@evemuseos.com



WHO WE ARE

WE ARE

a company of specialists in museology
and museography.

EVE

EVE Museums and Innovation Europa Visual Space

Con 25 años de amplia experiencia, EVE tiene una importante presencia en el mundo de los museos y de los espacios culturales.

EVE works along three strategic lines of activity: EVE Museums and Innovation, EVE Exhibit Spaces and EVE Training, with an approach that allows us to share emotional experiences in the divulgation of knowledge, developing unique and different concepts.

Taking full advantage of the digital revolution, we strive to create new ways of bringing contents closer to collections by generating both narratives and appealing museological approaches that contribute to conveying information through innovative means that stimulate the curiosity to know and learn more about them.

www.evemuseografia.com

www.formacion.evemuseos.com

www.evestands.com

HOW WE WORK?

Innovation and Method.

EVE's team of outstanding and specialized professionals is prepared to respond to the demands of the most advanced museological projects.

Our work philosophy is to conceptualize and build each project in a very personal way and in close collaboration with promoters, conservators-restorers, communicators, museologists, museographers and production teams.

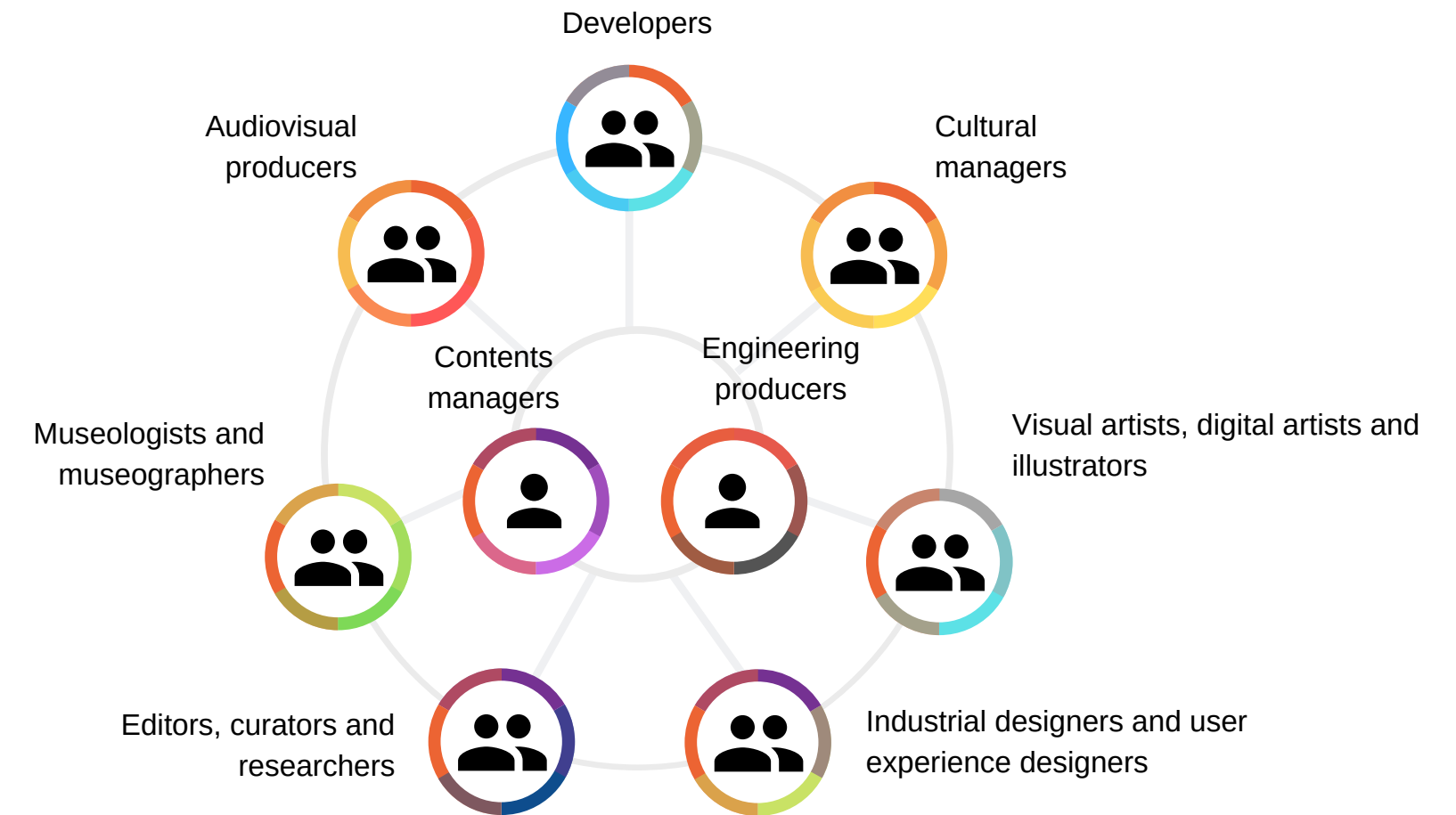
We work in multidisciplinary teams, coordinated transversally by five directorships:

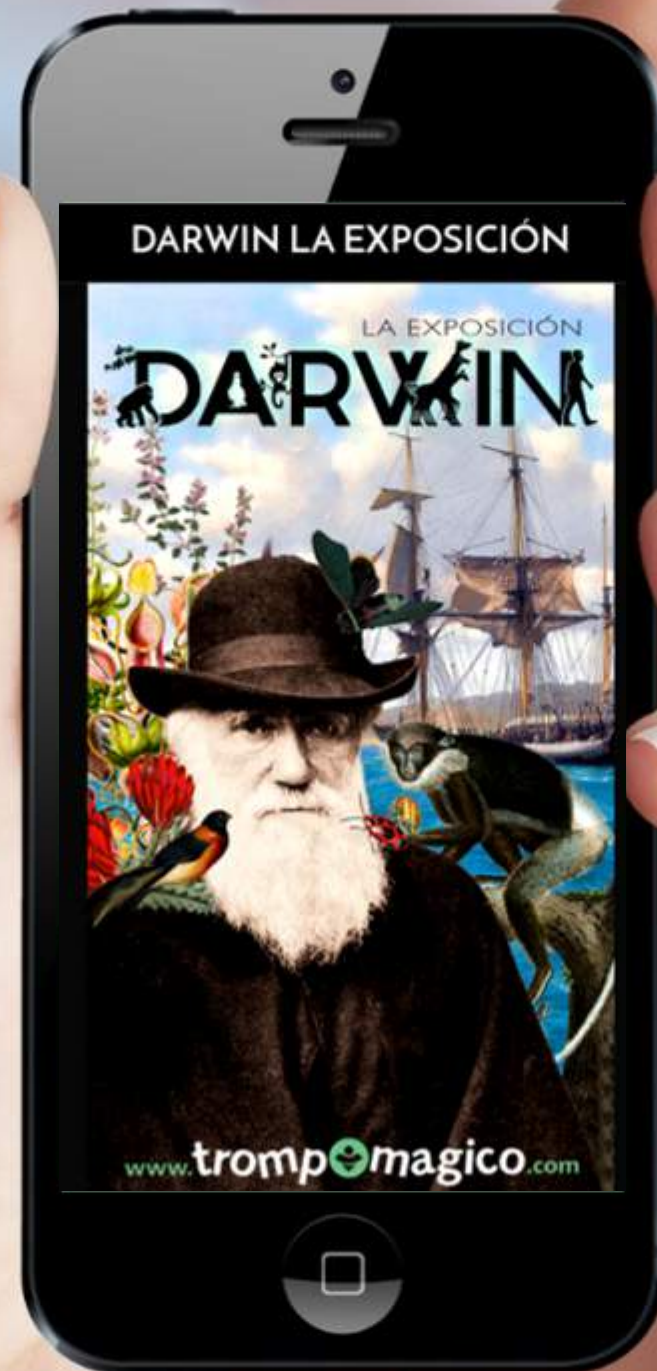
Cultural Management, Curatorship, Art and Design, User's Experience, and Technology.

Depending on the type and scope of the project, the teams may include contents and engineering producers, editors, user experience designers, illustrators, digital artists, photographers, audio and video specialists, engineers, marketing professionals, anthropologists, art historians and museographers.

EVE WORKING SYSTEM

Project development.





EVE MUSEUMS AND INNOVATION

We create teaching experiences supported by the digital transformation.

We participate in all the stages of the essential functions of a museum: collecting, preserving, researching, disseminating, and educating.

Our work includes the architectural proposal, thematic conceptualization, graphic and industrial design, multimedia content, furniture, lighting, interactive exhibits production, makerspaces, assembly, setting up and operative training.

www.evemuseografia.com

EVE EXPOS

We develop projects in a creative and innovative way.

We manage collections and their contents. We design and produce both permanent and temporary multi-thematic exhibits anywhere in the world, and we also have a large catalog of exhibits for lease.

We innovate with ephemeral architectural products for commercial and institutional spaces, offering unique and customized solutions.

We also provide museology and museography advisory.



EVE TRAINING

We train professionals in the world of museums.

We train professionals in all the fields of museology and museography, with teaching systems open to students and professionals in museums and cultural management in all Spanish-speaking countries whose goal is to improve their specialized training.

We have created the Museology Innovation Laboratory, a face-to-face concept of museology and museography research open to students and professionals in museums and cultural management in all Spanish-speaking countries whose goal is to improve their training by working on real-life projects.

www.formacion.evemuseos.com



MODERN MUSEOLOGY

VIRTUAL MUSEUM.
STRATEGIES FOR DIGITAL TRANSFORMATION.

Museology Innovation Laboratory 2019

eve INNOVACION
MUSEOS
EXPOSICIONES



Training of specialists.

- Online teaching platform.
- Museology Innovation Laboratory.
- Course on Modern Museology.
- Course on Museum and Exhibit Curatorship.
- Course on Didactic Museography and Exhibit Design.
- Course on Museum Marketing and Communication.
- Course on Museum and Exhibit Design and Visual Communication.
- Course on Museum and Exhibit Displays, Air Conditioning and Lighting.
- Course on Interactive Museography.
- Express Courses.



MUSEUM AND CULTURAL SPACES ADVISORY

WHY EVE?



International Projects

Our experience working at distance.



Outstanding Creative Concepts

Our project portfolio includes some of the most renowned projects in the field.



Time-to-Market

We offer a comprehensive process that optimizes production schedules and provides frequent deliveries.



Cutting-Edge Technology

Our research and development center enables us to be at the forefront of new trends and technological advancements.



A Personal Way of Doing Things

From the first contact with us, you will feel the warmth and friendship of our team of professionals.



Multidisciplinary Team

Our team includes professionals in multiple areas and first-class external collaborators.



Flexible Contracts

We can collaborate in your project as suppliers, allies, or partners.



Editorial Oversight and Contents Follow-Up

Our teams include specialists in editing, art history, curatorship, anthropology, pedagogy, etc.

TECHNOLOGICAL INNOVATION



Augmented Reality



Radio Frequency Identification



Leap Motion



Beacons |
Estimote Indoor Location



Kinect



Indoor Positioning
System

MUSEOGRAPHIC INNOVATION



Electronic labels



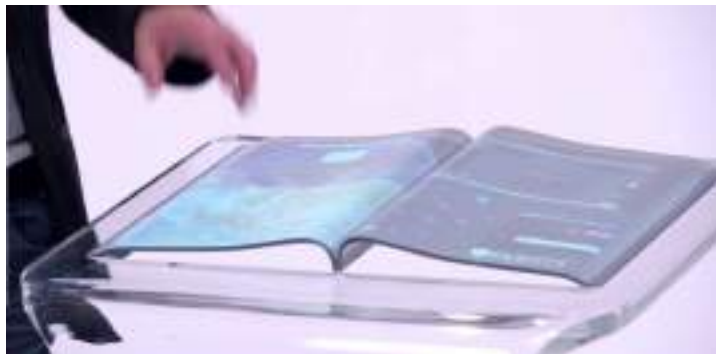
Mobile Device Applications



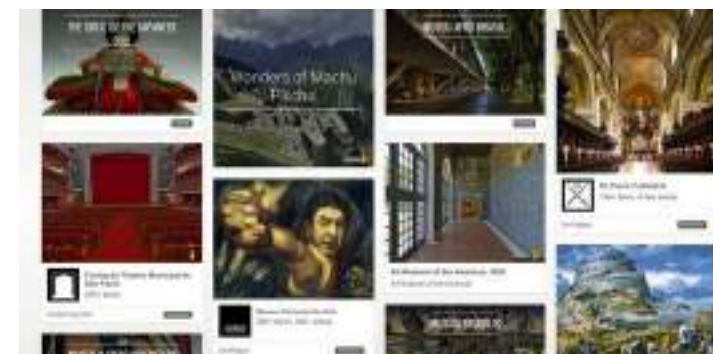
Touchscreens



Websites











E-books









Digital Catalog with Thematic Index and Cross-References

SOFTWARE

	iOS		HTML 5
	Android		ePUB
	Windows Phone		Python
	Action Script 3		Corona SDK

HARDWARE

	Augmented Reality		Beacons
	Leap Motion		Bluetooth indoor positioning
	Kinect		
	Radio frequency identification		

SPECIALISTS

We multiply the value of your project through the following services.

Museological Conceptualization.

- Museological planning.
- Strategic planning.
- Viability planning.
- Museological advisory.
- Operational programs.

Museological projection.

- Audience development program.
- Sustainability program.
- Institutional Image creation and renewal.
- Visitor experience design.
- Communication material development.

Specialized studies.

- Technological strategies study.
- Study of strategies for digital transformation.
- Marketing study applied to museums.
- Annual reports.

Assessment advisory.

- Success audits.
- Energy efficiency and environmental impact audits.
- Advisory on visitor experience innovation.
- Results indicators planning.
- Focus groups.

Design and production.

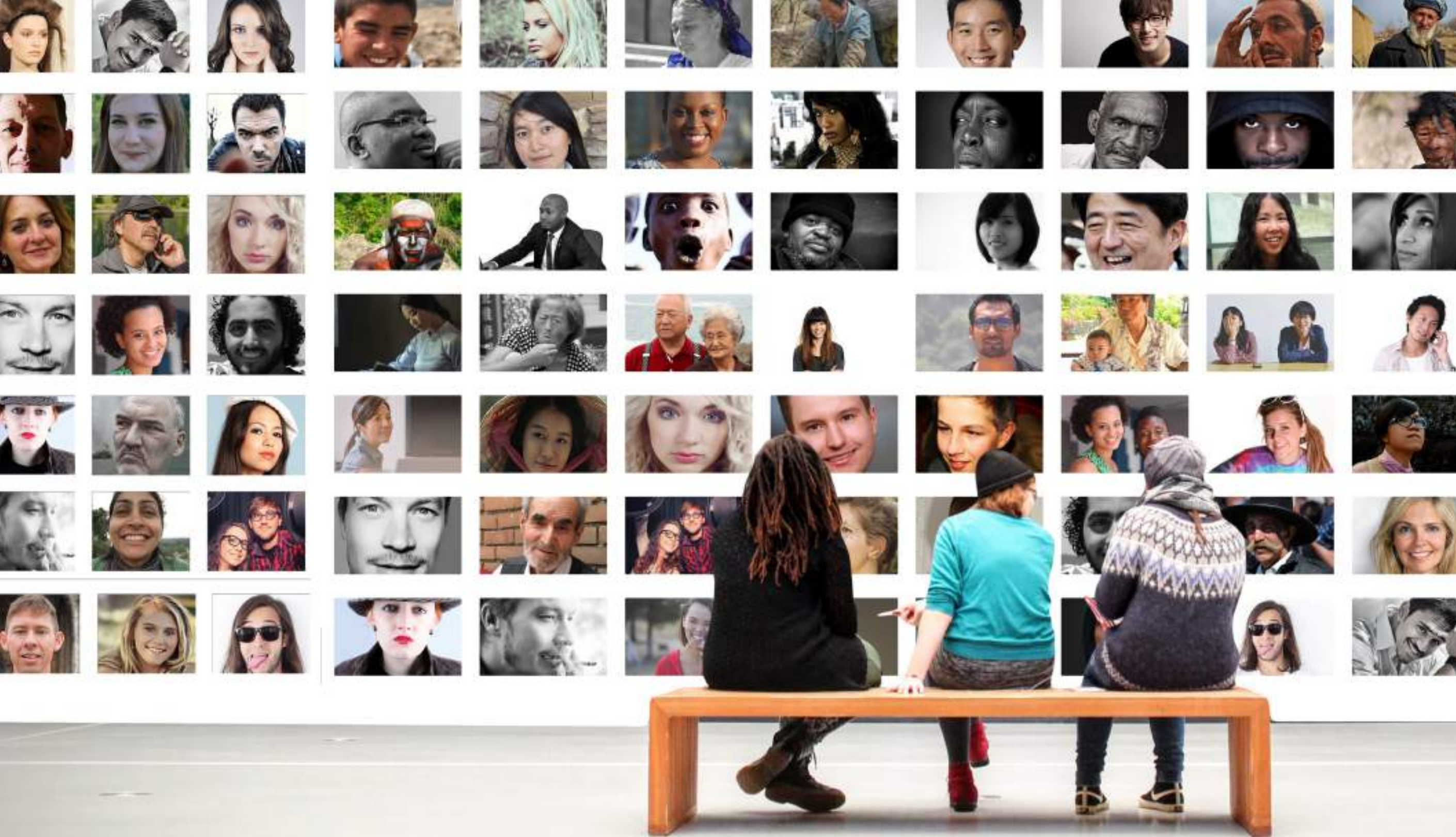
- Museum creation and renewal.
- Virtual museum construction.
- Museological narrative development.
- Museological conceptualization.
- Differentiation experience production (Wow! Factor).
- Design and programming of customized technological solutions.
- Comprehensive image design.
- Technological transformation advisory.
- Web design and development.
- Apps.
- Furniture and support.
- Supporting graphics.
- Signaling.
- Labeling.
- Narrative development.
- Didactic materials.
- Audiovisual production.
- Store merchandising.

Temporary and itinerant exhibits.

- Exhibit design, production and setting up.
- Museographical innovation applied to exhibits.
- Exhibit lease.
- Exhibit maintenance.
- Educational guides.
- Scenery design and construction.
- Text digitalization and optimization.
- Creation of makerspaces.

Collection management.

- Collection management.
- Virtual tours and curatorship.
- Documentation program.
- Research program.
- Conservation program.
- Cataloguing software.
- Collection movement.
- Specialized packaging.



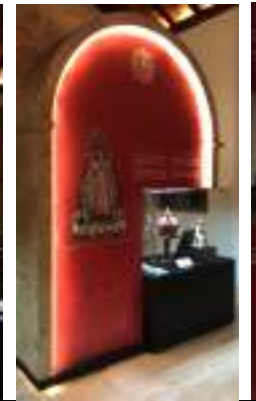
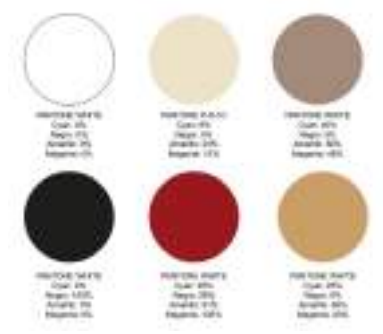
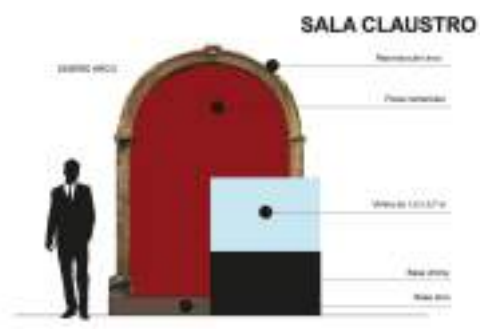
MAREMAGNUM

HIGHLIGHTS

25 years of professional activity.

- 194 projects.
- 21 countries.
- 1600 publications.
- 2500 daily consultations.





INSTITUTION
PROJECT

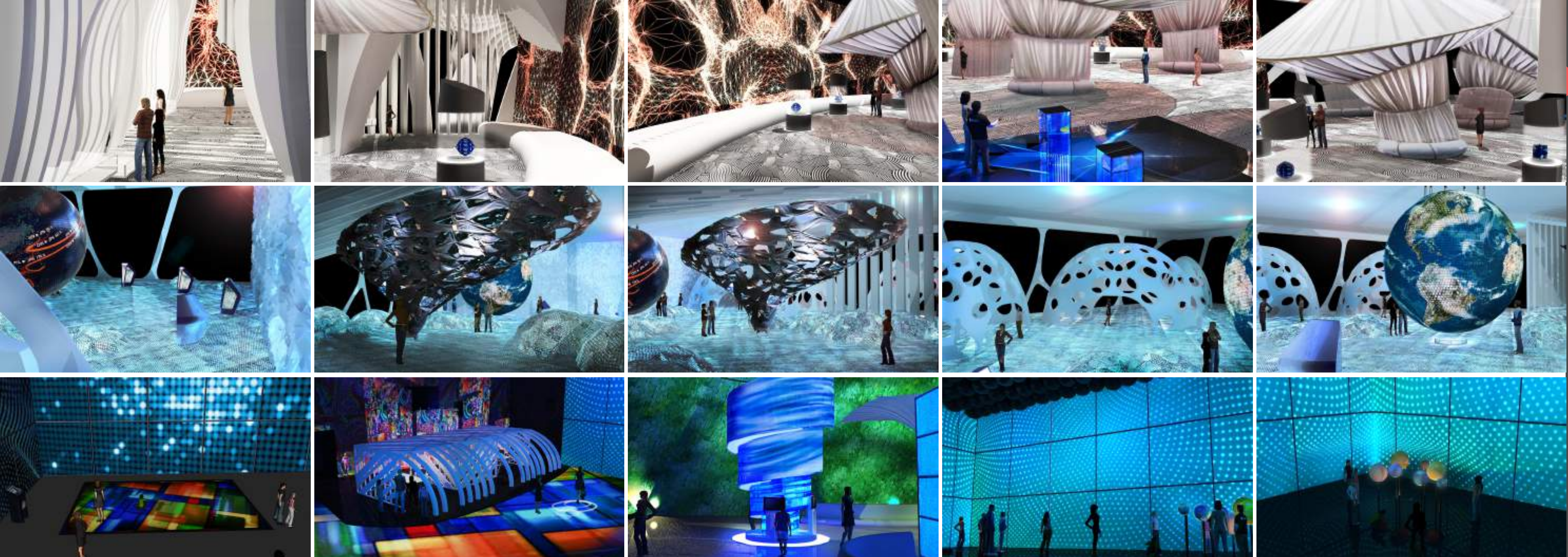
Museo Experiencia Orden de la Merced.
Museum conceptualization and production.



INSTITUTION
PROJECT Museo Esquenazi.
Website.

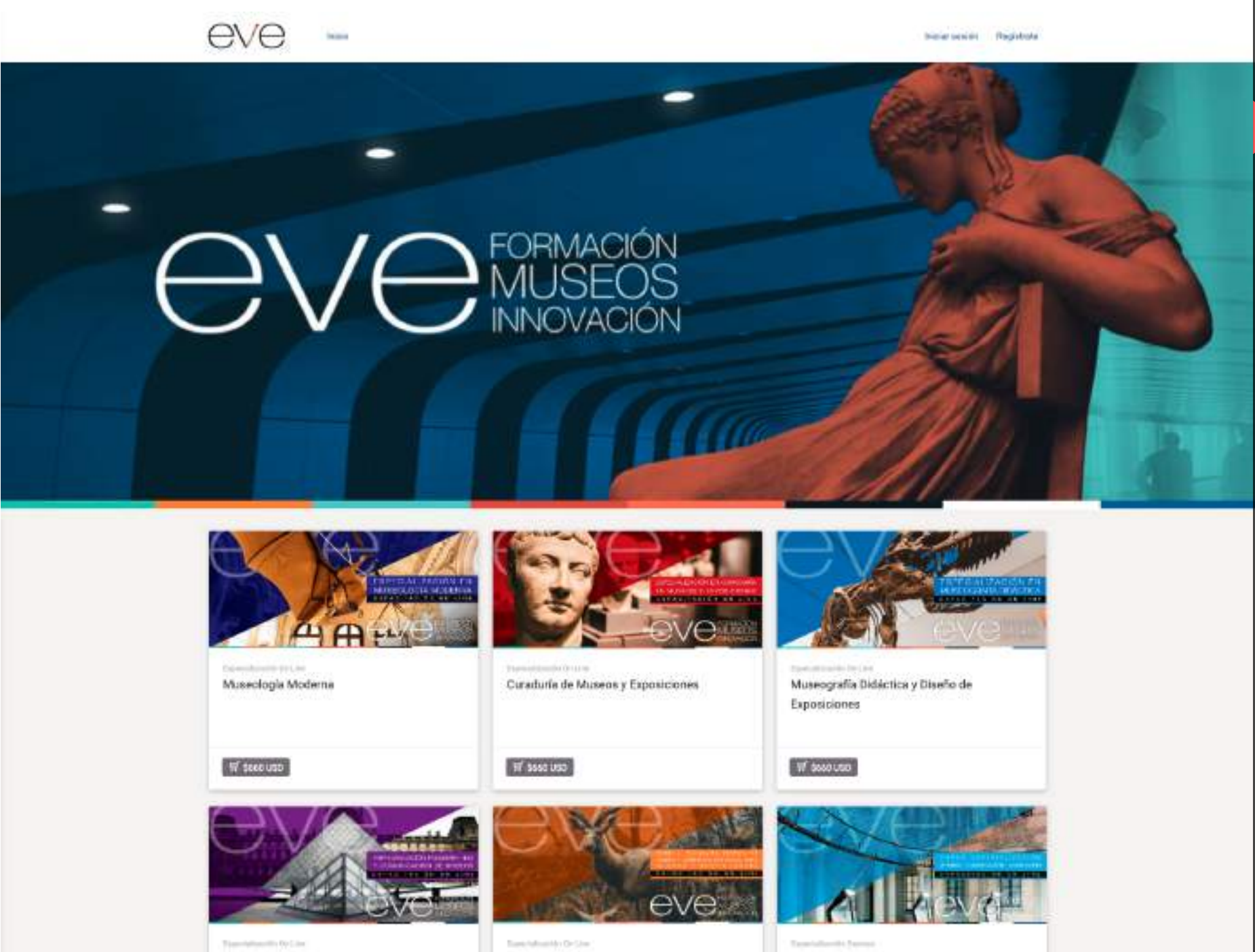


INSTITUTION
PROJECT Museo del café de Panamá.
Itinerant Exhibition.



INSTITUTION
PROJECT

Museo Interactivo del Centro de Ciencias de Sinaloa.
Museographic conceptualization.



INSTITUCIÓN

PROYECTO

EVE Trainin.
Online teaching platform.

EVE MUSEOS E INNOVACIÓN

Museos + Innovación

eve es... / eve museos / eve innovación / eve formación museos 2019 / eve empleo / eve contacto

EVE BUSCADOR TEMÁTICO

Buscar ...

TRANSLATOR

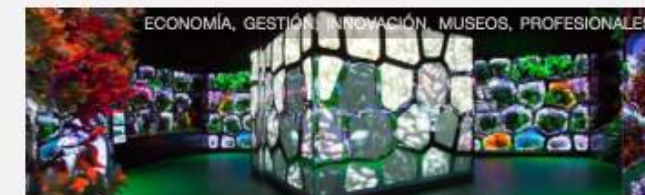
Select Language

Powered by Google Translate



ARTÍCULOS RECIENTES

- › Museos: Preocupación por el Impacto Medioambiental
- › El Arte de la Memoria Histórica
- › Museos, Formación e Innovación
- › Cartelas, Audiovisuales e Interpretación
- › Museos y Claves



MUSEOS: PREOCUPACIÓN POR EL IMPACTO MEDIOAMBIENT AL

28 octubre, 2019
Deja un comentario

El cambio climático es un problema vital, y hay un público que se preocupa profundamente por ello. Activistas «verdes» están tomando las calles, las instituciones y la puerta de [...]



EL ARTE DE LA MEMORIA HISTÓRICA

25 octubre, 2019
2 comentarios

El establecimiento de la memoria como campo de estudio en las ciencias sociales se debe, en gran parte, al trabajo del sociólogo Maurice Halbwachs (1877-1945), y más concretamente a [...]



RECIBE LOS ARTÍCULOS DE EVE

Directamente en tu buzón de correo.

Tu dirección de email

Envíamelos



INSTITUTION
PROJECT

EVE Museos e Innovación.
Platform with over 1600 publications.





Les Philozidéés

Y, tú ¿qué opinas?

Esta exposición presenta una interesante forma de explorar la filosofía. Sabemos que no hay una sola respuesta a las grandes preguntas de la vida, no hay una sola forma de pensar, cada uno busca construir e inventar la suya.

Los participantes podrán examinar diferentes emociones e ideas a través de una variedad de situaciones divertidas y familiares.

Destacados

- Sustentada en temas significativos.
- Diseñada con una metodología innovadora que propicia aprendizajes estimulantes.
- Construida con atmósfera inmersivas y apoyada con interactividad de alta tecnología.
- Traducida a los idiomas inglés, francés, español y chino.
- Complementada con una APP que facilita el recorrido y la experiencia del visitante.
- Pensada para que los visitantes tengan una experiencia memorable.

- 01 El sentido de la vida.
- 02 El amor y la amistad.
- 03 El bien y el mal.
- 04 La cuestión de Dios.
- 05 ¿Contrarios?
- 06 Opuestos psicológicos.

Una exposición para ejercitar el arte de pensar.

- **Categorías:**
Filosofía
Convivencia
Pluralismo
Diversidad
- **Superficie:**
Desde 150 hasta 200 metros cuadrados.
- **Temporada sugerida:**
3 meses
- **Lugares donde se ha expuesto:**
¡NUEVA CREACIÓN!

01

EVE | MUSEOS E INNOVACIÓN



MGS Venture Management, SC Web Site > Darwin, La Exposición Support >

...More

What's New in Version 1.0.3

Algunos ajustes menores.

[View in iTunes](#)

Free

Category: Education
Updated: Nov 15, 2015
Version: 1.0.3
Size: 66.8 MB
Language: English
Seller: MGS Venture Management, S.C.
© Motti Mobile Mexico
Rated 4+

Compatibility: Requires iOS 8.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

We have not received enough ratings to display an average for the current version of this application.

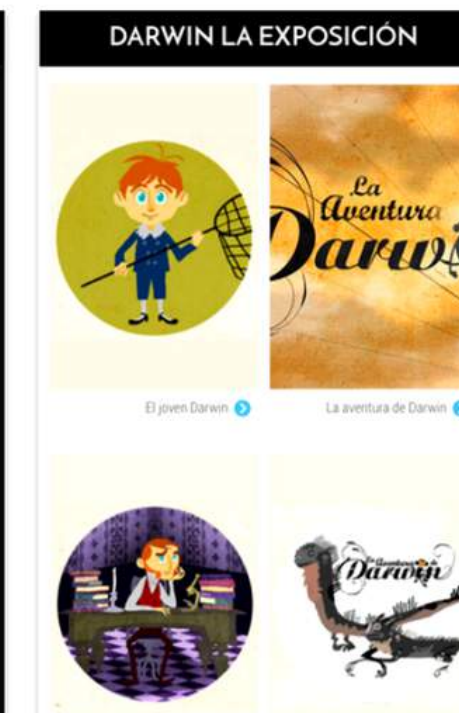
More iPhone Apps by MGS Venture Management, SC



Vistank

[View in iTunes >](#)

iPhone Screenshot



INSTITUTION
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Les Philizidéés.
Temporary exhibit design.

INSTITUTION
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Museo Trompo Mágico.
APP - Darwin "Explorando las Especies".



INSTITUTION
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Museo Sinergia.
Museum conceptualization and production.



INSTITUTION
PROJECT

Museo de los Castros de León.
Museographic conceptualization.

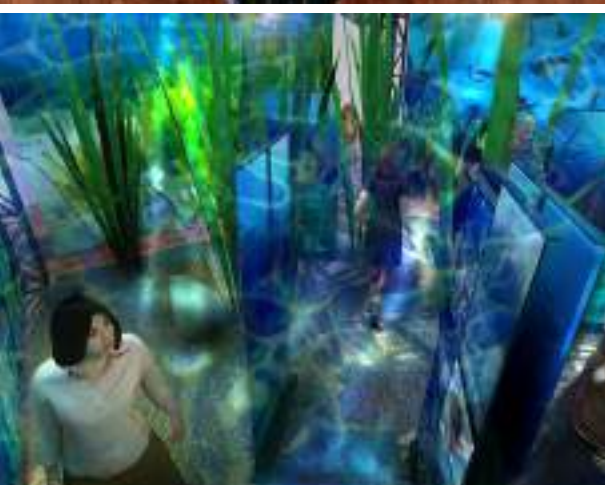
INSTITUTION
PROJECT

Museo Ciencias Palacio del Sil.
Museographic conceptualization.



INSTITUTION
PROJECT

Museo Medieval Castillo de Ponferrada.
Museum conceptualization and production.



INSTITUTION
PROJECT

Exposición Móvil Posidonia.
Conceptualization and production.




INSTITUTION
PROJECT

Museo Nacional Golf.
Museographic conceptualization.

INFORMATION

Contact us.


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